

# Twitter Thread by Jacob Espinoza



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## 17 Books to help you Lead through change:

### 1) Switch by Chip Heath

What You Will Learn:

- The Difference Between The Rational and Emotional Mind
- The Pattern You Can Follow to Create Change

<https://t.co/yc4O16luOt>

### 2) It Starts with One

What You Will Learn:

- Why So Many Change Initiatives Fail
- Why You Must Change Before Your Organization Changes

<https://t.co/Ts6li9IKb3>

### 3) HBR's 10 Must Reads on Change

What You Will Learn:

- Establish a sense of urgency
- Lead change through eight critical stages
- How to Gain Commitment and Minimize Resistance

<https://t.co/ffzrmA0XVU>

### 4) Leading Change by John Kotter

What You Will Learn:

- An Eight Step Process for Managing Change

- Why Top Performers Get Off Track

<https://t.co/2O7YA8hUvY>

#### 5) Just Work by Kim Scott

What You'll Learn:

- A framework to include the individuality of our team
- How to create organizational norms built around collaboration and respect

<https://t.co/Fy17Be2BAz>

#### 6) Reframing Organizations

What You'll Learn:

- How to get the most out of your team, and organizational structure
- Understand power and conflicts in your organization

<https://t.co/VGOSxEVoci>

#### 7) Multipliers by Liz Wiseman

What you'll learn:

- How you might be accidentally holding your team back
- What you can do (Action items!) to help everyone on your team be at their best

<https://t.co/6WrE13z2hZ>

#### 8) The Obstacle is the Way by

[@RyanHoliday](#)

What you'll learn:

- How to apply the Stoic Philosophy to overcome obstacles
- Why you need to focus on what you can control and let go of everything else

<https://t.co/QTrIRnEQwG>

#### 9) High Output Management by Andrew Grove

What you'll learn:

- How to maximize your leverage as a manager
- How to effectively measure your output

<https://t.co/lcNo8PyQkO>

#### 10) Nonviolent Communication by Lucy Leu and Marshall B. Rosenberg

What you'll learn:

- Four steps to inspiring empathy in others
- Effective communication strategies and tactics

<https://t.co/heUILD1Egc>

#### 11) The Inspirational Leader

What you'll learn:

- Why Inspiration Creates the Highest Level of Engagement
- The Traits Employees Want Most in Leaders

<https://t.co/BlylswO8B8>

#### 12) Daring Greatly by Brene Brown

What You'll Learn:

- A fresh perspective on leadership and love
- Why vulnerability is needed for true transformation

<https://t.co/qseQZnZM9g>

#### 13) The Goal by Eliyahu Goldratt

What you'll learn:

- How to create goals focused on continuous improvement
- Why it is important for leaders to understand the unspoken rules of their team

<https://t.co/FtrDodGbHK>

#### 14) Captivate by Vanessa Van Edwards

What you'll learn:

- How to work a room
- How to read faces
- How to talk to anyone

<https://t.co/2SkQHXd6Hb>

#### 15) Career Rehab by Kanika Tolver

What you'll learn:

- Help your team brand themselves like a product
- Become a mentor who can identify the right career path for their mentees

<https://t.co/L1XAlj0HLA>

#### 16) Extreme Ownership by

[@jockowillink](#)

What you will learn:

- The total focus principles that enable SEAL units to accomplish the most challenging combat missions
- How teams change when leaders decide to take Extreme Ownership

<https://t.co/bawaNSAR9Y>

#### 17) Steve Jobs

What you will learn:

- Steve Jobs was intense--holy shit
- This book provides an authentic, behind-the-scenes look at Jobs' life, including interviews with friends, family, and enemies.

<https://t.co/kzEIRndfK5>

#### 3 Ingredients to 10x Your Feedback

Learn How To:

- Be confident giving feedback
- Create accountability
- Have conversations that create change

<https://t.co/HB1liDMSqp>