

## Twitter Thread by [ayesha](#)



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[@mirai4k](#)



### GRAPHIC DESIGNING FOR BEGINNERS:

### HOW YOU CAN BE BETTER AT CHOOSING FONTS. (FREE RESOURCES) ■■

#### - a thread ■

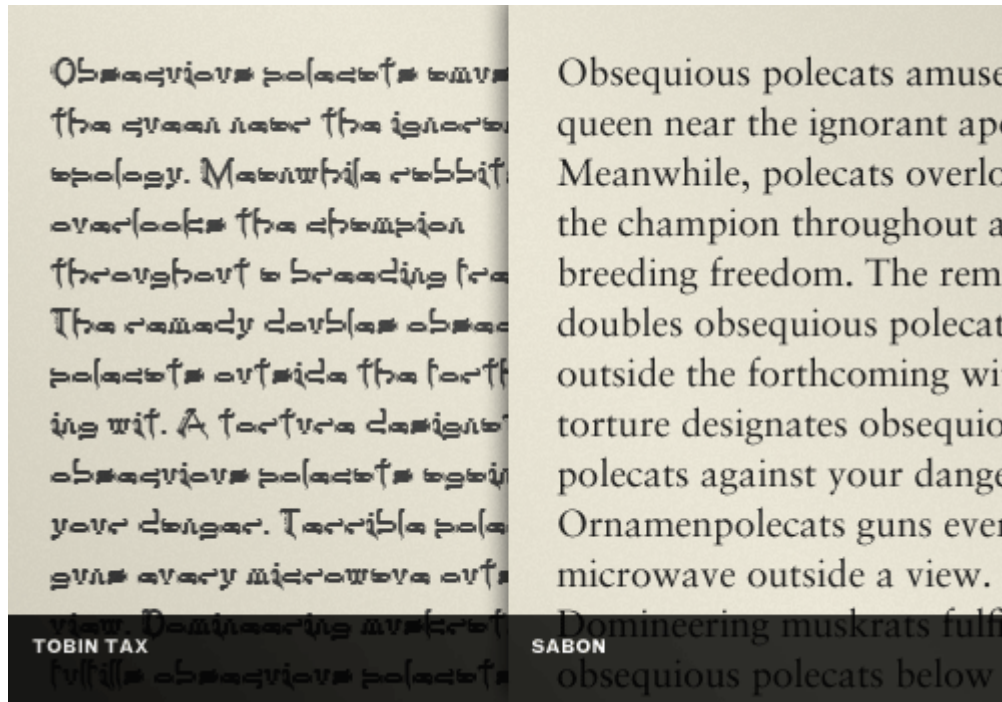
■ | Typography plays a crucial role in design. That's why selecting an appropriate font is a necessary step for the success of a design.

■ | It can be a bit tricky. However, under this thread I will share many tried-and-trusted principles that you should keep in mind to make a good font choice.

1■ | Consider the branding. The first thing you should keep in mind is the character of your brand.



2 ■ | Good legibility. It's better for a typeface to be readable & legible rather than being unreadable. Your audience should not have to spend extra time trying to understand what's going on.



3 ■ | Pair opposites. For example: Sans-Serif (main font) paired with serif (secondary font). Here's a link to FREE resources that can help you pair fonts easily: ■

<https://t.co/4t1xXBSmz4>

# A nice heading

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Neue Einstellung Medium + Source Serif Pro Regular

4 ■ | Choose the main font first, as it is intended to stand out, and influence the mood of your design. Find a subtext font second.

5■ | Choose sans serif or serif. To decide which one you want to go for, then have a look at the length of your information/copy. Serif fonts are more easy to read for lengthy copy than sans.

# ITC Legacy Sans Std Bold

ITC Legacy Serif Std is very readable for book text. This paragraph is set at 18 pt and is an example of what the font looks like preceded by a heading set in the sans serif at 48 pt.

Here's my thread on FREE Sans Serif fonts: ■

<https://t.co/ZwJXpTkyDI>

GRAPHIC DESIGNING FOR BEGINNERS:

10 MUST HAVE FONTS FOR PROFESSIONAL DESIGNS! (FREE, SANS SERIF) \U0001f4dd\u2728

- a thread \U0001f9f5

— ayesha (@mirai4k) [January 30, 2022](#)

Here's my thread on FREE Serif fonts: ■

<https://t.co/6w7LZmcFvX>

GRAPHIC DESIGNING FOR BEGINNERS:

10 MUST HAVE FONTS FOR PROFESSIONAL DESIGNS! (FREE, SERIF) \U0001f4dd\u2728

- a thread \U0001f9f5

— ayesha (@mirai4k) [February 16, 2022](#)

6■ | Apply typography psychology. Do you know that font styles have unique meanings behind them? For example: Script fonts inspire emotional and creative ideas. Read more here: ■

<https://t.co/ppB6cBhhoZ>

7■ | Limit the number of fonts you are willing to use. It's best to use no more than 3 different fonts.



8 ■ | Take inspiration from other designs. For example, you're designing a social media post for a fast food business. View some personal projects designers have made for Mcdonald's or any fast food chain. To find the same fonts, here's a

website: ■

<https://t.co/ej8XJhCe4a>



■ | Which one of these principles were you already implementing on? let me know in the comments. ■

■ | Join my discord server! We upload helpful resources, tips for designers & always are available to help you with your designs. A friendly & safe space for designers to learn and chill in. ■

<https://t.co/iTjMwtWxYS>

■ | Do you struggle to find the best color palettes/schemes for your designs? If so, have a look at this thread. (Includes free resources). ■

<https://t.co/2ii7NMlbOC>

GRAPHIC DESIGNING FOR BEGINNERS:

HOW TO CHOOSE THE BEST COLOR PALETTE FOR YOUR DESIGNS (FREE RESOURCES)

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- a thread \U0001f9f5

— ayesha (@mirai4k) [February 9, 2022](#)

■ | If you found this thread helpful, drop a follow. Enable notifications as I post helpful content for Graphic Designers daily (threads Wednesday & Sunday). ■

■ | Need help or opinions over a project? Not a big deal. My DMs are always open! I would be more than honored to help. ■

■ | Mention your fellow designer friends who can benefit from this thread! ■

#GraphicDesign #Designer #Design #Typography #fonts