

Twitter Thread by Aylo (alpha please)



Aylo (alpha please)

[@alpha_pls](#)



I've spent the last few months researching [@TreasureDao](#) & \$MAGIC & am blown away by what is happening.

13 reasons why \$MAGIC will be one of the best performers in 2022 ■■



1/ Decentralized Nintendo narrative

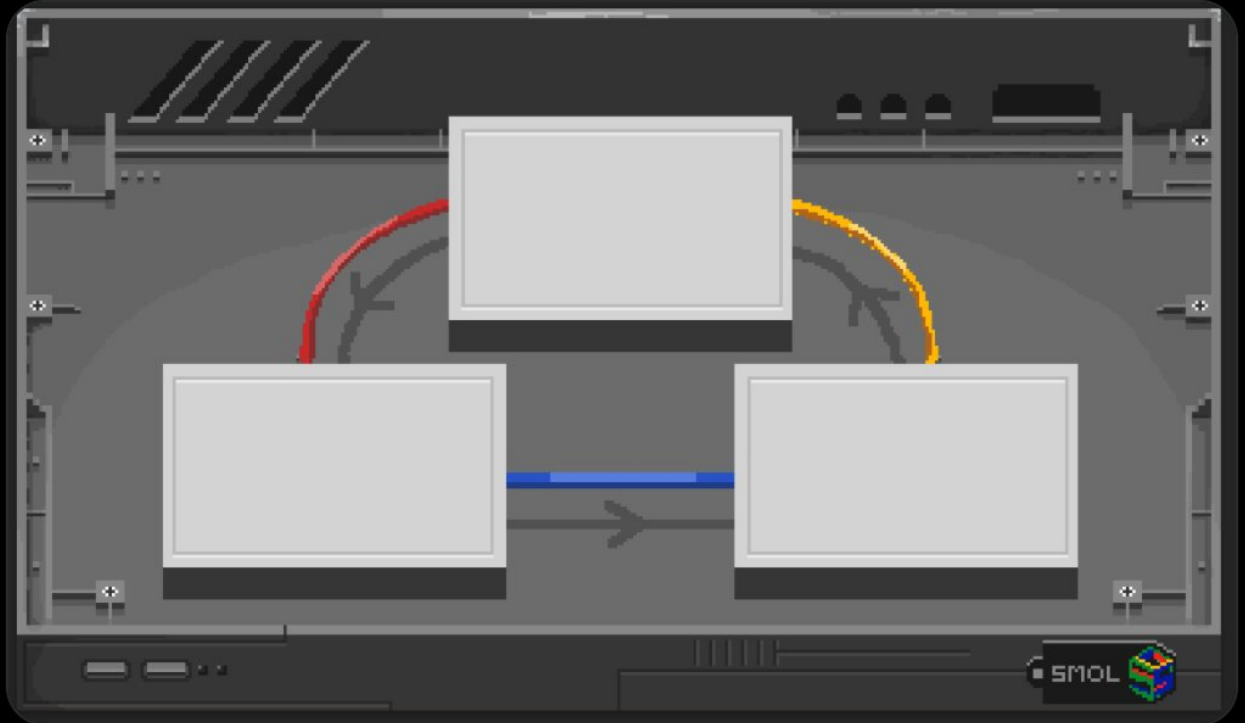
Just like Nintendo built the NES, [@Treasure_DAO](#) has built a framework for Web 3.0 games.



John Patten @jpatten__ · Jan 15

\$MAGIC ✨ is enabling the formation of a **"decentralized Nintendo"**

Treasure is a base layer on which many games, metaverses, and DAOs can be built. Inside the machine, a feedback loop is happening.



32 307 927 Tip

2/ The Team (talent, integrity, commitment)

- Founder [@jpatten__](#) is head of growth at Osmosis
- Team gave away their IP (Free-to-mint NFTs)
- Initial \$MAGIC liquidity pool was entirely self-funded & by the core team
- Team compensated in \$MAGIC (1 year cliff, 2 years vest)

Current NFT

- Buyers pay upfront
- Devs get rich upfront
- Most collections drop 90% after mint
- No work is performed after launch by users or builders, so the metaverse is worth nothing

Treasure

- Play for free
- Users acquire valuable items by working for them, not paying for them
- Metaverse gets stronger through cumulative work
- Devs only make money if the metaverse has value

3/ Massive utility for \$MAGIC token

- \$MAGIC is in game currency for all games
- \$MAGIC is needed to buy NFTs

More utility = More demand for \$MAGIC = Numba go up



Bmore

@Bmoreblockchain

...

