

## Twitter Thread by Josh Constine



**Josh Constine**

@JoshConstine



**Adults, not teens. Messages, not Stories. Developing markets, not the US. That's how Evan Spiegel plans to save Snapchat**

9 highlights from Snapchat CEO's 6000-word leaked memo on survival <https://t.co/A7q1mOsvzc> by [@joshconstine](#) [pic.twitter.com/HzHJlvN2IW](https://pic.twitter.com/HzHJlvN2IW)

— TechCrunch (@TechCrunch) [October 5, 2018](#)

This is the most mature we've ever seen Snapchat's CEO, thanks to the great get of this internal memo by [@alexeheath](#). Spiegel recognizes his mistakes, and lays out a clear path not to domination, but to sustainability <https://t.co/k6X1So78Fk>