

Twitter Thread by Justin Welsh



Justin Welsh

[@thejustinwelsh](#)



How to build a \$1,300/month side business for \$19.

Here's the entire 17-step business plan for you:

1. Clean up your Twitter profile to reflect what you do for people.

2. Create daily content that talks about one challenge you solve.

3. When people ask questions on your Tweets, DM them.

4. Ask them if they'd like to talk for free, to see if you can help.

5. Do 15-20 calls to better understand how to solve their problem.

6. Create a process you can walk people through in 60 minutes.

7. Then go to Carrd and build a simple personal website for \$19.

<https://t.co/5cR1y1mToD> up a free Stripe account and create a paid service

9. Title the service "From X to Y in 60 minutes"

Example: "From clueless to writing your first line of code in 60 min."

10. Open up a free Calendly and create the same exact event.

11. Open up a few slots outside of your 9 to 5.

12. Add a "Buy" button to your Carrd page.

13. Redirect it to Stripe checkout.

14. After payment, redirect checkout to the Calendly account.

15. Then, add your website to your Twitter profile.

16. Continue creating great content each day.

17. When people ask questions, direct them to the link to pay.

If you can book:

2 calls per week at \$150 an hour: \$1,300 per month

3 calls per week at \$150 an hour: \$1,950 per month

3 calls per week at \$250 an hour: \$3,250 per month

The possibilities are endless.

Listen, this is certainly not perfect.

There are a million nuances I didn't mention.

But know that getting started is the hardest part.

So, try the above cheatsheet for 6 months. Tinker around with it, listen to your customers, experiment, & make changes.

I hope this helps.

If you enjoyed this thread:

1. Follow me [@thejustinwelsh](https://twitter.com/thejustinwelsh) for more of these

2. RT the tweet below to share this thread with your audience <https://t.co/0FHVW0oELE>

How to build a \$1,300/month side business for \$19.

Here's the entire 17-step business plan for you:

1. Clean up your Twitter profile to reflect what you do for people.

— Justin Welsh (@thejustinwelsh) [September 6, 2022](#)