Twitter Thread by Yannick Veys - Marketing & Growth

Yannick Veys - Marketing & Growth
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Writing has become a commodity since ChatGPT.

But when you hire a writer you want to make sure they produce original content.

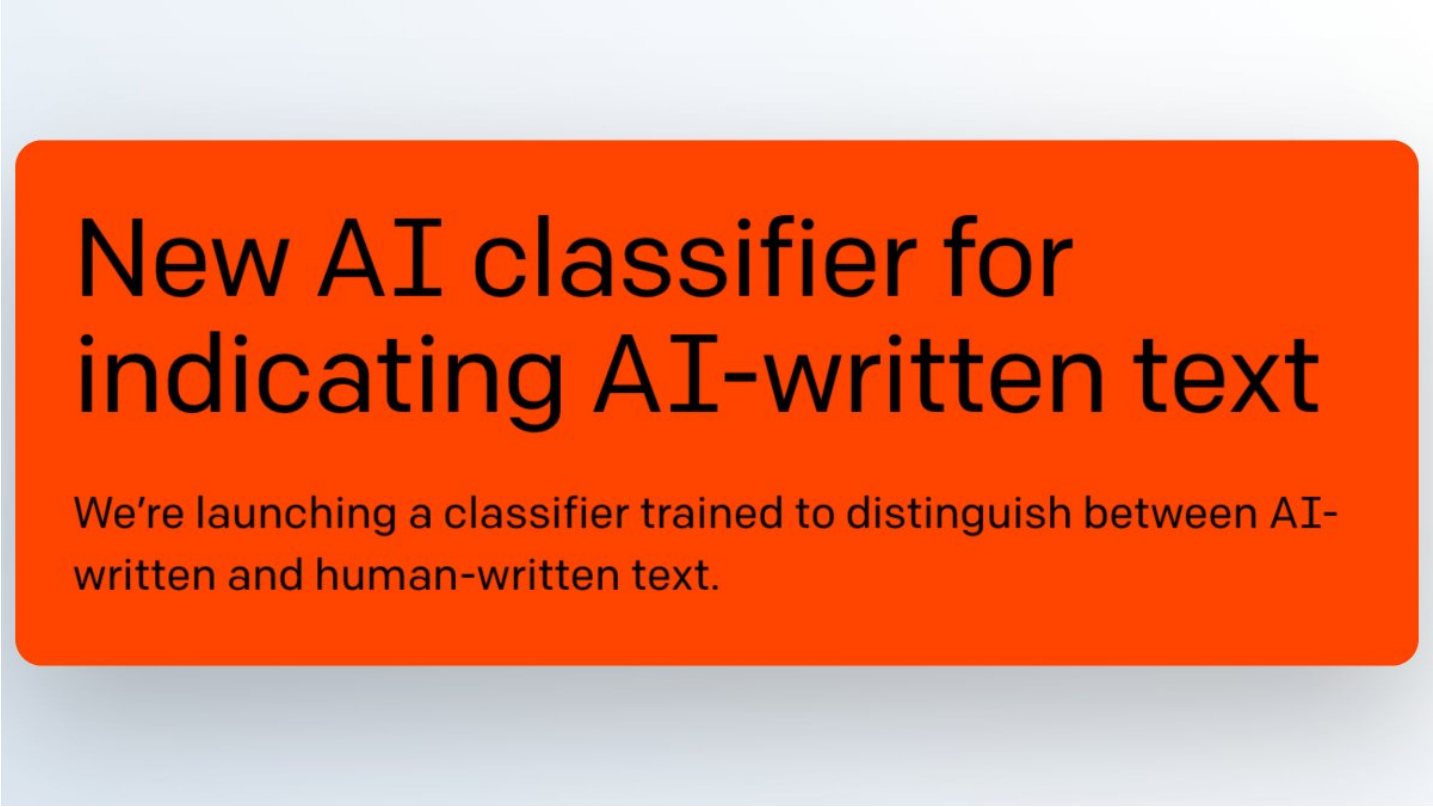
5 tools to check if something was created with AI. ■

1. AI Text Classifier

The Open AI team created a tool to identify AI-generated content.

