

Twitter Thread by Michelle Goodall

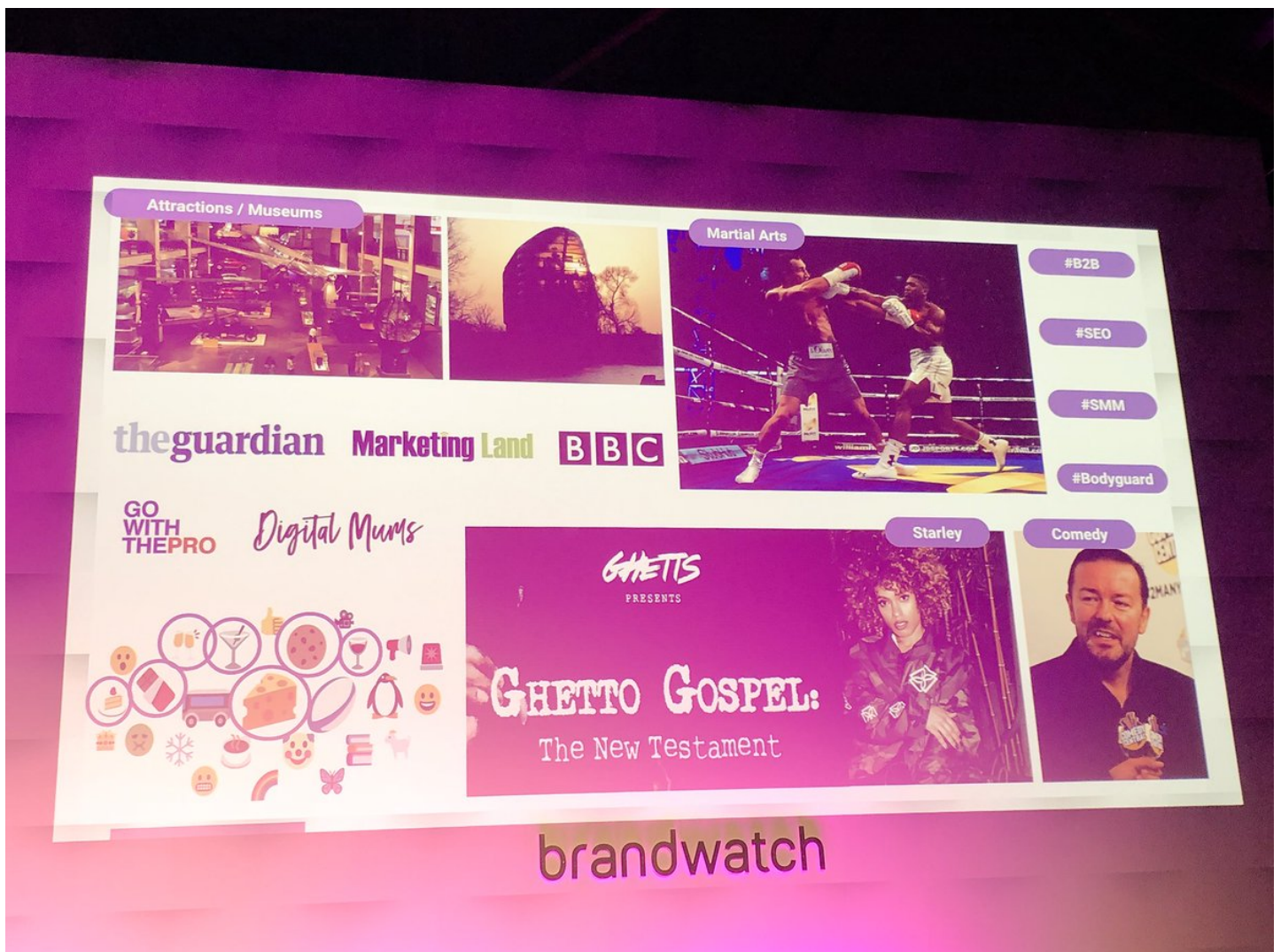


Michelle Goodall

@greenwellys



So, us social media strategists, according to @Brandwatch Audiences Conversation data also talk about BBC programmes, SEO, Guardian articles, museums and martial arts. Ummmm...yep. I'm guilty! #NYKCONF



...but I think that @wadds might have single-handedly skewed the high usage of the Martini emoji! ■