Twitter Thread by Raj Shamani

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100 books that everyone should read once in their life: ■■

[1] Marketing

1. This is Marketing
2. Influence
3. The Choice Factory
4. Nudge
5. Good Strategy, Bad Strategy
6. Positioning
7. The Brand Gap
8. Breakthrough Advertising
9. Zag
10. No B.S. Guide to Direct Marketing

[2] Psychology

1. Alchemy
2. Influence
3. What your customers wants and can’t tell you
4. The Art of Choosing
5. Hooked
6. Webs of Influence
7. Predictably Irrational
8. Thinking Fast and Slow
9. Contagious
10. The Happiness Hypothesis

[3] Entrepreneurship

1. The Hard Thing about Hard Things
2. How to Win Friends and Influence People
3. Zero to One
4. Start With Why
5. The 4-hour Workweek

6. Rework
7. Think and Grow Rich
8. The 7 Habits of Highly Effective People
9. Shoe Dog
10. Grit

[4] Investing

1. Psychology of Money
2. Rich Dad, Poor Dad
3. The Intelligent Investor
4. One Up on Wall Street
5. Beating the Street
6. The Millionaire Next Door
7. Random Walk Down Wall Street
8. Market Wizards
9. Your Money or Your Life
10. The Richest Man in Babylon

[5] Self – help

1. Atomic Habits
2. The Subtle Art of not Giving a F*ck
3. Deep Work
4. The Power of NOW
5. Make Your Bed
6. Show Your Work
7. The Alchemist
8. 12 Rules for Life
9. Do Epic Shit
10. Think Like a Monk

[6] Relationships

1. Attached
2. Secret
3. Getting the Love You Want
4. Hold Me Tight
5. The 7 Principles for Making Marriage Work
6. The 5 Love Languages
7. Mating in Captivity
8. I Hear You
9. All About Love
10. Eight Dates

[7] Content Creation

1. Everybody Writes
2. Epic Content Marketing
3. They Ask You Answer
4. The Content Code
5. Conversation Marketing
6. Content that Converts
7. Inbound Converts
8. Brand Identity
9. Crushing It
10. Booming Digital Stars

[8] Writing

1. On Writing Well
2. Bird by Bird
3. The Artist's Way
4. Writing Down the Bones
5. Story Genius
6. The War of Art
7. The Elements of Style
8. Wired for Story
9. Steal Like an Artist
10. Big Magic

[9] Education

1. Everything is Figureoutable
2. Educated
3. To Kill a Mockingbird
4. The Courage to Teach
5. Ikigai
6. Power of Subconscious Mind
7. Attitude is Everything
8. You are a Badass
9. The Confidence Code
10. The Gifts of Imperfection

[10] Storytelling

1. Talk Like Ted
2. Long Story Short
3. Writing Deep Viewpoint
4. The Storyteller's Secret
5. Nice Try
6. Stuck
7. Everything is F*cked
8. Great Adaptations
9. Sell With a Story

10. Unleash the Power of Storytelling

What else did I miss?

I am giving away 10 books of your choice to 10 random people (1 book to each person).

Comment below your favorite book and what you have learned from that book.

That’s it.

I hope you like the thread.

If you did:
-RT the first tweet and share it with your network.
-Follow @rajshamani for more insightful threads.