It's not perfect yet. But the longer text you paste the more likely it is to be sure.

Try it here: https://t.co/5Zv4oXvt3p

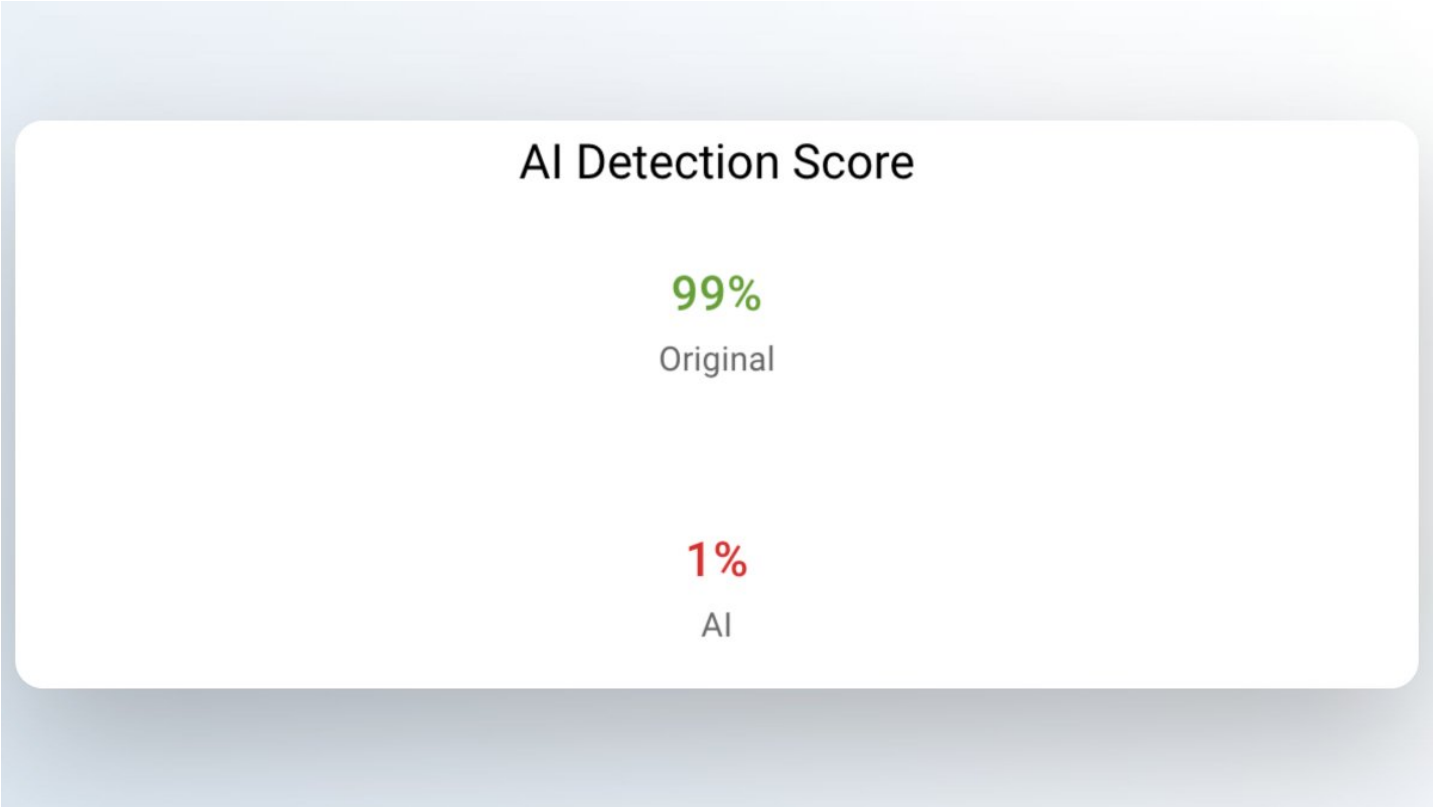


2. Originality .ai

If you hire writers or have an agency on retainer claiming they write original content it doesn't hurt to check once in a while.

This is a simple tool that lets you check the originality of a piece.

