

Twitter Thread by [Corey Gwin](#)



Corey Gwin

[@corey_gwin](#)



1/ <https://t.co/Qy5gFwyVDu> September Results

■ **MRR: \$402**

■ **Subscribers: 90 (440 more to sufficiency)**

■ **Trial Conversion: 64%**

👉 ■ **Blurts Written: 229**

#openstartup

2/ I left my job in the early part of last month. ■

Spent time developing strategy for Blurt—turning it from a side-project into a business. Now have KPI to optimize and updated Blurt's mission on <https://t.co/hXzOFW9JiQ>.

(Thanks for guidance [@stevesi.](#)) <https://t.co/k2RwaxPCyS>

3/ Growth has slowed since the PH launch. Going to work on the marketing engine.

I intend to launch Blurt "Writer Stories" later this month interviewing authors, bloggers, journalists and share their writing process and tips.

Let me know if there's anyone I should interview!

4/ I smashed three books recommended to me.

■■■■■■■■■■ The Personal MBA by [@joshkaufman](#): <https://t.co/KeTlfOh7od>

■■■■■■■■■■ The E-Myth Revisited [@MichaelEGerber](#): <https://t.co/eZ7eTKDOok>

■■■■■■■■■■ War of Art by [@SPressfield](#) (Amazing! ■ #FuckResistance): <https://t.co/o6UYmzXmZt>

5/ Thanks to [@thepatwalls](#) movement, I've been experimenting with live streaming. Holds me accountable. Instant feedback. Meet great people!

(■ Thanks @arminulrich for @shipstreams!)

Sat @ 9 AM PST—@jakeacasey and I will be streaming.

Come ship with us!

<https://t.co/iqgUdfkLpB>