

Twitter Thread by Kevin Roose



Kevin Roose

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Facebook's new "group history" tool is amazing. You can see, for example, that one of the largest pro-Kavanaugh groups on FB was previously called "ISIS SUPPORT GROUP" and "WHO FARTED? !!!!"

Meanwhile, "We Believe Christine Blasey Ford (official)" was called "Donald Trump 2020 MAGA (OFFICIAL)" until June, and a LGBTQ pride group before that. <https://t.co/03AqsneVvw>

When FB decided to promote "meaningful social interactions" by prioritizing groups over public pages, I'm not sure they accounted for scammy group-hoppers who just change their groups to whatever will get them the most engagement that week.

STRECHMARK MOMS FROM TEXAS <https://t.co/s9fr0B2a2d>