Twitter Thread by Jonathan Shariat



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The #1 skill a designer can improve to have the biggest impact on their career is...

>>WRITING✍🏾■<<

Here is why... [mini thread]

- It helps you think deeper thoughts by offloading temp memory and forcing you to solidify ideas, and structure your thoughts.

- You learn how to support your arguments

- You learn how to structure your story for the highest impact

- You start speaking better = better meetings, more influence, selling your ideas, leadership buy in, etc.

- You remember what you learn = you learn faster and build on those learnings and avoid relearning lessons

- You can see your growth over time

- You can create influence as others can learn from what you share.

- Writing meeting notes = more fruitful meetings as you document learnings/decisions/action items

How do you get better at writing?

1. Writing

Every day/week

2. Reading

Read, read a lot

3. Direct learning

Find a class, article, video, learn the technical ways to improve

>Repeat

Oh and another tip: Spend extra time on messages, emails, slacks, etc.

Do a second pass. Third. Think how you can make it more effective. Fuss over it. At first you feel like you are wasting time, and its a balance, but I've learned so much from reading well designed emails.