Twitter Thread by Alex Banks



Alex Banks
@thealexbanks

10 threads that will teach you more about business than any business degree:

1/ Who: @naval

What: Principles to wealth creation

Tweet: https://t.co/GHxb311kjH

> How to Get Rich (without getting lucky):
>
> — Naval (@naval) May 31, 2018

2/ Who: @sweatystartup

What: Actions to wealth creation

Tweet:
https://t.co/oxOMzx50g3

> How to get rich without getting lucky:
>
> Find a way to make $100 an hour doing something simple IN YOUR TOWN.
>
> Do it until you have $10k+ in the bank and you\u2019re too busy to sell new customers.
>
> Hire employee for $25 / hr to do what you do so you can sell new customers.
>
> Repeat.
>
> — Nick Huber (@sweatystartup) September 28, 2020

3/ Who: @RomeenSheth

What: Early career advice

Tweet:
https://t.co/9GwongUFSG

> Early career years are painful.
>
> You feel like an idiot 98% of the time - lost, confused and insecure.
>
> I wish I had a cheat sheet of principles for my first job.
>
> So I put one together.
>
> Here are 20 things about building a career I wish I knew sooner:
>
> — Romeen Sheth (@RomeenSheth) February 8, 2022

4/ Who: @heykahn

What: Career acceleration

Tweet:
https://t.co/fPXw1xWpIt

> The first years of your career are brutal.
>
> You're on your own and you have no clue what you're doing.
>
> I wish I had a guide back then \u2015 so I made my own.
>
> And I went from 0 to VP in 3 years.
>
> Here are 11 principles to accelerate your career now:
>
> — Zain Kahn (@heykahn) January 25, 2022

5/ Who: @wes_kao

What: Converting customers

Tweet:
https://t.co/of8oI2T1aQ

> How to get customers excited, hungry to buy, and ready to say yes:
>
> — Wes Kao \U0001f3db (@wes_kao) February 13, 2022

6/ Who: @wdmorrisjr

What: Secrets to better selling

Tweet:
https://t.co/P8DCMnisWm

> Everyone is in sales.
>
> Few do it well.
>
> 10 secrets to better selling: \U0001f9f5
>
> — David Morris (@wdmorrisjr) January 9, 2022

7/ Who: @SahilBloom

What: Writing a cold email that works

Tweet:
https://t.co/n6mDZ6Hh2x

> One cold email can change your life.
>
> Here's how to write a great one:
>
> — Sahil Bloom (@SahilBloom) October 24, 2021

8/ Who: @david_perell

What: Building a personal business model

Tweet:
https://t.co/gn47Wc4Wqh

> ~ My Business Model ~
>
> I write, tweet, podcast, teach, and invest. Here's how my personal media engine fits together.
>
> Dark blue = The current flywheel
>
> Dotted blue = The future flywheel
>
> For an explanation of every element, read the thread below. pic.twitter.com/0rIDqAoG1G
>
> — David Perell (@david_perell) May 25, 2020

9/ Who: @dickiebush

What: How to tell captivating stories

Tweet:
https://t.co/cbsnPY3XUc

> The most creative company of the last 30 years:
>
> Pixar.
>
> Back in 2011, Pixar storyboard artist Emma Coats shared their "22 Rules For Storytelling."
>
> And the rules are a must-read for writers, entrepreneurs, and anyone who wants to tell captivating stories.
>
> Here's the breakdown: pic.twitter.com/eUqUpvvbDX
>
> — Dickie Bush \U0001f6a2 (@dickiebush) October 28, 2021

10/ Who: @bbourque

What: How to scale your company

Tweet:
https://t.co/U9EmoYB2MU

> 22 startup principles to scale your company in 2022:
>
> — Brian Bourque \U0001f680 (@bbourque) December 24, 2021

Follow me @thealexbanks for more threads on business, finance, community and growth.

If you enjoyed this thread, here's another I think you'll love:
https://t.co/ehvV9XixOB

> I asked: "What are the best tools for VCs?"
>
> I received 83 replies.
>
> Here are the 10 best resources you can't miss:
>
> — Alex Banks (@thealexbanks) February 13, 2022

Help the community grow and quote tweet this thread:
https://t.co/fAHWPWCCdu

10 threads that will teach you more about business than any business degree:

— Alex Banks (@thealexbanks) February 14, 2022