

Twitter Thread by @reiver ■ (Charles Iliya Krempeaux)



@reiver ■ (Charles Iliya Krempeaux)

@reiver



"Personality Traits of Entrepreneurs: A Review of Recent Literature"

by Sari Pekkala Kerr, William R. Kerr, Tina Xu

<https://t.co/npWFbaYzn1>

(big 5)

Still reading it, but... an important point would be how they (implicitly or explicitly) define "entrepreneur".

<https://t.co/vnYdE5ZRVU>

"Personality Traits of Entrepreneurs: A Review of Recent Literature"

by Sari Pekkala Kerr, William R. Kerr, Tina Xu <https://t.co/npWFbaYzn1>

(big 5)

— @reiver \u22bc (Charles Iliya Krempeaux) (@reiver) [October 7, 2018](#)

"Many studies consider the "traits of entrepreneurs" or the "traits that make entrepreneurs successful." "

What type of person tries to do entrepreneurial things versus What type of person succeeds after trying to do entrepreneurial things.

<https://t.co/vnYdE5ZRVU>

"Personality Traits of Entrepreneurs: A Review of Recent Literature"

by Sari Pekkala Kerr, William R. Kerr, Tina Xu <https://t.co/npWFbaYzn1>

(big 5)

— @reiver \u22bc (Charles Iliya Krempeaux) (@reiver) October 7, 2018

"We focus [...] on [...]: (1) the personality traits of entrepreneurs and how they compare to other groups; (2) the attitudes towards risk that entrepreneurs display; and (3) the overall goals and aspirations that entrepreneurs bring to their pursuits."

<https://t.co/vnYdE5ZRVU>

"Personality Traits of Entrepreneurs: A Review of Recent Literature"

by Sari Pekkala Kerr, William R. Kerr, Tina Xu<https://t.co/npWFbaYzn1>

(big 5)

— @reiver \u22bc (Charles Iliya Krempeaux) (@reiver) October 7, 2018

"The bulk of recent literature seeks to answer two main questions: (1) Do certain traits predict an individual's likelihood of becoming an entrepreneur, and (2) Do certain traits predict an entrepreneur's likelihood of achieving "successful" outcomes?"

<https://t.co/vnYdE5ZRVU>

"Personality Traits of Entrepreneurs: A Review of Recent Literature"

by Sari Pekkala Kerr, William R. Kerr, Tina Xu<https://t.co/npWFbaYzn1>

(big 5)

— @reiver \u22bc (Charles Iliya Krempeaux) (@reiver) October 7, 2018

"We considered articles with various definitions of entrepreneurs, most commonly self-employed individuals or business owner-managers. We excluded studies looking solely at subsistence entrepreneurship, partially because these studies are so sparse."

<https://t.co/vnYdE5ZRVU>

"Personality Traits of Entrepreneurs: A Review of Recent Literature"

by Sari Pekkala Kerr, William R. Kerr, Tina Xu<https://t.co/npWFbaYzn1>

(big 5)

— @reiver \u22bc (Charles Iliya Krempeaux) (@reiver) October 7, 2018

"Many of the personality questionnaires were conducted with business-track university students"

How would data like this be useful for understanding entrepreneurs? (These aren't entrepreneurs.)

<https://t.co/vnYdE5ZRVU>

"Personality Traits of Entrepreneurs: A Review of Recent Literature"

by Sari Pekkala Kerr, William R. Kerr, Tina Xu <https://t.co/npWFbaYzn1>

(big 5)

— @reiver \u22bc (Charles Iliya Krempeaux) (@reiver) [October 7, 2018](#)

"it is often unclear [in these studies] as to whether individuals with a given set of personality traits selected into entrepreneurship, or whether the traits were developed endogenously by individuals after becoming entrepreneurs"

<https://t.co/vnYdE5ZRVU>

"Personality Traits of Entrepreneurs: A Review of Recent Literature"

by Sari Pekkala Kerr, William R. Kerr, Tina Xu <https://t.co/npWFbaYzn1>

(big 5)

— @reiver \u22bc (Charles Iliya Krempeaux) (@reiver) [October 7, 2018](#)

Too much to quote to fit into a tweet but...

Entrepreneurs seem to tend to be higher in Openness, lower in Agreeableness, and lower in Neuroticism than Managers (on average (?) I'd assume)

But what do Managers (in these studies) look like on Big 5 though?

<https://t.co/vnYdE5ZRVU>

"Personality Traits of Entrepreneurs: A Review of Recent Literature"

by Sari Pekkala Kerr, William R. Kerr, Tina Xu <https://t.co/npWFbaYzn1>

(big 5)

— @reiver \u22bc (Charles Iliya Krempeaux) (@reiver) [October 7, 2018](#)

"Entrepreneurs are consistently found to be more open to experience than managers (O+)."

<https://t.co/vnYdE5ZRVU>

"Personality Traits of Entrepreneurs: A Review of Recent Literature"

by Sari Pekkala Kerr, William R. Kerr, Tina Xu<https://t.co/npWFbaYzn1>

(big 5)

— @reiver \u22bc (Charles Iliya Krempeaux) (@reiver) [October 7, 2018](#)

“[the results of a survey found that] practicing entrepreneurs are the most open to experience, potential entrepreneurs slightly less open, maybe-entrepreneurs even less open, and non-entrepreneurs the least open [on average (?)].”

<https://t.co/vnYdE5ZRVU>

"Personality Traits of Entrepreneurs: A Review of Recent Literature"

by Sari Pekkala Kerr, William R. Kerr, Tina Xu<https://t.co/npWFbaYzn1>

(big 5)

— @reiver \u22bc (Charles Iliya Krempeaux) (@reiver) [October 7, 2018](#)

“Necessity- versus opportunity-
driven entrepreneurs [could] certainly bring different personality traits”

<https://t.co/vnYdE5ZRVU>

"Personality Traits of Entrepreneurs: A Review of Recent Literature"

by Sari Pekkala Kerr, William R. Kerr, Tina Xu<https://t.co/npWFbaYzn1>

(big 5)

— @reiver \u22bc (Charles Iliya Krempeaux) (@reiver) [October 7, 2018](#)

“The need for achievement refers to an individual’s desire for significant accomplishment, mastering of skills, and attaining challenging goals.”

<https://t.co/vnYdE5ZRVU>

"Personality Traits of Entrepreneurs: A Review of Recent Literature"

by Sari Pekkala Kerr, William R. Kerr, Tina Xu<https://t.co/npWFbaYzn1>

(big 5)

— @reiver \u22bc (Charles Iliya Krempeaux) (@reiver) [October 7, 2018](#)