

Twitter Thread by Alex Banks



Alex Banks

[@thealexbanks](#)



10 threads that will teach you more about business than any business degree:

1/ Who: [@naval](#)

What: Principles to wealth creation

Tweet: <https://t.co/GHxb311kjH>

How to Get Rich (without getting lucky):

— Naval ([@naval](#)) [May 31, 2018](#)

2/ Who: [@sweatystartup](#)

What: Actions to wealth creation

Tweet:

<https://t.co/oxOMzx50g3>

How to get rich without getting lucky:

Find a way to make \$100 an hour doing something simple IN YOUR TOWN.

Do it until you have \$10k+ in the bank and you\u2019re too busy to sell new customers.

Hire employee for \$25 / hr to do what you do so you can sell new customers.

Repeat.

— Nick Huber ([@sweatystartup](#)) [September 28, 2020](#)

3/ Who: [@RomeenSheth](#)

What: Early career advice

Tweet:

<https://t.co/9GwongUFSG>

Early career years are painful.

You feel like an idiot 98% of the time - lost, confused and insecure.

I wish I had a cheat sheet of principles for my first job.

So I put one together.

Here are 20 things about building a career I wish I knew sooner:

— Romeen Sheth (@RomeenSheth) [February 8, 2022](#)

4/ Who: [@heykahn](#)

What: Career acceleration

Tweet:

<https://t.co/fPXw1xWplt>

The first years of your career are brutal.

You're on your own and you have no clue what you're doing.

I wish I had a guide back then \u2015 so I made my own.

And I went from 0 to VP in 3 years.

Here are 11 principles to accelerate your career now:

— Zain Kahn (@heykahn) [January 25, 2022](#)

5/ Who: [@wes_kao](#)

What: Converting customers

Tweet:

<https://t.co/of8ol2T1aQ>

How to get customers excited, hungry to buy, and ready to say yes:

— Wes Kao \U0001f3db (@wes_kao) [February 13, 2022](#)

6/ Who: [@wdmorrisjr](#)

What: Secrets to better selling

Tweet:

<https://t.co/P8DCMnisWm>

Everyone is in sales.

Few do it well.

10 secrets to better selling: \U0001f9f5

— David Morris (@wdmorrisjr) [January 9, 2022](#)

7/ Who: [@SahilBloom](#)

What: Writing a cold email that works

Tweet:

<https://t.co/n6mDZ6Hh2x>

One cold email can change your life.

Here's how to write a great one:

— Sahil Bloom (@SahilBloom) [October 24, 2021](#)

8/ Who: [@david_perell](#)

What: Building a personal business model

Tweet:

<https://t.co/gn47Wc4Wqh>

~ My Business Model ~

I write, tweet, podcast, teach, and invest. Here's how my personal media engine fits together.

Dark blue = The current flywheel

Dotted blue = The future flywheel

For an explanation of every element, read the thread below. pic.twitter.com/0rIDqAoG1G

— David Perell (@david_perell) [May 25, 2020](#)

9/ Who: [@dickiebush](#)

What: How to tell captivating stories

Tweet:

<https://t.co/cbsnPY3XUc>

The most creative company of the last 30 years:

Pixar.

Back in 2011, Pixar storyboard artist Emma Coats shared their "22 Rules For Storytelling."

And the rules are a must-read for writers, entrepreneurs, and anyone who wants to tell captivating stories.

Here's the breakdown: pic.twitter.com/eUqUpvvdDX

— Dickie Bush \U0001f6a2 (@dickiebush) [October 28, 2021](#)

10/ Who: [@bbourque](#)

What: How to scale your company

Tweet:

<https://t.co/U9EmoYB2MU>

22 startup principles to scale your company in 2022:

— Brian Bourque \U0001f680 (@bbourque) [December 24, 2021](#)

Follow me [@thealexbanks](#) for more threads on business, finance, community and growth.

If you enjoyed this thread, here's another I think you'll love:

<https://t.co/ehvV9XixOB>

I asked: "What are the best tools for VCs?"

I received 83 replies.

Here are the 10 best resources you can't miss:

— Alex Banks (@thealexbanks) [February 13, 2022](#)

Help the community grow and quote tweet this thread:

<https://t.co/fAHWPWCCdu>

10 threads that will teach you more about business than any business degree:

— Alex Banks (@thealexbanks) February 14, 2022