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9 Powerful Lessons From the Book “The Art of War”

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1. Choose your battles■

"He will win who knows when to fight and when not to fight."

If you have multiple habits you want to build, you should start with the habits that are easiest to start, rather than completely trying to change your life all at once.

2. Timing is essential■

The quality of decision is like the well-timed swoop of a falcon which enables it to strike and destroy its victim.

Good timing means that while u do not hesitate to execute when the time is right, u don't rush in either unless the conditions favor it.

3. Know Yourself/Enemy ■

Know your enemies and know yourself and you will not be imperiled in a hundred battles; do not know your enemies but know yourself and you will win one and lose one; do not know your enemies nor yourself and you will be imperiled in every single battle.

4. Have a unique plan■

"All warfare is based on deception."

It is well-known that it is essential to differentiate your strategy in order to come out on top.

5. Disguise your plans■

"When we are able to attack, we must seem unable; when using our forces, we must appear inactive; when we are near, we

must make the enemy believe we are far away; when far away, we must make him believe we are near."

6. The best way to win is not to fight at all■

"To win 100 battles is not the height of skill, to subdue the enemy without fighting is."

The best tacticians are those who are able to defeat the enemy by diplomacy or other means.

7. Change represents opportunity■

"In the midst of chaos, there is opportunity."

Change is one of the most important factors in deciding the outcome of a battle.

The only way to get ahead is to take the right risks.

8. Success breeds success■

Opportunities multiply as they are seized.

If u volunteer to represent your company at a conference, it could lead to networking great contacts who give u clients, or a future job. Sometimes, it just takes one opportunity for the floodgates to open.

9. No one profits from prolonged warfare■

"There is no instance of a nation benefiting from prolonged warfare."

You don't want to drain your resources attacking a rival when you could invest them in your future development.

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