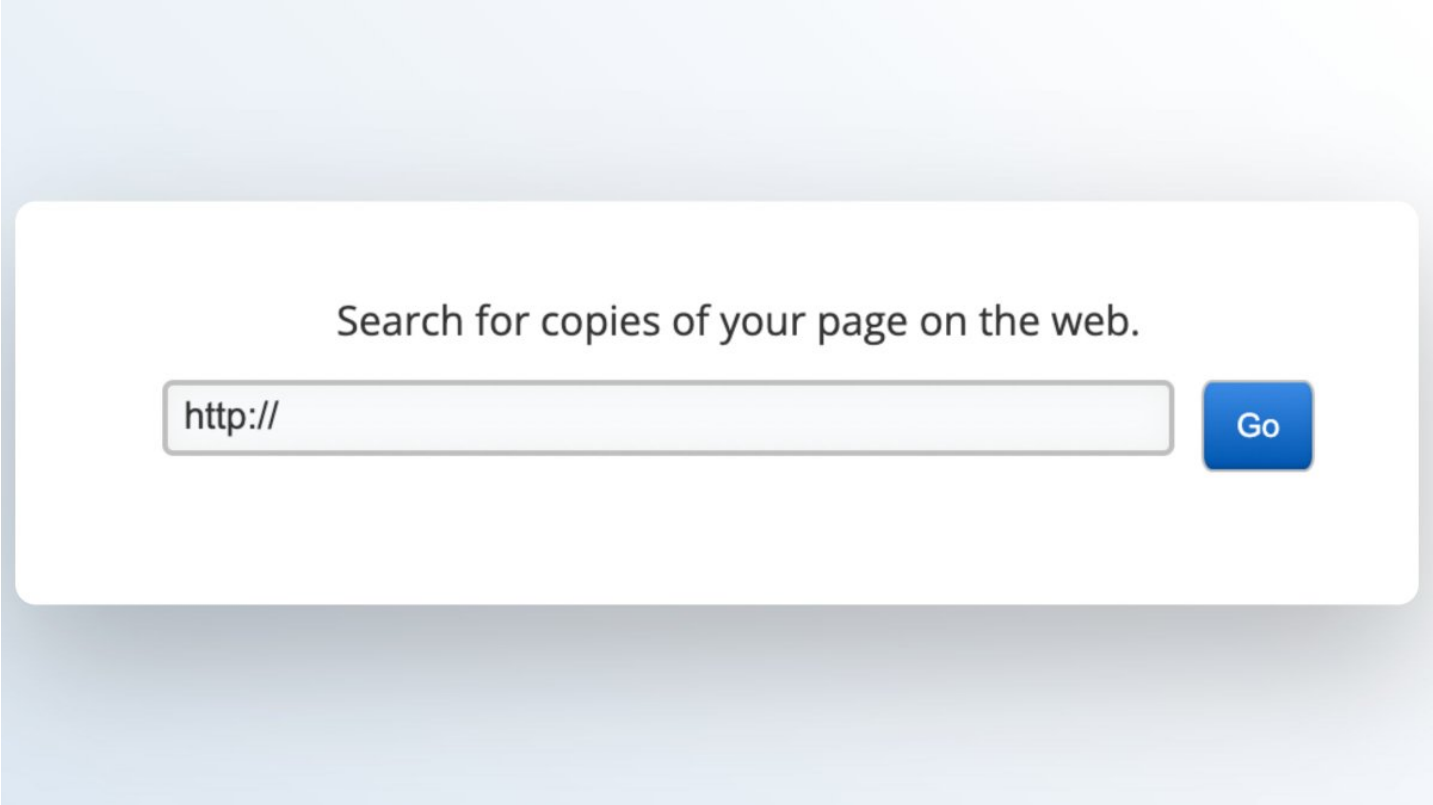
Try it here: https://t.co/MBBi1dRuHm



3. CopyScape .com

The free version allows you to enter one of your URL's to be checked for plagiarism.

