Twitter Thread by Corey Gwin



Corey Gwin
@corey_gwin

1/ https://t.co/Qy5gFwyVDu September Results

■ MRR: $402
■ Subscribers: 90 (440 more to sufficiency)
■ Trial Conversion: 64%
✍■ Blurts Written: 229

#openstartup

2/ I left my job in the early part of last month. ■

Spent time developing strategy for Blurt—turning it from a side-project into a business. Now have KPI to optimize and updated Blurt's mission on https://t.co/hXzOFW9JiQ.

(Thanks for guidance @stevesi.) https://t.co/k2RwaxPCyS

3/ Growth has slowed since the PH launch. Going to work on the marketing engine.

I intend to launch Blurt "Writer Stories" later this month interviewing authors, bloggers, journalists and share their writing process and tips.

Let me know if there's anyone I should interview!

4/ I smashed three books recommended to me.

■■■■■■■■■■ The Personal MBA by @joshkaufman: https://t.co/KeTlfOh7od
■■■■■■■■■■ The E-Myth Revisited @MichaelEGerber: https://t.co/eZ7eTKDOok
■■■■■■■■■■ War of Art by @SPressfield (Amazing! ■ #FuckResistance): https://t.co/o6UYmzXmZt

5/ Thanks to @thepatwalls movement, I've been experimenting with live streaming. Holds me accountable. Instant feedback. Meet great people!

(■ Thanks @arminulrich for @shipstreams!)

Sat @ 9 AM PST—@jakeacasey and I will be streaming.

Come ship with us!
https://t.co/iqgUdfkLpB