

Twitter Thread by Misha



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NFTs are not a passing fad, they're the economy of the future.

Here are 7 ways they can change YOUR life:

1. Get paid fairly

How: NFTs put power and economic control back into the hands of digital creators

Example: artists, musicians and creators are using NFTs to make \$\$\$\$ for their work

What you can do:

If you're an artist, musician or creator, stop giving your work away for pennies.

Upgrade your art/music/content to NFTs and get compensated for the value you create. ✓■

Learn how here■

<https://t.co/yV36kbvImQ>

2. Fund your business

How: an NFT campaign could be used to raise funds, build excitement and elevate a business quickly

Example: a business could sell NFTs which guarantee buyers a service at a later date and generate an immediate cash infusion

What you can do:

Create an NFT campaign to raise funds and expand your business or design an NFT customer loyalty program ✓■

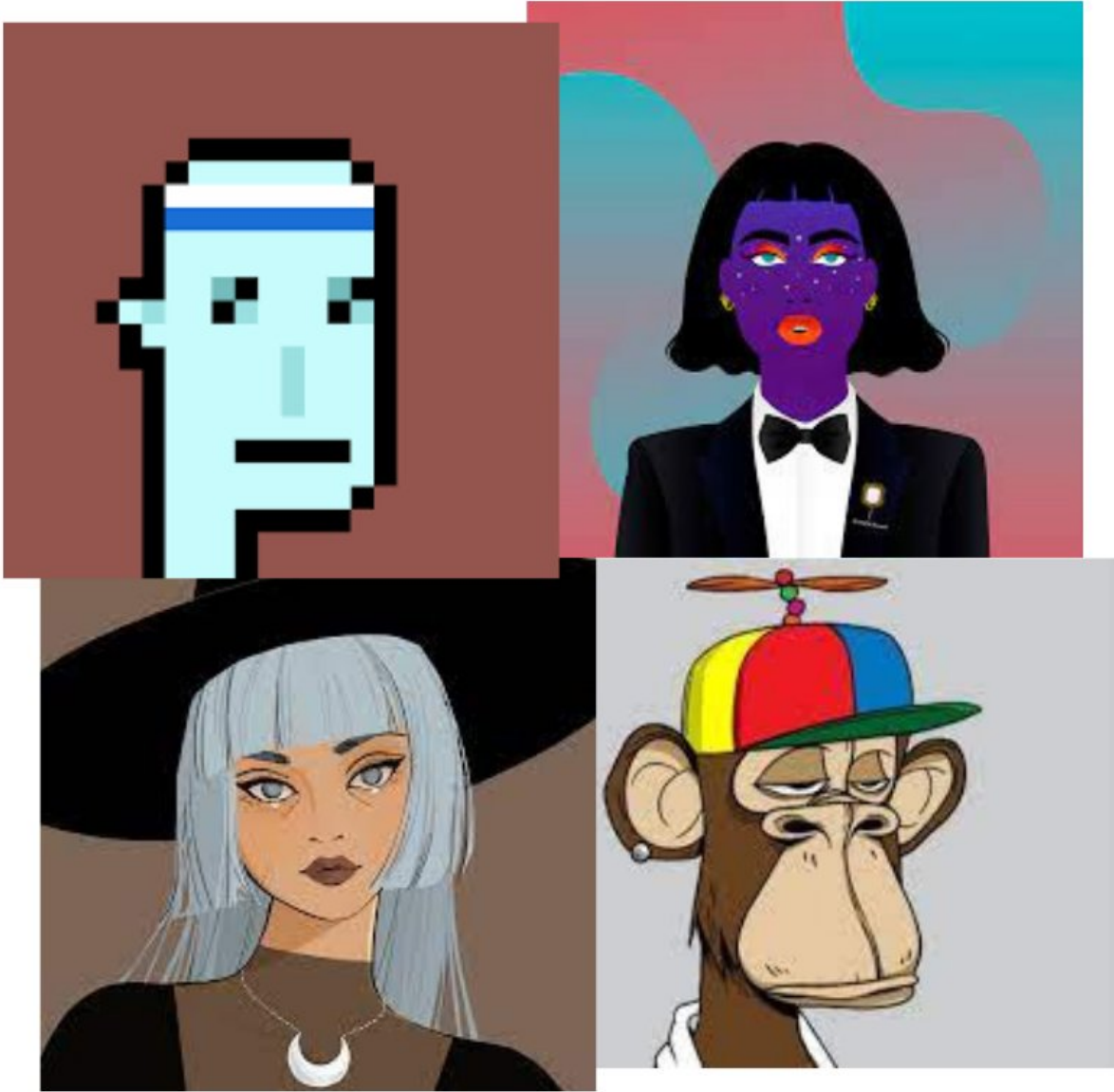
Learn more here ■

5 Ways NFTs Can Kickstart Your Small Business | <https://t.co/792khpOC1C> <https://t.co/wWX0J5HfVZ>

3. Create a community-based project

How: PFP NFTs are digital identities and grant membership in specific communities

