

Twitter Thread by **Greg Moran** ■ **Evergreen Mountain Equity Partners**



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[@EvergreenMEP](#)



Startups are all about learning fast. Founders are busy.

My weekly roundup of the week's top 5 impactful threads to help accelerate personal and business growth ...

Here we go ...

1/ 7 no BS tactics to become a world-class negotiator by [@barrettjoneill](#)

Why: Better negotiation is the key to getting what you want.

<https://t.co/fQf9wrFmdF>

7 no BS tactics to become a world-class negotiator: \U0001f9f5

— Barrett O'Neill (@barrettjoneill) [April 6, 2022](#)

[@barrettjoneill](#) 2/ 9 ways to be an authentic leader by [@IAmCoachClint](#)

Why: Authentic leaders matter in a world where it's rare.

<https://t.co/UooZRHltwK>

Authentic leaders create an organizational climate of:

\u2022 Productivity

\u2022 Commitment

\u2022 Job satisfaction

\u2022 Knowledge-sharing

\u2022 Higher performance

\u2022 Greater work engagement

Here are 9 ways for you to be an Authentic Leader:

— Coach Clint (@IAmCoachClint) [April 5, 2022](#)

[@barrettjoneill](#) [@IAmCoachClint](#) [3/ 9 way to increase your cash flow by @KurtisHanni](#)

Why: Cash flow management is key to startup success.

<https://t.co/1o4gEn0Oa8>

There are endless ways to increase cash flow in your business, and

as a Chief Financial Officer, here are my 9 favorites:

— Kurtis Hanni (@KurtisHanni) [April 5, 2022](#)

[@barrettjoneill](#) [@IAmCoachClint](#) [@KurtisHanni](#) [4/ 15 marketing tactics every startup should know by @bbourque](#)

Why: Every business needs a marketing edge.

<https://t.co/p0M1i1qfLB>

15 Marketing Tactics Every Startup Should Know (and what you need to know about them):

— Brian Bourque \U0001f680 (@bbourque) [April 3, 2022](#)

[@barrettjoneill](#) [@IAmCoachClint](#) [@KurtisHanni](#) [@bbourque](#) [5/ Using Stay Interviews to retain top talent by @EvergreenMEP](#)

Why: The Great Resignation is causing startups to lose great talent. Go on the offensive to retain them with this simple approach.

<https://t.co/SzrY9UljDD>

Startups are losing top talent everyday to the Great Resignation.

Don't be a victim.

Stay Interviews can help you retain your talent. Here are the questions to ask:

— Greg Moran \U0001f30e Evergreen Mountain Equity Partners (@EvergreenMEP) [April 8, 2022](#)

[@barrettjoneill](#) [@IAmCoachClint](#) [@KurtisHanni](#) [@bbourque](#) That's a wrap!

If you enjoyed this thread:

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2. RT the tweet below to share this thread with your audience <https://t.co/iaweVhNCKJ>

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— Greg Moran \U0001f30e Evergreen Mountain Equity Partners (@EvergreenMEP) [April 9, 2022](#)