Twitter Thread by Sohaib Albadawee



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In the past couple of months, 50,000,000 people read my Tweets.

That's more than the population of Canada.

My Secret?

I use the same 7 templates every time (Grab them for free) ↓

■ Listicles

If you're starting out this one is perfect for you.

Curate lists of:

- Tools to use.
- Books to read.
- Creators to follow.
- Podcasts to listen to.

Add a question & you got a banger.

Grab this template ↓

X life-changing [books, podcasts, courses,etc..)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____

→ What did I miss?/What else?

■ How to do X

This one will get you authority and fans.

Break down something you did in steps.

List them down & encourage people to go for it.

Grab the template ↓

An easy X-step process to [desired outcome]:

1. _____
2. _____
3. _____
4. _____
5. _____

6. Thank me later

■ A vs B

We hate to admit it.

But humans love to compare things.

Why? Your brain LOVES contrast.

Steal A vs B Template ↓

How to achieve [desired outcome]

Old/bad/slow/wrong [way or action]

■ Bad way#1
■ Bad way #2
■ Bad way #3

New/good/fast/right [way or action]

■ Good way #1
■ Good way #2
■ Good way #3

■ Asking questions

The Twitter algorithm loves replies.

The best way to get replies is = Ask questions.

Steal these examples & template ↓

How did you make [X} thing?
How did you make your first $1 online?

What is your favorite [X]?
Who is your favorite creator on Twitter?

In ONE WORD, what stops people from doing [X]
In ONE WORD, what stops people from building an online audience?

■■ Build in public

People get excited when you share what you're building.

Take it a step further by asking for advice.

Here is a template you can use ↓

[X] is an essential [asset/tool/step].

I'm planning to do [the thing you want to build].

What would you do if you were me?

■■ Hot Takes

This one is Twitter's secret weapon.

If you use it right, you can easily go viral.

if you want this one to work: Be BOLD.

Grab the Template ↓

[Popular Opinion] is bullsh*t.

In reality [take a stand against it].

Example:

Having high engagement on your Tweets is bullshit.
In reality, likes ain't cash my friend.

■ Lessons learned

The comobination of:

Doing something impressive.
+
Sharing your lessons learned.

Gives you an edge over everyone else.

Use this Template to Ace it ↓

I've achieved [impressive thing] in just X [days, weeks, months]

Here are X Lessons I learned:

1. Lesson #1
2. Lesson #2
3. Lesson #3
4. Lesson #4
5.Lesson #5

TLDR; 7 Tweet templates to get you millions of impressions:

■ A vs B
■ Listicles
■■ Hot Takes
■ How to do X
■■ Build in public
■ Asking questions
■ Lessons learned

If you enjoyed this thread:

• Follow me @albadawee on my journey from 0 → $1M.

• Like/Comment/ RT to help your friends up their content game. https://t.co/A3b40ZXd34

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— Sohaib Albadawee (@albadawee) March 7, 2023