Example: [@worldofwomennft](#), [@BoredApeYC](#) and many others have become powerful brands built around community



What you can do:

Want to create a social club, values-based community or transformational business?

Bring it to life and get it funded with an NFT art project. ✓■

Learn how in this article by [@cryptoyuna](#) ■

<https://t.co/oHz8LUwJgK>

4. Make gaming worth your time

How: the play-to-earn gaming model allows players a chance to generate revenues by participating in games

Example: Axie Infinity where players can make up to \$2000/month from their NFT Axies

What you can do:

If you're a gamer, seek out games that pay players for the value they bring by participating in the game. ✓■

Here are some options:

Axie Infinity
Plant VS Undead
Gods Unchained
Decentraland
The Sandbox

5. Safeguard your valuable assets

How: A digital twin NFT is a digital copy and record of ownership of physical assets that helps eliminate counterfeiting

Example: LVMH, Prada, and Cartier partner with Aura to tokenize ownership over luxury goods.

<https://t.co/ixlmsSFuba>

What you can do:

Utilize new authentication platforms like Aura and Nike's Cryptokicks as they become available. ✓■

6. Protect your medical data

How: medical data is converted into an NFT allowing a patient to own and monetize their own data

Example: Aimedis is a hospital chain in the metaverse, where patients control their data through NFTs.

What you can do:

Checkout platforms like Aimedis and learn how you can protect your own medical data. ✓■

<https://t.co/QwoeQhbaEu>

7. Monetize your unique genius

Most people have genius that they never express.

Web3 and NFTs are here to change that.

What you can do:

Stop stopping yourself. ✓■

Start following your creative impulses. ✓■

Dive into web3 and NFTs, bring your ideas to life and make the world better. ✓■

TLDR:

7 ways to use NFTs to change your life

1. Get paid fairly
2. Make gaming worth the time
3. Create community driven business/project
4. Fund business or create marketing campaign
5. Safeguard valuable assets
6. Protect medical data
7. Monetize your unique genius

Learn more about NFTs with these 7 power resources:

1. The [@a16z](#) podcast with [@ljxie](#) [@smc90](#) [@jessewldn](#)

All about NFTs:

What they are

What forms they take

Common myths and misconceptions

How they work

<https://t.co/rBG73AhH6O>

2. Seven types of NFTs by [@cdixon](#)

We can now genuinely own digital objects, and the 7 kinds of NFTs.

<https://t.co/fEoeF7yeFq>

Seven types of NFTs \U0001f9f5

— cdixon.eth (@cdixon) [December 11, 2021](#)

3. Learn why you only need 100 true fans to be successful as an artist, musician or creator.

1000 True Fans? Try 100 by [@ljin18](#)

<https://t.co/mwT033o8qO>

4. NFTs make the internet ownable

NFTs have the potential to offer creators and their audiences a viable alternative to platform-driven monetization.

<https://t.co/nMWnuTrP6d>

5. NFTs have disrupted the digital world and industries from art to gaming to investing.

<https://t.co/88INiiNhnA>

6. How NFTs are building the internet of the future | TED

by @saturnial

How NFTs represent a certificate of ownership on the internet and are changing the game for artists

<https://t.co/Z4zlpnfr4n>

7. The NFT Handbook by Matt Fortnow

How to Create, Sell and Buy Non-Fungible Tokens

Learn exactly what NFTs are, how they evolved, and why they have value. Plus, how to create, sell and buy them.

<https://t.co/2KUE4SrQg6>

That's it, folks. I hope this was useful.

If you enjoyed it, please share by retweeting the first tweet.

I write about web3, the future and living your best life. You can follow me [@MishadaVinci](https://twitter.com/MishadaVinci).

Want to learn more about NFTs and be a leader in this new economy?

I am leading a course at [@MavenHQ](https://mavenhq.com) for artists, creatives and entrepreneurs looking to get started with NFTs and web3.

Check it out here ■

<https://t.co/QR5fcsjVQn>