Twitter Thread by Michelle Goodall

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@greenwellys

So, us social media strategists, according to @Brandwatch Audiences Convesation data also talk about BBC programmes, SEO, Guardian articles, museums and martial arts. Ummmm...yep. I'm guilty! #NYKCONF



...but I think that @wadds might have single-handedly skewed the high usage of the Martini emoji! ■