

Twitter Thread by [Alex Banks](#)



Alex Banks

[@thealexbanks](#)



Building an audience on Twitter is hard.

But with the right tools you can go 10x faster.

5 simple threads that will teach you more about community building than any paid course:

1/ Who: [@Nicolascole77](#)

What: How to write things that reach the masses

Tweet:

<https://t.co/uH9TQI3Viy>

I have been writing online for 10 years.

In that time, I have gone viral more times than I can count.

And accumulated 250,000,000+ views.

These are the 5 rules I live by to write things that reach the masses:

— Nicolas Cole [@Nicolascole77](#) [January 31, 2022](#)

2/ Who: [@brandonthezhang](#)

What: Content frameworks to 10x your growth

Tweet:

<https://t.co/o1CG1e3ynh>

In 2021, I wrote 50+ threads for companies, founders, and my personal account.

In total, they generated around 18,000,000 impressions and >70k followers.

Here are 12 Twitter content frameworks to 10x your growth in 2022:

— Brandon Zhang (@brandonthezhang) [January 12, 2022](#)

3/ Who: [@OneGSisneros](#)

What: Playbook to 20k followers

Tweet:

<https://t.co/gSO7x5b64I>

I reached 20k followers over the weekend. It took 10 months.

This is how I did it.

// a thread \U0001f9f5 <pic.twitter.com/HEBYEv7MR6>

— \U0001f7e3 George (@OneGSisneros) [February 1, 2022](#)

4/ Who: [@JustinSaaS](#)

What: Simple steps to make Twitter a massive asset

Tweet:

<https://t.co/SGsWVMAo5I>

A Twitter audience is a massive asset.

I've added 37,196 followers in just 14 weeks.

Here are the 7 simple things I did:

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— Justin Welsh (@JustinSaaS) [February 8, 2022](#)

5/ Who: [@OneJKMolina](#)

What: Making \$1/follower/month from Twitter

Tweet:

<https://t.co/fQi5gdQQt4>

In honor of Tweet Hunter hitting \$40,000 / month,

Here are 40 uncommon pieces of advice on making \$1/follower/month from Twitter: pic.twitter.com/yTmAyFA7G3

— JK MOLINA (@OneJKMolina) [February 12, 2022](#)

Follow me [@thealexbanks](#) for more threads on business, finance, community and growth.

If you enjoyed this thread, here's another I think you'll love:

<https://t.co/mrbiLDCcls>

10 YouTube videos everyone on Earth must watch:

— Alex Banks (@thealexbanks) [February 18, 2022](#)

Help the community grow and quote tweet this thread:

<https://t.co/amYCMTJIG7>

Building an audience on Twitter is hard.

But with the right tools you can go 10x faster.

5 simple threads that will teach you more about community building than any paid course:

— Alex Banks (@thealexbanks) [February 19, 2022](#)