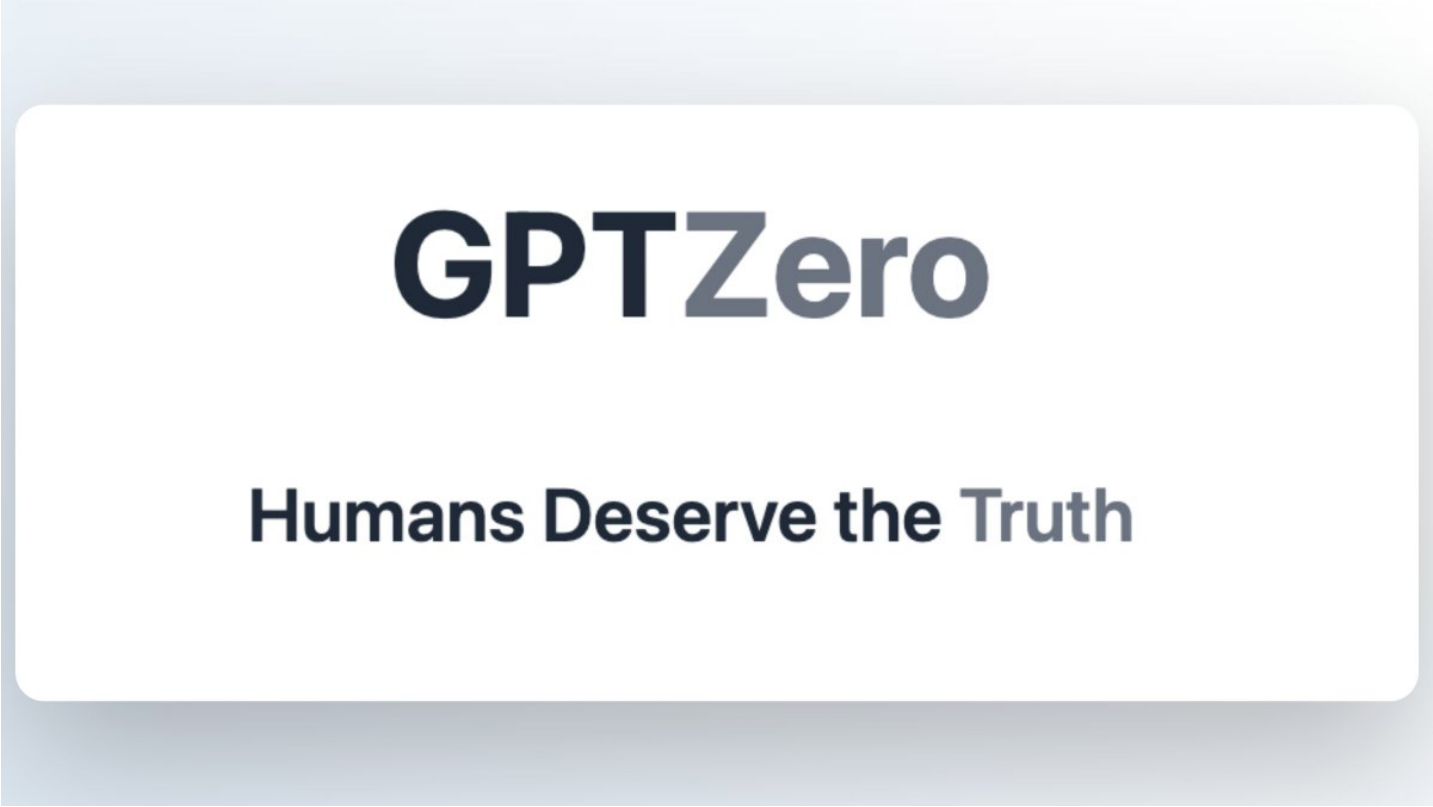
Try it here: https://t.co/Nt1hiyocIR



4. GPTzero .me

Just paste the text you want to have checked and GPTZero will analyze it within seconds and tell you if it was AI-generated or not.

