

Twitter Thread by [houck■■■](#)

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[@callmehouck](#)



Sam Altman is the CEO of OpenAI and was President of Y Combinator

He's written 111 essays about startups

Here are the 14 that will help you think clearly about the future:

Fundraising mistakes founders make:

Sam shares the 10 most common mistakes he sees founders make when raising money

<https://t.co/Ds2dTDLwCL>

Startup advice:

95 sentences to help you run your startup

<https://t.co/UtkO2ys9GU>

Productivity:

Productivity in the wrong direction isn't worth anything at all

Think more about what to work on first

<https://t.co/pU6yJ3p7Cj>

How to be successful:

13 thoughts about how to achieve outlier success

<https://t.co/dsgNw0Mhol>

Super successful companies:

The companies that become huge tend to have common traits in their earliest days

<https://t.co/OljM96usNV>

How to hire:

It's really hard and really important to hire good people

In fact, it's probably the most important thing a founder does

<https://t.co/RZQxFf0IZX>

Advice for ambitious 19 year olds:

Sam makes the case that there's no one right path, as long as you optimize for what gets you closer to something great

<https://t.co/8x8fTPRbee>

Don't read the comments:

There are two kinds of people in the world

1. The ones that build the future
2. The ones who write posts on the internet about why the other type will fail

<https://t.co/ziEgRDwiZI>

The only way to grow huge:

All companies that grow really big do so because people recommend the product or service to other people

<https://t.co/5wNzLirtUI>

Before growth:

Until users are spontaneously telling other people to use a product, founders are generally better off focusing on making that happen instead of a specific growth target

<https://t.co/z6xTsoCjTk>

Hard startups:

Easy startups are easy to start but hard to succeed with

Hard startups are hard to start but easier to succeed with

<https://t.co/ymUmyy9ieM>

Idea generation:

A good test for an idea is if you can articulate why most people think it's a bad idea, but you understand what makes it good

<https://t.co/J7SP4G3FdJ>

How to get things done:

Sam's answer? A combination of focus and personal connections

<https://t.co/jEbAfPmbYr>

Projects and companies:

Stay a project as long as you can — eventually you'll have no choice but to become a company

<https://t.co/4eHlkrOPoO>

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2. Come join over 5,000 founders getting tactical advice for their startup from my free weekly newsletter <https://t.co/C6cbNn1nmn>

And retweet this thread to share these essays with other founders

<https://t.co/JSecYrTpFe>

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— houck\u26a1\u201c\u201c (@callmehouck) [December 1, 2022](#)