

## Twitter Thread by Aylo (alpha please)



**Aylo (alpha please)**

[@alpha\\_pls](#)



**I've spent the last few months researching [@TreasureDao](#) & \$MAGIC & am blown away by what is happening.**

### **13 reasons why \$MAGIC will be one of the best performers in 2022 ■■**

1/ Decentralized Nintendo narrative

Just like Nintendo built the NES, [@Treasure\\_DAO](#) has built a framework for Web 3.0 games.

2/ The Team (talent, integrity, commitment)

- Founder [@jpatten\\_\\_](#) is head of growth at Osmosis
- Team gave away their IP (Free-to-mint NFTs)
- Initial \$MAGIC liquidity pool was entirely self-funded & by the core team
- Team compensated in \$MAGIC (1 year cliff, 2 years vest)

3/ Massive utility for \$MAGIC token

- \$MAGIC is in game currency for all games
- \$MAGIC is needed to buy NFTs

More utility = More demand for \$MAGIC = Numba go up

4/ [@TroveByTreasure](#) aims to compete with OpenSea

- Treasure marketplace already doing crazy volume
- Trove marketplace takes this to another level
- Trove to learn from [@jumpmanft's](#) Amazon experience

Again, \$MAGIC powers everything

5/ Supply shock conditions

- 72% of circulating supply is staked in Bridgeworld

- 50% of this is staked for 12 months

6/ Major exchanges starting to list

- @okx (Second largest global exchange by volume) listed a few days ago

Only a matter of time until more CEX listings.

7/ \$MAGIC NFTs gaining blue chip status

- @SmolBrainsNFT - 2589 \$MAGIC floor
- Genesis Legions - 14250 \$MAGIC floor

8/ Bridgeworld is the next big Play to Earn game

- Flagship Treasure game
- Think what Super Mario Bros did for the NES

The game is live and in its early stages.

Deep dive on Bridgeworld:

<https://t.co/vpglu6uYWT>

Bridgeworld by @TreasureDAO: Where DeFi meets NFTs

In a prior thread, we speculated how gamifying liquidity could deeply enhance the liquidity pool

Now, with the release of the Bridgeworld Whitepaper, we can see this concept becoming reality

Let's dive right in [pic.twitter.com/XybYE4MNIh](https://pic.twitter.com/XybYE4MNIh)

— Feline (u2728,u0001f9e0) (@BowTiedFeline) January 20, 2022

9/ Many more games to launch creating more demand for \$MAGIC

Fun fact: ALL of the games were and will be FREE MINTS!

10/ \$MAGIC is in price discovery

- Broke it's ATH yesterday
- Relative strength vs \$ETH & \$BTC

\$MAGIC couldn't care less about Putin.

11/ @Treasure\_DAO launching a dedicated Cosmos chain

- All gaming transactions will take place there
- Cheap transactions

And it's coming sooner than you think.

12/ Still undervalued vs Defi Kingdoms

This should be the minimum target.

13/ Cult like community

Enter the discord and you will understand.

I've come to the conclusion that no one has enough \$MAGIC.

I wrote this in early Jan as an intro to the project.

You can join my community and subscribe to this newsletter for free (this is +EV)

<https://t.co/VRyFwth65H>