Twitter Thread by Stepan Hlinka

Stepan Hlinka
@stepanhlinka

Twitter is free education.

But 99% follow the wrong people.

Here are 17 must-follow accounts that give incredible value for free:

1. @theryanking

Learn from one of the world's youngest self-made billionaires.

Topics:
• Business Growth
• Real Business Lessons
• Mindset

My favorite thread:
https://t.co/gStIIQxaPR

> Over the last 5 years, I built a $4B company.
>
> Sounds awesome right?
>
> Not until recently.
>
> I made every mistake imaginable.
>
> The toughest part was getting my head right.
>
> Here are the 12 mindset rules that I\u2019ve developed.
>
> — Ryan Breslow (@theryanking) September 20, 2021

@theryanking 2. @hubermanlab

Learn from a Professor of Neurobiology at Stanford.

Topics:
• Health
• Biohacking
• Brain development

My favorite tweet:
https://t.co/JRrER3JJph

> Research supported steps for being an early riser (& improved mood, strength, cognition):
>
> 1 Maximize early day sunlight
> 2 No caffeine or naps post 3pm
> 3 Minimize post 8pm light exposure
> 4 Exercise w/in 2 hours of waking
> 5 Go to bed 2-3hrs earlier
> 6 Wake up 2-3 hours earlier
>
> — Andrew D. Huberman, Ph.D. (@hubermanlab) July 3, 2022

@theryanking @hubermanlab 3. @nathanbaugh27

Learn from a storytelling expert who built a large following on Twitter.

Topics:
• Storytelling
• Growing Newsletter
• Marketing Case Studies

My favorite tweet:
https://t.co/sHL0tolqiL

> The most important skill you\u2019ve never been taught:
>
> Storytelling
>
> 10 dead-simple tips to make you a better storyteller:
>
> — Nathan Baugh (@nathanbaugh27) July 23, 2022

@theryanking @hubermanlab @nathanbaugh27 4. @thejustinwelsh

Learn from an entrepreneur who's building a portfolio of one-person businesses to $5M in revenue.

Topics:
• Content creation
• Audience building

• Business growth

My favorite tweet:
https://t.co/AI9P09v4E3

> Back in 2019 I made $0 online.
>
> 3 years later:
>
> - 175M+ impressions
> - $2.4M in online income
> - 5 successful revenue streams
>
> Here are my 15 dead-simple principles for building online:
>
> — Justin Welsh (@thejustinwelsh) June 16, 2022

@theryanking @hubermanlab @nathanbaugh27 @thejustinwelsh 5. @Codie_Sanchez

Learn from the investor and founder of Contrarian Thinking who's buying "boring businesses".

Topics:
• Investing
• Passive Income
• Buying Businesses

My favorite tweet:
https://t.co/iLxGAe4Cvp

> You only need to know 3 things to understand finance.
>
> I could have saved myself:
> - 2 years for my MBA
> - $160,000 to pay for it
> - 7 years at Goldman
>
> If I just learned to read these 3 financial statements:
>
> — Codie Sanchez \U0001f4a5 (@Codie_Sanchez) May 24, 2022

@theryanking @hubermanlab @nathanbaugh27 @thejustinwelsh @Codie_Sanchez 6. @thedankoe

Learn from a brand advisor for 6-7 figure creators and influencers.

Topics:
• Human Potential
• Creative Work
• Philosophy

My favorite tweet:
https://t.co/fMJXsgJo4S

> 7 bad habits that are preventing you from having the life you want:
>
> — DAN KOE (@thedankoe) February 23, 2022

@theryanking @hubermanlab @nathanbaugh27 @thejustinwelsh @Codie_Sanchez @thedankoe 7. @SahilBloom

Learn from a managing partner in SRB Ventures and creator with 125,000+ people on his newsletter.

