

Twitter Thread by Harsh Makadia



Harsh Makadia

[@MakadiaHarsh](#)



Building a startup is hard.

But it's even harder if you don't use the right tools.

Here are 14 tools that you cannot miss in 2022:

Testimonials by [@damengchen](#)

The easiest way to drive more sales for your business.

Pricing: Free + Paid

2 Video + 10 Text Testimonials in Free Plan

<https://t.co/uug5yjnolo>

Tally Forms ([@TallyForms](#))

The simplest way to create forms. Capture Data in Minutes.

Pricing: Free + Paid

99% of Tally's features are available to all users for free and without limits.

<https://t.co/jUjxVRbpEr>

Zapier ([@zapier](#))

Zapier is a product that allows end-users to integrate the web applications they use and automate workflows.

Pricing: Free + Paid

<https://t.co/rkisPPJtHx>

Splitbee ([@splitbee](#))

Track and optimize your online business with Splitbee. Your friendly analytics & conversion platform.

Pricing: Free + Paid

Track Up to 2,500 events / month for Free

<https://t.co/8KLk2W2KzO>

WotNot ([@wotnot_io](#))

Automate interactions with your current and future customers today!

Building chatbot in minutes for your website.

Pricing: Free + Paid

Comes with a Free-forever plan.

<https://t.co/v3CdxinrCJ>

Clickup ([@clickup](#))

One app to replace them all.

All of your work in one place: Tasks, Docs, Chat, Goals, & more.

Pricing: Free + Paid

<https://t.co/YCqlepv4m0>

Loom ([@loom](#))

Better communication with a click.

Record quick videos of your screen and cam. An essential tool for hybrid workplaces.

Pricing: Free + Paid

<https://t.co/ma0mGJ0XEM>

CopyAI ([@copy_ai](#))

Faster, Fresher, Better Copy

With CopyAI's automated creativity tools,

you can generate marketing copy in seconds.

Pricing: Free + Paid

Great copywriting makes millions

<https://t.co/9znvoenp5O>

Canva ([@canva](#))

One app for all your design needs.

Create beautiful designs with your team.

Use Canva's drag-and-drop feature and layouts to design, share and print business cards, logos, presentations.

Pricing: Free + Paid

<https://t.co/brDgzXJ9Pn>

Swipe Pages ([@SwipePagesApp](#))

Build high-converting landing pages in minutes.

Quickly create insanely fast, mobile-optimized AMP landing pages without any code using Swipe Pages, the landing page builder for ROI-driven marketers.

Pricing: Paid

Getsitecontrol ([@GetSiteControl](#))

Sell more with popups.

Stop waiting for your visitors to take action – be in control. Whether you need signups, sales, or survey responses, website popups will help you boost conversion rates.

Pricing: Paid

<https://t.co/QmmzoOZcgC>

Hotjar ([@hotjar](#))

Understand how users behave on your site, what they need, and how they feel, fast.

Pricing: Free + Paid

<https://t.co/w5T7kHnU3r>

Landing Page Checklist

Build your best landing page with 100+ hand-picked tools; landing page builders, growth tools, and booster resources.

Pricing: Free directory

<https://t.co/mPFXcgAc8c>

Shuffle Layout (@ShuffleEditor)

Start a new project with one million layouts

Generate the website's structure in a few shuffles and finish it in a visual editor.

Pricing: Paid

<https://t.co/oHQMpFDdOL>

Thanks for checking this out.

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Building a startup is hard.

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— Harsh Makadia (@MakadiaHarsh) [March 20, 2022](#)

If you liked this thread, you will love these 11 handy websites. <https://t.co/OV2v1nSr6V>

11 Killer Websites for Web Developer \U0001f92f

99% of them will find it super helpful.

A thread:

— Harsh Makadia (@MakadiaHarsh) [March 15, 2022](#)