

Twitter Thread by Ramaswamy



Ramaswamy

@viswaguru1964



Law of unintended consequences warns that an intervention in a complex system invariably creates unanticipated and often undesirable outcomes.

The consequence can be a positive benefit, called windfall or serendipity. 1/n

Aspirin was introduced as a pain killer. But it was found out that, it has anticoagulant properties, which prevents heart attacks.

In India, there are many cities which has Army Cantonements. 2/n

Large, sprawling areas of land in the heart of the city, with lot of greenery, peaceful atmosphere and walking space around it. Years later, when the city around has become concrete jungles, these cantonment areas are perhaps the only saving grace in an otherwise crowded city 3/n

A classic case was MGR reintroducing (Kamaraj was the brain behind this but MGR took it to a great level) the noon meal scheme in mid 1970s, which led to the birth rate falling rapidly in Tamil Nadu by late 1980's, which was totally unintended. 4/n

More rural parents sent their girl children to school so that they can get the noon meal, and these children attained reproductive age by late 1980s, 5/n

and when the family planning workers went to them to explain the benefits of family planning, because of their education, the girls were much more receptive. 6/n

There could be unexpected drawbacks. While the computers and internet have changed the way we work for the better, making us very efficient, it has killed original writing with people resorting to copy, pasting whether at college or at work. 7/n

This has adversely affected original thinking.

While monsoon brings the much wanted rains, so essential for drinking water and for agricultural purpose, the drawback is that it also results in waterborne diseases spreading. 8/n

Industry set up in a rural area, instead of providing job to locals, may result in locals migrating, as they will be displaced from their land and vocation.

It can result in a perverse effect. By this we mean that the consequence is diametrically opposite to what is intended 9/n

A book or a film is banned to prevent public from reading or watching it. But what happens in reality is the contrary. The action results in the book or the films sale increasing leaps and bounds through internet and through the grey market, 10/n

with more people reading or watching than it would have had the ban been not effected.

Another classic case is prohibition. The liquor consumption actually goes up when the prohibition is in place, as people get a perverse satisfaction in defying a law. n/n