Topics:
• Thinking
• Decision-Making
• Finance

My favorite tweet:
https://t.co/AycSzPwjrW

> Last year, I had a conversation that changed my life.
>
> It caused me to upend everything and move across the country.
>
> The lesson from it may change yours:
>
> — Sahil Bloom (@SahilBloom) September 17, 2022

@theryanking @hubermanlab @nathanbaugh27 @thejustinwelsh @Codie_Sanchez @thedankoe @SahilBloom 8. @jspujji

Learn from an investor, founder, and CEO of multiple businesses.

Topics:
• Growth Marketing
• Bootstrapping
• Investing

My favorite tweet:
https://t.co/zqjShC4JeJ

> Starting a business can be painful.
>
> You feel lost 97% of the time - the ups and downs are gut-wrenching.
>
> I wish I had a cheat sheet of principles for my first startup.
>
> So I wrote one.

> Here are 40+ learnings about entrepreneurship I wish I knew sooner:
>
> — Jesse Pujji (@jspujji) September 15, 2021

@theryanking @hubermanlab @nathanbaugh27 @thejustinwelsh @Codie_Sanchez @thedankoe @SahilBloom @jspujji 9. @FitFounder

Learn from fitness and high-performance coach to entrepreneurs.

Topics:
• Fitness
• Health Optimization
• High-Performance Habits

My favorite tweet:
https://t.co/mI9TMGQZ8S

> 7 bad habits that sabotage your brain health:
>
> — Dan Go (@FitFounder) September 12, 2022

@theryanking @hubermanlab @nathanbaugh27 @thejustinwelsh @Codie_Sanchez @thedankoe @SahilBloom @jspujji @FitFounder 10. @dickiebush

Learn from a creator who helped thousands of people write online with his course Ship 30 for 30.

Topics:
• Writing
• Digital Leverage
• Storytelling

My favorite tweet:
https://t.co/QhODmXimha

> The world's most valuable skill:
>
> Writing effectively.
>
> But colleges charge you 120k and still do a terrible job teaching it.
>
> Instead, here are 9 writing frameworks that cost you nothing and will save you hundreds of hours:
>
> — Dickie Bush \U0001f6a2 (@dickiebush) June 15, 2021

@theryanking @hubermanlab @nathanbaugh27 @thejustinwelsh @Codie_Sanchez @thedankoe @SahilBloom @jspujji @FitFounder @dickiebush 11. @BrianFeroldi

Learn from a stock market investor and financial educator with 375k followers.

Topics:
• Investing
• Personal Finance
• Self-Improvement

My favorite tweet:
https://t.co/0QVmIM1x7q

> 15 timeless investing principles, visualized:
>
> 1: If you want to build wealth, you have to invest pic.twitter.com/5QXv3kXlFr
>
> — Brian Feroldi (\U0001f9e0,\U0001f4c8) (@BrianFeroldi) July 17, 2022

@theryanking @hubermanlab @nathanbaugh27 @thejustinwelsh @Codie_Sanchez @thedankoe @SahilBloom @jspujji @FitFounder @dickiebush @BrianFeroldi 12. @OneJKMolina

Learn from a Twitter expert who's building a TweetHunter to $1.5M/year.

Topics:
• Audience building
• Getting clients
• Business

My favorite tweet:
https://t.co/bsi2btlvON

> 12 hand drawings that will change how you think about business + life
>
> 1) Multitasking pic.twitter.com/D9soWfN0qJ
>
> — JK MOLINA (@OneJKMolina) January 8, 2022

@theryanking @hubermanlab @nathanbaugh27 @thejustinwelsh @Codie_Sanchez @thedankoe @SahilBloom @jspujji @FitFounder @dickiebush @BrianFeroldi @OneJKMolina 13. @AliAbdaal

Learn from a doctor turned Youtuber with over 3M followers.

Topics:
• Productivity
• Content Creation
• Personal Development

My favorite tweet:
https://t.co/ObDUDYZkXf

> Here\u2019s how to learn anything x2 faster:
>
> — Ali Abdaal (@AliAbdaal) May 29, 2022

@theryanking @hubermanlab @nathanbaugh27 @thejustinwelsh @Codie_Sanchez @thedankoe @SahilBloom @jspujji @FitFounder @dickiebush @BrianFeroldi @OneJKMolina @AliAbdaal 14. @aaditsh

Learn from a smart 20yo content creator who built an audience of over 200k followers.

