Twitter Thread by ArmaniTalks ■■



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Storytelling 101:

Your readers need to be able to empathize with your main character, otherwise they will not continue reading.

Best way to make them empathize is by making your character relatable.

'How?'

By giving your character flaws.

Make them human.

Just to add on.

Your antagonist or villian should have a desirable quality.

For example: an evil villian that has a lot of riches.

Giving your villian some pros makes the reader root for your antagonist even more.

Face it, humans are drawn to flaws over perfection.

But a main character with negative traits & a villain with positive traits creates magic.

Counterintuitive, I know.

But you are creating friction.

You are sparking dual emotions in your readers.

This will make the readers go on an emotional roller coaster.

This is just one of the many principles of storytelling

If you like stories, then sign up for my email list: https://t.co/JjtGWxvwz4

I do storytelling emails where I take my readers onto a journey from my past

If you read carefully, you will leave with many lessons for life