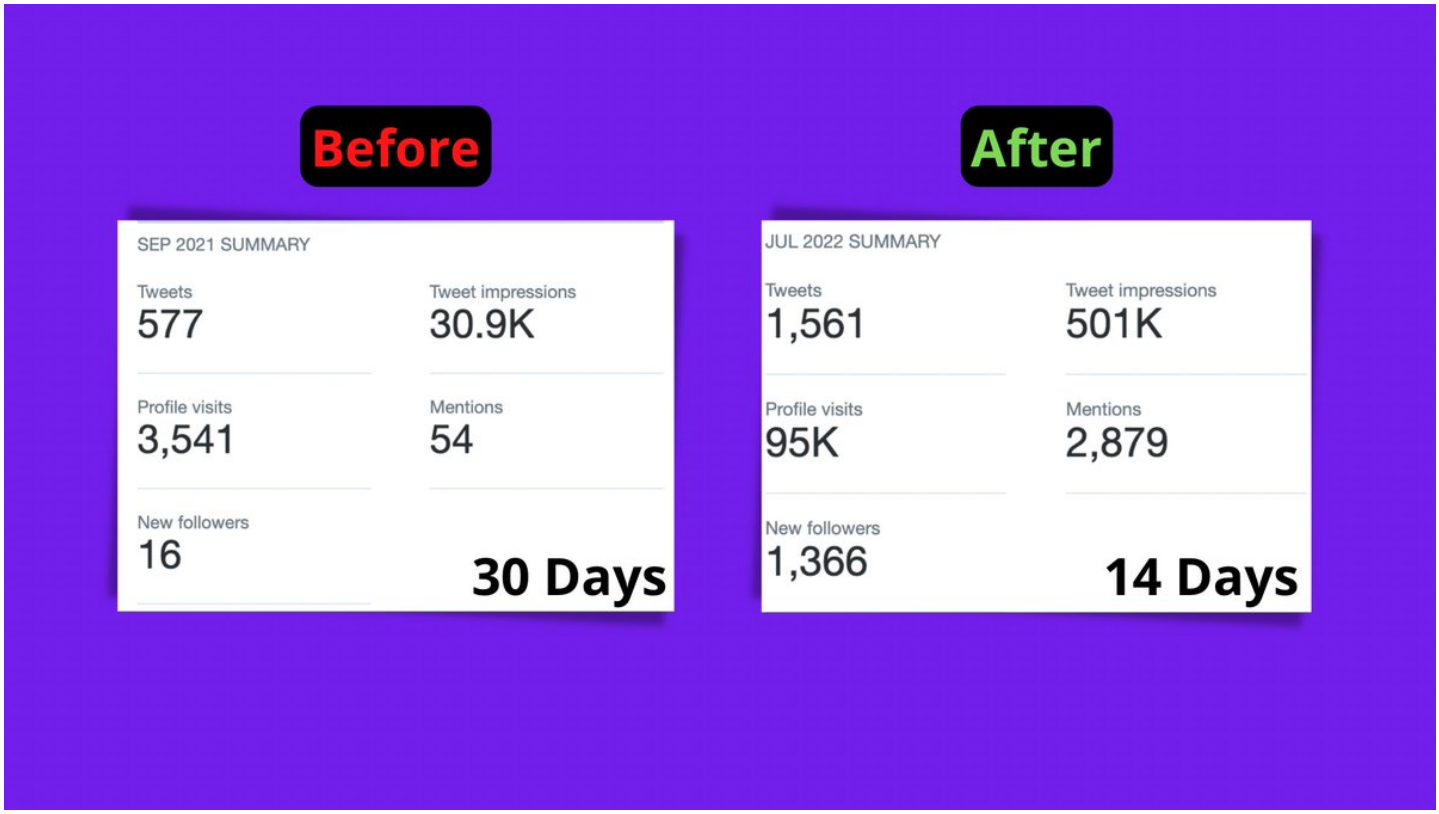
Twitter Thread by ■ Jay Yang ■■■■

■ Jay Yang ■■■■
@Jayyanginspires

I went from gaining 16 followers in 30 days to 1,366 in just 14 days.

Here’s how:



■1/ Quantity leads to quality

It’s a numbers game.

The more you tweet, the better you will become.

The better you are, the more you will grow.

In the beginning, I would tweet at LEAST 10x a day.

■2/ Write threads

When I first started out, I made myself a challenge to…

Write 30 threads in 30 days.

Guess what?

60% of my growth came from those 30 threads.

More importantly, I learned how to write them more effectively.

Here are my free templates to write better threads:
https://t.co/dbN4GdinT4

■3/ Make real friends

When I first started on Twitter, I knew no one.

I had no network, no accountability, & no feedback.

I started reaching out to other creators, adding value where I could, and writing every day.

Now, I'm happy to say I've met many smart creators:
- @thatroblennon
- @_syedhuq
- @TheAlexaPowell
- @liammotivado
- @JohnIsBuilding
- @nitisarran
- @UliKuenzel
- and more!

■4/ Build in public

As a 16 yr old, I don't have much experience.

So, instead I write about me gaining that experience.

This thread is a perfect example.

Achieve something → Share it

Fail → Share lessons

■5/ Diversify your content

@thedankoe says your tweets should be:

■60% Growth
■20% Authority
■20% Authenticity

Balance education + entertainment + inspiration.

■6/ Experiment

When I first started out, I was posting everything from…

Motivational platitudes to copywriting tips.

Eventually, I doubled down on what worked best.

Experiment —> Look at feedback.

■7/ Focus on value

Twitter rewards great thinkers.

People will follow you if they think you add enough value.

You can't fool anyone by waving your hands or shaking your butt.

■Make them smarter
■Make them happier
■Make them healthier

■BONUS: Beware of the compare

If you want to grow, compare little things:
■Strategies
■Frameworks

If you want to feel bad, compare big things:
■Follower count
■Money made

H/T: @JamesClear

How I grew 1k followers in 14 days:

1) Quantity
2) Write threads
3) Make real friends

4) Build in public
5) Diversify content
6) Experiment often
7) Focus on giving value
BONUS: Compare little things

That’s it!

If you’d like to see more threads like this:

Follow me
@jayyanginspires

I post daily threads about:

- Personal growth
- Audience-building
- Online business