Overall market looks bad but **\$magic** holding up nicely. This is the power of having true utility. **\$magic** powers everything in the Treasure metaverse. Want to buy a **@Treasure_DAO** nft? magic. want to summon? magic. Crafting? magic. More utility will be revealed by the day 🙄

7:16 PM · Feb 13, 2022 · Twitter Web App

4 Retweets 2 Quote Tweets 72 Likes

4/ [@TroveByTreasure](#) aims to compete with OpenSea

- Treasure marketplace already doing crazy volume
- Trove marketplace takes this to another level
- Trove to learn from [@jumpmanft's](#) Amazon experience

Again, \$MAGIC powers everything

Trove Updates

Treasure Fam

The following changes have been made to our org structure:

- **Jumpman**: Lead for Trove, ongoing advisor to Life (post Gen0)
- **END**: Life Product Lead (complementing Bridgeworld Product Lead role)
- **t1dev**: TreasureDAO CTO and key technical lead for Trove.

Changes to Trove

It is with great pleasure to announce Jumpman will be stepping in to lead Trove, with t1dev leading technical delivery as TreasureDAO's CTO. Both will be applying years of experience at Amazon - the world's largest marketplace - to make Trove the leading decentralised NFT marketplace. Jumpman and t1dev will also help guide the DAO, bringing expertise and rigour across the board.

Jumpman will continue on as a key adviser to Life post the Gen0 release working closely with END who will step in as the Product Lead. END has done an amazing job with Bridgeworld, and has been instrumental to the design of Life. This change will help drive stronger integration and composability between the two worlds.

5/ Supply shock conditions

- 72% of circulating supply is staked in Bridgeworld
- 50% of this is staked for 12 months


6/ Major exchanges starting to list

- [@okx](#) (Second largest global exchange by volume) listed a few days ago

Only a matter of time until more CEX listings.

7/ \$MAGIC NFTs gaining blue chip status

- @SmolBrainsNFT - 2589 \$MAGIC floor
- Genesis Legions - 14250 \$MAGIC floor



Jackson (🔮, 🧠) @jackson_nft · Jan 15

What defines a **“blue-chip”** NFT?

- ✓ Floor price
- ✓ Community & Leadership
- ✓ Utility & Roadmap


Legion Genesis All-Class NFTs have:

- ✓ A floor price of 63 ETH (68,800 **\$MAGIC**)
- ✓ The best community and leaders within @Treasure_DAO
- ✓ **\$MAGIC** and Bridgeworld 1.0


WAGMI

All-Class

Sort ▾



All-Class 7
68,800 \$MAGIC
Listed Items: 2



All-Class 5
72,000 \$MAGIC
Listed Items: 1

8/ Bridgeworld is the next big Play to Earn game

- Flagship Treasure game
- Think what Super Mario Bros did for the NES

The game is live and in its early stages.

Deep dive on Bridgeworld:

<https://t.co/vpglu6uYWT>

Bridgeworld by [@TreasureDAO](#): Where DeFi meets NFTs

In a prior thread, we speculated how gamifying liquidity could deeply enhance the liquidity pool

Now, with the release of the Bridgeworld Whitepaper, we can see this concept becoming reality

Let's dive right in pic.twitter.com/XybYE4MNIh

— Feline (\u2728, \U0001f9e0) (@BowTiedFeline) [January 20, 2022](#)

9/ Many more games to launch creating more demand for \$MAGIC

Fun fact: ALL of the games were and will be FREE MINTS!



Smol Brains (Live)

Stake your Smol Brain monkeys to make them smarter and build their world. By Treasure.

JOIN DISCORD

FOLLOW @SMOLBRAINSNFT



Smol Bodies (Live)

Stake your Smol Body bodybuilders to get them swol and ?. Also a game by Treasure.

JOIN DISCORD

FOLLOW @SMOLBODIES

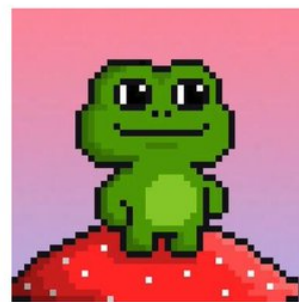


LIFE (Very soon)

Life is the creation of Jumpman. The first project built on Treasure not created by the team.

JOIN DISCORD

FOLLOW @LIFENFT_



Toadstoolz (Soon)

Another game by independent developers. More info coming soon. Croak!

JOIN DISCORD

FOLLOW @TOADSTOOLZNFT

10/ \$MAGIC is in price discovery

- Broke it's ATH yesterday
- Relative strength vs \$ETH & \$BTC

\$MAGIC couldn't care less about Putin.



11/ [@Treasure_DAO](#) launching a dedicated Cosmos chain

- All gaming transactions will take place there
- Cheap transactions

And it's coming sooner than you think.

8:45

LTE

541

| bridgeworld-s...



