

# Twitter Thread by Stepan Hlinka



**Stepan Hlinka**

[@stepanhlinka](#)



**Twitter is free education.**

**But 99% follow the wrong people.**

**Here are 17 must-follow accounts that give incredible value for free:**

1. [@theyanking](#)

Learn from one of the world's youngest self-made billionaires.

Topics:

- Business Growth
- Real Business Lessons
- Mindset

My favorite thread:

<https://t.co/gStIIQxaPR>

Over the last 5 years, I built a \$4B company.

Sounds awesome right?

Not until recently.

I made every mistake imaginable.

The toughest part was getting my head right.

Here are the 12 mindset rules that I've developed.

— Ryan Breslow ([@theyanking](#)) [September 20, 2021](#)

[@theyanking](#) 2. [@hubermanlab](#)

Learn from a Professor of Neurobiology at Stanford.

Topics:

- Health
- Biohacking
- Brain development

My favorite tweet:

<https://t.co/JRrER3JJph>

Research supported steps for being an early riser (& improved mood, strength, cognition):

- 1 Maximize early day sunlight
- 2 No caffeine or naps post 3pm
- 3 Minimize post 8pm light exposure
- 4 Exercise w/in 2 hours of waking
- 5 Go to bed 2-3hrs earlier
- 6 Wake up 2-3 hours earlier

— Andrew D. Huberman, Ph.D. (@hubermanlab) July 3, 2022

[@theyanking](#) [@hubermanlab](#) 3. [@nathanbaugh27](#)

Learn from a storytelling expert who built a large following on Twitter.

Topics:

- Storytelling
- Growing Newsletter
- Marketing Case Studies

My favorite tweet:

<https://t.co/sHL0tolqiL>

The most important skill you\u2019ve never been taught:

Storytelling

10 dead-simple tips to make you a better storyteller:

— Nathan Baugh (@nathanbaugh27) July 23, 2022

[@theyanking](#) [@hubermanlab](#) [@nathanbaugh27](#) 4. [@thejustinwelsh](#)

Learn from an entrepreneur who's building a portfolio of one-person businesses to \$5M in revenue.

Topics:

- Content creation
- Audience building

- Business growth

My favorite tweet:

<https://t.co/AI9P09v4E3>

Back in 2019 I made \$0 online.

3 years later:

- 175M+ impressions
- \$2.4M in online income
- 5 successful revenue streams

Here are my 15 dead-simple principles for building online:

— Justin Welsh (@thejustinwelsh) [June 16, 2022](#)

[@theyanking](#) [@hubermanlab](#) [@nathanbaugh27](#) [@thejustinwelsh](#) 5. [@Codie\\_Sanchez](#)

Learn from the investor and founder of Contrarian Thinking who's buying "boring businesses".

Topics:

- Investing
- Passive Income
- Buying Businesses

My favorite tweet:

<https://t.co/iLxGAe4Cvp>

You only need to know 3 things to understand finance.

I could have saved myself:

- 2 years for my MBA
- \$160,000 to pay for it
- 7 years at Goldman

If I just learned to read these 3 financial statements:

— Codie Sanchez \U0001f4a5 (@Codie\_Sanchez) [May 24, 2022](#)

[@theyanking](#) [@hubermanlab](#) [@nathanbaugh27](#) [@thejustinwelsh](#) [@Codie\\_Sanchez](#) 6. [@thedankoe](#)

Learn from a brand advisor for 6-7 figure creators and influencers.

Topics:

- Human Potential
- Creative Work
- Philosophy

My favorite tweet:

<https://t.co/fMJXsgJo4S>

7 bad habits that are preventing you from having the life you want:

— DAN KOE (@thedankoe) [February 23, 2022](#)

[@theyanking](#) [@hubermanlab](#) [@nathanbaugh27](#) [@thejustinwelsh](#) [@Codie\\_Sanchez](#) [@thedankoe](#) 7. [@SahilBloom](#)

Learn from a managing partner in SRB Ventures and creator with 125,000+ people on his newsletter.

Topics:

- Thinking
- Decision-Making
- Finance

My favorite tweet:

<https://t.co/AycSzPwjRW>

Last year, I had a conversation that changed my life.