Try it here: https://t.co/cOnfIXCaRI

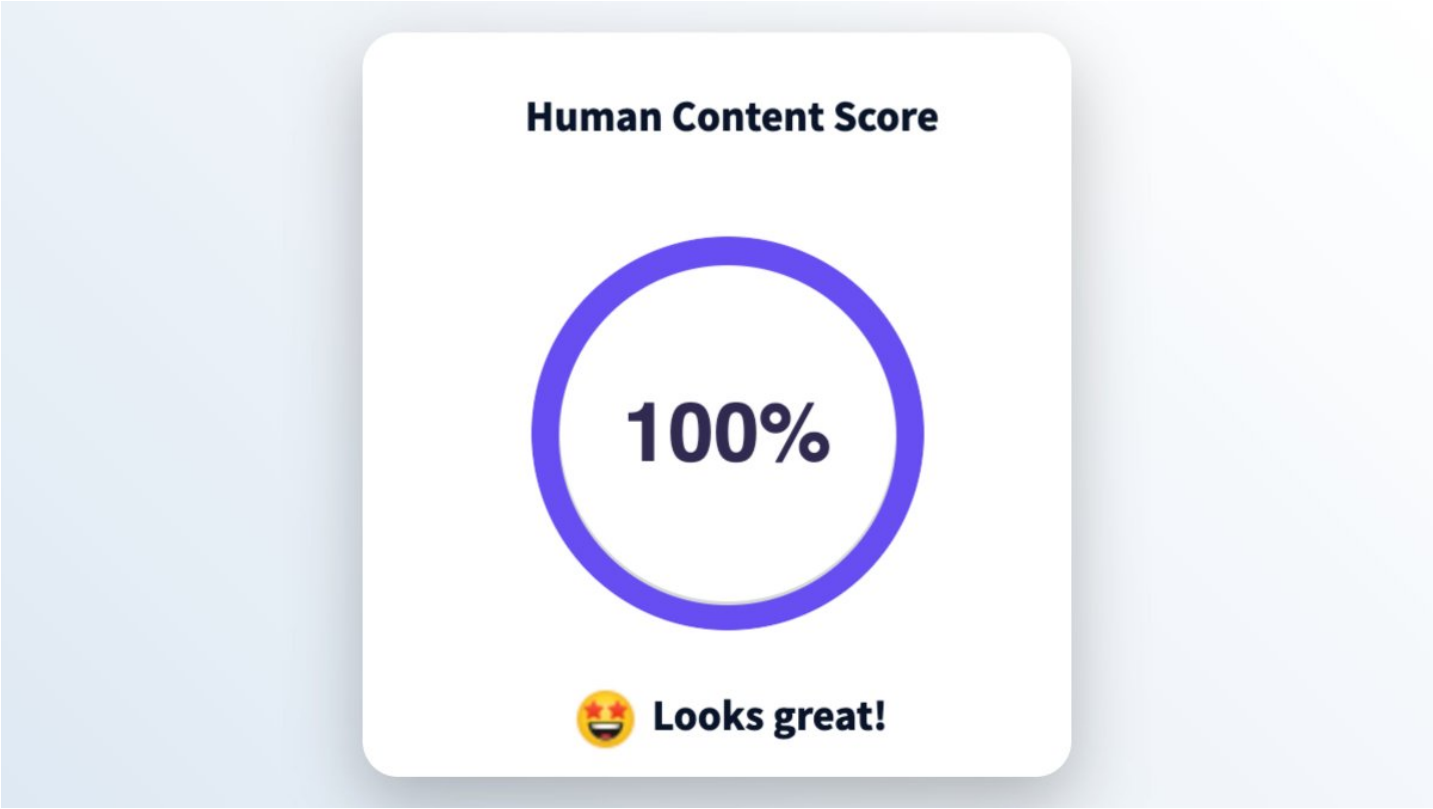


5. ContentAtScale. ai

This works similarly to GPTZero. Just copy and paste some content and let them do their magic.

Within seconds you'll know whether your content is real or AI-generated.

Try it here: https://t.co/qNISr4lQil



That's a wrap!

If you enjoyed this thread:

1. Follow me @Yannick_Veys for more of these
2. Comment with your favorite emoji (mine is ■) https://t.co/fOSGde521X

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> — Yannick Veys - Marketing & Growth (@Yannick_Veys) February 4, 2023