Twitter Thread by Greg Moran ■ Evergreen Mountain Equity Partners



Greg Moran ■ Evergreen Mountain Equity Partners
@EvergreenMEP



Startups are all about learning fast. Founders are busy.

My weekly roundup of the week's top 5 impactful threads to help accelerate personal and business growth ...

Here we go ...

1/ 7 no BS tactics to become a world-class negotiator by @barrettjoneill

Why: Better negotiation is the key to getting what you want.

https://t.co/fQf9wrFmdF

> 7 no BS tactics to become a world-class negotiator: \U0001f9f5
>
> — Barrett O'Neill (@barrettjoneill) April 6, 2022

@barrettjoneill 2/ 9 ways to be an authentic leader by @IAmCoachClint

Why: Authentic leaders matter in a world where it's rare.

https://t.co/UooZRHltwK

> Authentic leaders create an organizational climate of:
>
> \u2022 Productivity
> \u2022 Commitment
> \u2022 Job satisfaction
> \u2022 Knowledge-sharing
> \u2022 Higher performance
> \u2022 Greater work engagement

Here are 9 ways for you to be an Authentic Leader:

— Coach Clint (@IAmCoachClint) April 5, 2022

@barrettjoneill @IAmCoachClint 3/ 9 way to increase your cash flow by @KurtisHanni

Why: Cash flow management is key to startup success.

https://t.co/1o4gEn0Oa8

There are endless ways to increase cash flow in your business, and

as a Chief Financial Officer, here are my 9 favorites:

— Kurtis Hanni (@KurtisHanni) April 5, 2022

@barrettjoneill @IAmCoachClint @KurtisHanni 4/ 15 marketing tactics every startup should know by @bbourque

Why: Every business needs a marketing edge.

https://t.co/p0M1i1qfLB

15 Marketing Tactics Every Startup Should Know (and what you need to know about them):

— Brian Bourque \U0001f680 (@bbourque) April 3, 2022

@barrettjoneill @IAmCoachClint @KurtisHanni @bbourque 5/ Using Stay Interviews to retain top talent by @EvergreenMEP

Why: The Great Resignation is causing startups to lose great talent. Go on the offensive to retain them with this simple approach.

https://t.co/SzrY9UljDD

Startups are losing top talent everyday to the Great Resignation.

Don't be a victim.

Stay Interviews can help you retain your talent. Here are the questions to ask:

— Greg Moran \U0001f30e Evergreen Mountain Equity Partners (@EvergreenMEP) April 8, 2022

@barrettjoneill @IAmCoachClint @KurtisHanni @bbourque That's a wrap!

If you enjoyed this thread:

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> My weekly roundup of the week's top 5 impactful threads to help accelerate personal and business growth ...
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> — Greg Moran \U0001f30e Evergreen Mountain Equity Partners (@EvergreenMEP) April 9, 2022