Twitter Thread by Anthony Disney



Anthony Disney
@buildinglegends

I've interviewed thousands in my career, and I usually know my decision in the first 10 minutes.

Here are 5 tips that will separate you from the crowd:

Most people go into an interview with the wrong mindset entirely.

You have ONE goal.

It's not about your skills
It's not about qualifications
It's not about proving worth

It's about being MEMORABLE.

1. Master the art of telling YOUR story

This is first because it's the MOST IMPORTANT.

You will be remembered for telling your story in an interesting, relatable way.

Study storytelling and practice your stories in the mirror.

Why does this work?

EVERYONE talks about their experience, but few people can communicate it memorably.

Improve this one thing and you'll outperform 80% of your competition.

But, to take it further, let's look at the next one...

2. Become an investigator

SCOUR the internet to learn everything you can about the company.

Here are your best sources of information:

- Their webpage
- Linked-In
- Google

BUT, this only benefits you if you know what to do with the information...

You don't study them to create more informed answers (although that IS a benefit).

You do this to show that you're truly interested.

Hiring managers LOVE a candidate who talks about the research they've done on the company.

Tell them your 3 favorite things you read about them.

3. Know how to answer the final question.

Every interview ends the same way...

"Tell me why you're the best candidate for this position"

THIS IS THE MOST IMPORTANT QUESTION OF THE INTERVIEW

Here's how you ace it, every time...

It's all about your UNIQUENESS.

All candidates say they are:
- Driven
- Hard-working
- Team players

These are boring and NOT unique.

Share EXACTLY what it is that makes you:
- Unique
- Different
- LEGENDARY

This answer should become second nature.

https://t.co/31QSlUi23u

> Learn how to interview, folks! pic.twitter.com/yr1iG2yveS

— Anthony Disney (@buildinglegends) July 23, 2022

4. Ask KILLER questions

At the end of the interview, you will be asked if you have any questions.

Most people blow it by not asking any questions at all.

If they do, they ask about:
- Turnaround time
- Training
- Salary

These do not help you.

Instead...

Ask these 3 killer questions:

- What's the biggest challenge facing the team today?

- What does greatness look like in this role?

- What has your career looked like at this company?

The last one gets them to talk about themselves, which ironically makes them remember you.

5. Communicate your passions

When talking about why you want the job, don't be like everyone else.

Everybody wants:
- More money
- Promotions
- Opportunities

You blend in by saying you want to grow your career.

You should instead tell them your...

PASSIONS.

Managers love candidates who know what they are passionate about.

So tell them how this position aligns with your passions and how you will gain fulfillment in the position.

This sends the message that you will work hard because you'll love what you're doing.

If you got anything from this thread,

Help me get it in front of more people.

RT the tweet below.

Have a great day!

https://t.co/pQv3MbTbrY

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>
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> — Anthony Disney (@buildinglegends) July 28, 2022

I'm getting A LOT of DMs from people asking me to work with them.

If you're struggling in your career, need interview advice, or resume services, please see below:

https://t.co/pMGkq0MTIJ