Treasure_johnpamesano.o... Today at 6:51 PM

Cosmos chain



Treasure_johnpamesano.o... Today at 6:51 PM

We're working on spinning up a Cosmos chain where all the GAMING components will happen

Tx costs will be a fraction of a cent



9



6



@maiden6666 @Treasure | X | (🔮, 🧠) you guys realize this game isn't sustainable with only ...



pokerjourney | Tsuki! Today at 6:52 PM

Go for other games that are releasing. there are a couple. the nfts are whitelist only but minting is free



Treasure_johnpamesano.o... Today at 6:55 PM

We are going to be able to launch the chain sooner than people realize

And it'll have everything. Bridgeworld; smolville, everything



@Treasure_johnpamesano.ohm Cosmos chain



pokerjourney | Tsuki! Today at 6:55 PM

ok maybe i should have kept quiet. i'm just getting started



@pokerjourney | Tsuki! ok maybe i should

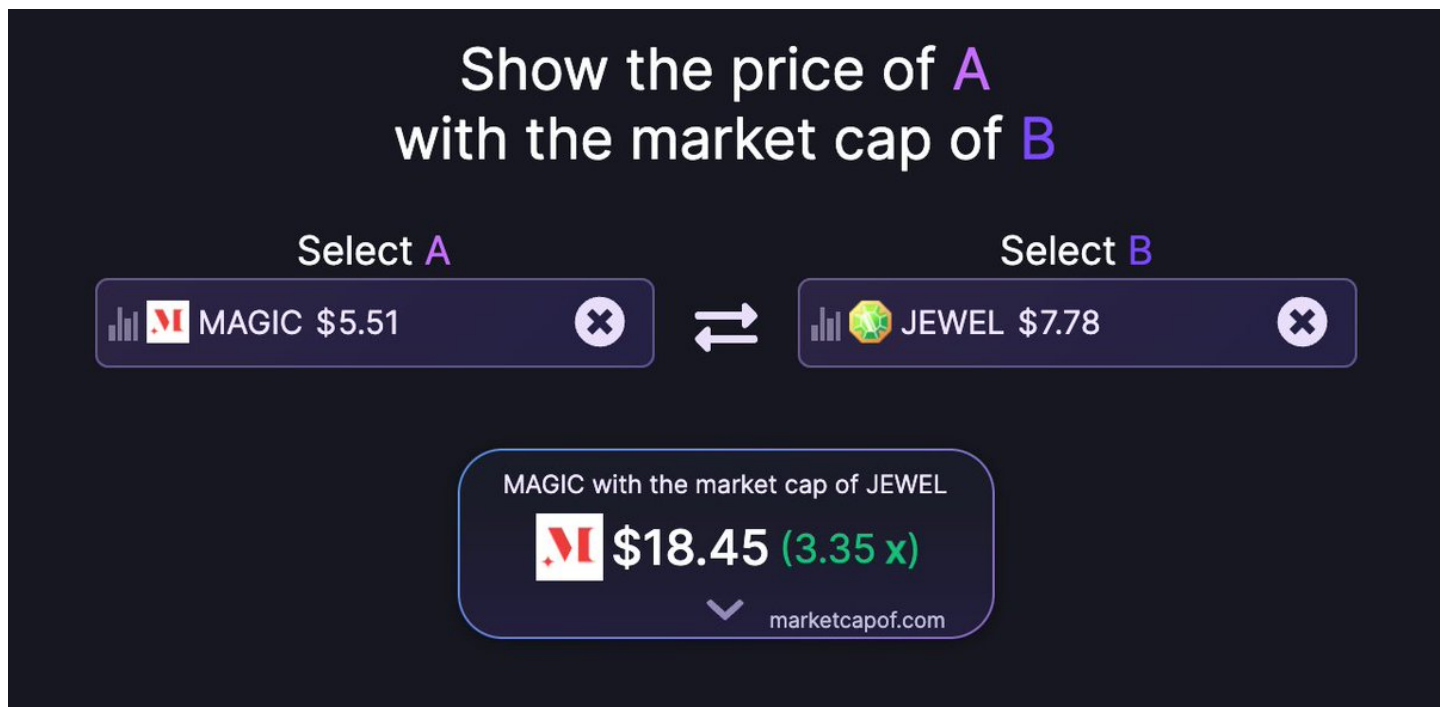


Message # | bridgeworld-s..



12/ Still undervalued vs Defi Kingdoms

This should be the minimum target.



13/ Cult like community

Enter the discord and you will understand.



Deano (smol, enjoyoor)

@ImTheDeano



Me on two hours sleep getting yet
again 0 treasures 🤝



3:08 PM · 11/2/22 · [Twitter for iPhone](#)

3 Retweets **1** Quote Tweet **49** Likes

I've come to the conclusion that no one has enough \$MAGIC.

I wrote this in early Jan as an intro to the project.

You can join my community and subscribe to this newsletter for free (this is +EV)

<https://t.co/VRyFwth65H>