It caused me to upend everything and move across the country.

The lesson from it may change yours:

— Sahil Bloom (@SahilBloom) [September 17, 2022](#)

[@theyanking](#) [@hubermanlab](#) [@nathanbaugh27](#) [@thejustinwelsh](#) [@Codie\\_Sanchez](#) [@thedankoe](#) [@SahilBloom](#) 8. [@jspujji](#)

Learn from an investor, founder, and CEO of multiple businesses.

Topics:

- Growth Marketing
- Bootstrapping
- Investing

My favorite tweet:

<https://t.co/zqjShC4JeJ>

Starting a business can be painful.

You feel lost 97% of the time - the ups and downs are gut-wrenching.

I wish I had a cheat sheet of principles for my first startup.

So I wrote one.

Here are 40+ learnings about entrepreneurship I wish I knew sooner:

— Jesse Pujji (@jspujji) September 15, 2021

@theryanking @hubermanlab @nathanbaugh27 @thejustinwelsh @Codie\_Sanchez @thedankoe @SahilBloom @jspujji 9. @FitFounder

Learn from fitness and high-performance coach to entrepreneurs.

Topics:

- Fitness
- Health Optimization
- High-Performance Habits

My favorite tweet:

<https://t.co/ml9TMGQZ8S>

7 bad habits that sabotage your brain health:

— Dan Go (@FitFounder) September 12, 2022

@theryanking @hubermanlab @nathanbaugh27 @thejustinwelsh @Codie\_Sanchez @thedankoe @SahilBloom @jspujji @FitFounder 10. @dickiebush

Learn from a creator who helped thousands of people write online with his course Ship 30 for 30.

Topics:

- Writing
- Digital Leverage
- Storytelling

My favorite tweet:

<https://t.co/QhODmXimha>

The world's most valuable skill:

Writing effectively.

But colleges charge you 120k and still do a terrible job teaching it.

Instead, here are 9 writing frameworks that cost you nothing and will save you hundreds of hours:

— Dickie Bush \U0001f6a2 (@dickiebush) June 15, 2021

@theryanking @hubermanlab @nathanbaugh27 @thejustinwelsh @Codie\_Sanchez @thedankoe @SahilBloom @jspujji @FitFounder @dickiebush 11. @BrianFeroldi

Learn from a stock market investor and financial educator with 375k followers.

Topics:

- Investing
- Personal Finance
- Self-Improvement

My favorite tweet:

<https://t.co/0QVmlM1x7g>

15 timeless investing principles, visualized:

1: If you want to build wealth, you have to invest [pic.twitter.com/5QXv3kXIFr](https://pic.twitter.com/5QXv3kXIFr)

— Brian Feroldi (\U0001f9e0,\U0001f4c8) (@BrianFeroldi) [July 17, 2022](#)

[@theyanking](#) [@hubermanlab](#) [@nathanbaugh27](#) [@thejustinwelsh](#) [@Codie\\_Sanchez](#) [@thedankoe](#) [@SahilBloom](#) [@jspuiji](#)  
[@FitFounder](#) [@dickiebush](#) [@BrianFeroldi](#) 12. [@OneJKMolina](#)

Learn from a Twitter expert who's building a TweetHunter to \$1.5M/year.

Topics:

- Audience building
- Getting clients
- Business

My favorite tweet:

<https://t.co/bsi2btIvON>

12 hand drawings that will change how you think about business + life

1) Multitasking [pic.twitter.com/D9soWfN0qJ](https://pic.twitter.com/D9soWfN0qJ)

— JK MOLINA (@OneJKMolina) [January 8, 2022](#)

[@theyanking](#) [@hubermanlab](#) [@nathanbaugh27](#) [@thejustinwelsh](#) [@Codie\\_Sanchez](#) [@thedankoe](#) [@SahilBloom](#) [@jspuiji](#)  
[@FitFounder](#) [@dickiebush](#) [@BrianFeroldi](#) [@OneJKMolina](#) 13. [@AliAbdaal](#)

Learn from a doctor turned Youtuber with over 3M followers.

