Twitter Thread by Neel Parekh

Neel Parekh
@NeelBParekh

I started a business that has generated almost $10M in revenue.

And I got the idea from Reddit.

But only a few people know the power of Reddit to fuel entrepreneurship.

Here are 9 under-the-radar subreddits that will help you build a million dollar business:

Thread ■■

r/sweatystartup (65K+ members)

The subreddit started by our own Twitter fam @sweatystartup

It's still an active subreddit, with most people talking about their local businesses.

Lots of great idea swapping and community.

https://t.co/3ivzATZ8Tw

@sweatystartup r/EntrepreneurRideAlong (200K+ members)

The subreddit where I found out about the biz model that would eventually become @MaidThis . I spent a ton of time in here.

Solid community. Originally founded by the godfather @rohangilkes

https://t.co/1ZkQFsYzVG

@sweatystartup @MaidThis @rohangilkes r/AdvancedEntrepreneur (22K members)

Good amount of case studies and people sharing their progress reports.

Quality of the posts is high here, even if the quantity isn't as much as other subreddits.

https://t.co/9Ajx5nNoZB

@sweatystartup @MaidThis @rohangilkes r/smallbusiness (800K+ members)

This active subreddit was created to share knowledge on the nuts-and-bolts of starting a small business.

Topics range from how to file an LLC to case studies on successful SMBs.

A worthy subscribe.

https://t.co/gy4eHpoiqZ

@sweatystartup @MaidThis @rohangilkes r/Entrepreneur (1M+ members)

The most active business-related subreddit with over a million subscribers.

People share advice on everything from side hustles and small businesses to venture-backed startups and lemonade stands.

A good jumping point.

https://t.co/E7Ndt2pSzv

@sweatystartup @MaidThis @rohangilkes r/Startups (1M+ members)

A subreddit focused on high-scale startups.

Topics range from minimum-viable-product help to co-founder issues to celebrations about VC funding.

Great for the entrepreneur getting into the tech industry.

https://t.co/M7gWtw78bb

@sweatystartup @MaidThis @rohangilkes r/sidehustle (150K+ members)

Fantastic subreddit for idea inspiration.

The range of topics is huge - everything from rental property side hustles to affiliate sites.

It's full of people looking for start a side hustle and trading ideas.

https://t.co/THPQEacZ1J

@sweatystartup @MaidThis @rohangilkes r/juststart (110K+ members)

A community around affiliate marketing, search engine optimization and related topics.

A good place to troubleshoot any issues you're currently experiencing with your digital asset.

https://t.co/mExshPdkJF

@sweatystartup @MaidThis @rohangilkes r/PersonalFinance (16M+ members)

While this is not entrepreneur specific, the advice in this subreddit will help you save and make a ton of money.

Strong, active community with great insights into investing, budgeting, retirement planning, and more.

https://t.co/61OCwOrfX5