Topics:
• Personal Development
• Entrepreneurship
• Wealth

My favorite tweet:
https://t.co/FhcxXtJTvX

> 10 things that I've seen have the highest ROI:
>
> — Aadit Sheth (@aaditsh) February 6, 2022

@theryanking @hubermanlab @nathanbaugh27 @thejustinwelsh @Codie_Sanchez @thedankoe @SahilBloom @jspujji @FitFounder @dickiebush @BrianFeroldi @OneJKMolina @AliAbdaal @aaditsh 15. @matt_gray_

Learn from a founder & CEO of HERB who built a community of 14M people for his brand.

Topics:
• Community building
• Content Creation
• Systems

My favorite tweet:
https://t.co/WAmktLbCm6

> Content is free marketing.
>
> But 99% of people don't know where to start.
>
> Here is my step-by-step process for creating a content growth machine:
>
> — MATT GRAY (@matt_gray_) September 27, 2022

@theryanking @hubermanlab @nathanbaugh27 @thejustinwelsh @Codie_Sanchez @thedankoe @SahilBloom @jspujji @FitFounder @dickiebush @BrianFeroldi @OneJKMolina @AliAbdaal @aaditsh @matt_gray_ 16. @blakeaburge

Learn from Excel expert and a content creator with 365k followers.

Topics:

• Excel
• Productivity
• Audience growth

My favorite tweet:
https://t.co/Nh5amNwP43

> 15 of the smartest things ever said: \U0001f9f5
>
> — Blake Burge \U0001f4a1 (@blakeaburge) October 22, 2021

@theryanking @hubermanlab @nathanbaugh27 @thejustinwelsh @Codie_Sanchez @thedankoe @SahilBloom @jspujji @FitFounder @dickiebush @BrianFeroldi @OneJKMolina @AliAbdaal @aaditsh @matt_gray_ @blakeaburge 17. @jmoserr

Learn from co-founder and CEO of a 35+ person performance-driven SEO firm.

Topics:
• SEO
• Copywriting
• Digital Marketing

My favorite tweet:
https://t.co/77IDlJiSlA

> Copywriting is a key marketing skill.
>
> Here are 10 copywriting tips that will increase clicks and conversions on your website, ads, emails, and more:
>
> — Jeremy Moser (@jmoserr) July 19, 2021

@theryanking @hubermanlab @nathanbaugh27 @thejustinwelsh @Codie_Sanchez @thedankoe @SahilBloom @jspujji @FitFounder @dickiebush @BrianFeroldi @OneJKMolina @AliAbdaal @aaditsh @matt_gray_ @blakeaburge @jmoserr
Who would you add?

If you enjoyed this thread:

1. Follow me @stepanhlinka for more threads like this

2. RT the tweet below to share this thread with your audience
https://t.co/NplY33P3cQ

> Twitter is free education.
>
> But 99% follow the wrong people.
>
> Here are 17 must-follow accounts that give incredible value for free:

— Stepan Hlinka (@stepanhlinka) October 2, 2022

@theryanking @hubermanlab @nathanbaugh27 @thejustinwelsh @Codie_Sanchez @thedankoe @SahilBloom @jspujji @FitFounder @dickiebush @BrianFeroldi @OneJKMolina @AliAbdaal @aaditsh @matt_gray_ @blakeaburge @jmoserr If you want to get more high-paying clients, you might enjoy my daily newsletter: Paid For Skills.

Join 2,000+ subscribers and get actionable marketing & business growth strategies daily. Consumed in 3 minutes or less.

https://t.co/3cgFefcJUm

Also...follow me on Instagram, I share a lot of content on my Instagram stories DAILY!

You might enjoy it if you're an entrepreneur.

https://t.co/PFFV34i3wl