Topics:

- Productivity
- Content Creation
- Personal Development

My favorite tweet:

<https://t.co/ObDUDYZkXf>

Here's how to learn anything x2 faster:

— Ali Abdaal (@AliAbdaal) May 29, 2022

@theyanking @hubermanlab @nathanbaugh27 @thejustinwelsh @Codie\_Sanchez @thedankoe @SahilBloom @jspuiji @FitFounder @dickiebush @BrianFeroldi @OneJKMolina @AliAbdaal 14. @aaditsh

Learn from a smart 20yo content creator who built an audience of over 200k followers.

Topics:

- Personal Development
- Entrepreneurship
- Wealth

My favorite tweet:

<https://t.co/FhcXtJTvX>

10 things that I've seen have the highest ROI:

— Aadit Sheth (@aaditsh) February 6, 2022

@theyanking @hubermanlab @nathanbaugh27 @thejustinwelsh @Codie\_Sanchez @thedankoe @SahilBloom @jspuiji @FitFounder @dickiebush @BrianFeroldi @OneJKMolina @AliAbdaal @aaditsh 15. @matt\_gray\_

Learn from a founder & CEO of HERB who built a community of 14M people for his brand.

Topics:

- Community building
- Content Creation
- Systems

My favorite tweet:

<https://t.co/WAmktLbCm6>

Content is free marketing.

But 99% of people don't know where to start.

Here is my step-by-step process for creating a content growth machine:

— MATT GRAY (@matt\_gray\_) September 27, 2022

@theyanking @hubermanlab @nathanbaugh27 @thejustinwelsh @Codie\_Sanchez @thedankoe @SahilBloom @jspuiji @FitFounder @dickiebush @BrianFeroldi @OneJKMolina @AliAbdaal @aaditsh @matt\_gray\_ 16. @blakeaburge

Learn from Excel expert and a content creator with 365k followers.

Topics:

- Excel
- Productivity
- Audience growth

My favorite tweet:

<https://t.co/Nh5amNwP43>

15 of the smartest things ever said: \U0001f9f5

— Blake Burge \U0001f4a1 (@blakeaburge) [October 22, 2021](#)

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Learn from co-founder and CEO of a 35+ person performance-driven SEO firm.

Topics:

- SEO
- Copywriting
- Digital Marketing

My favorite tweet:

<https://t.co/77IDJiSIA>

Copywriting is a key marketing skill.

Here are 10 copywriting tips that will increase clicks and conversions on your website, ads, emails, and more:

— Jeremy Moser (@jmoserr) [July 19, 2021](#)

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Who would you add?

If you enjoyed this thread:

1. Follow me [@stepanhlina](#) for more threads like this

2. RT the tweet below to share this thread with your audience

<https://t.co/NpLY33P3cQ>

Twitter is free education.

But 99% follow the wrong people.

Here are 17 must-follow accounts that give incredible value for free:



— Stepan Hlinka (@stepanhlinka) October 2, 2022

[@theyanking](#) [@hubermanlab](#) [@nathanbaugh27](#) [@thejustinwelsh](#) [@Codie\\_Sanchez](#) [@thedankoe](#) [@SahilBloom](#) [@jspuiji](#) [@FitFounder](#) [@dickiebush](#) [@BrianFeroldi](#) [@OneJKMolina](#) [@AliAbdaal](#) [@aaditsh](#) [@matt\\_gray](#) [@blakeaburge](#) [@jmoserr](#) If you want to get more high-paying clients, you might enjoy my daily newsletter: Paid For Skills.


Join 2,000+ subscribers and get actionable marketing & business growth strategies daily. Consumed in 3 minutes or less.

<https://t.co/3cgFefcJUu>

Also...follow me on Instagram, I share a lot of content on my Instagram stories DAILY!

You might enjoy it if you're an entrepreneur.

<https://t.co/PFFV34i3wI>



stepan.hlinka

Edit profile

135 posts

12.7K followers

803 following

STEPAN HLINKA | BUSINESS MENTOR


Entrepreneur

» \$11mil+ in sales for clients


» Helping driven entrepreneurs sell out their courses, coaching programs & services

📌 New IG Growth System Masterclass 📌


[www.stepanhlinka.com/instagram-growth-system](http://www.stepanhlinka.com/instagram-growth-system)



IG Growth



RESULTS 🏆



New

POSTS

REELS

SAVED

TAGGED