

Twitter Thread by Easlo



Easlo

[@heyeaslo](#)



Twitter is free university.

But only if you follow the right people.

Here's a list of 20 people you must follow:

Aadit Sheth (@aaditsh)

Aadit deconstructs how the top 1% play the game of business and life.

My favorite thread:

<https://t.co/WP3Jy9lu6C>

12 lies you were told growing up:

— Aadit Sheth (@aaditsh) [November 27, 2021](#)

Codie Sanchez (@Codie_Sanchez)

Codie dives into contrarian thoughts & cash flow to financial freedom.

My favorite thread:

<https://t.co/e1Ea3ocayt>

I have a friend who is 40 and damn near a billionaire.

I asked him what his one key to investing well is... here's what he told me:

— Codie Sanchez \U0001f4a5 (@Codie_Sanchez) [December 28, 2021](#)

Trung Phan (@TrungTPhan)

Trung shares many insightful insights, among which he writes threads on how the world's largest companies use

psychological hacks to get people to spend money.

My favorite thread:

<https://t.co/U2cIICap2E>

IKEA is the world's largest furniture brand. With annual sales hitting ~\$50B+, it's the King of "buy stuff you never planned to buy".

Unsurprisingly, IKEA designs its stores with various psychological tricks to get you to spend more money.

Here's are 12 of them \U0001f9f5 pic.twitter.com/BI6CWoiAeF

— Trung Phan \U0001f1e8\U0001f1e6 (@TrungTPhan) [October 20, 2021](#)

Ana Lorena Fabrega (@anafabrega11)

Ana is a former teacher who writes on mental models, gamification, decision making, and new ways to learn.

My favorite thread:

<https://t.co/a2m8HQuGaz>

Over 70% of kids play video games every day.

Everyone thinks they should play less\u2026

\u2026but here\u2019s an interesting case for why they should play MORE \U0001f3ae\U0001f447\U0001f3fc

— Ana Lorena Fabrega (@anafabrega11) [January 28, 2022](#)

Sahil Bloom (@SahilBloom)

Sahil explores his curiosity and shares what he learns along the way.

My favorite thread:

<https://t.co/pdxJAN5gt6>

\u201cRazors\u201d are rules of thumb that simplify decisions.

The most valuable razors I\u2019ve discovered:

— Sahil Bloom (@SahilBloom) [January 29, 2022](#)

George Mack (@george__mack)

Mack writes about the intersection of marketing, mental models, and technology.

My favorite thread:

<https://t.co/SGYVNeuvHv>

THREAD: The top 0.1% of ideas I've stumbled upon on the internet.

The rabbit holes (without the distractions).

— George Mack (@george__mack) [April 12, 2021](#)

JK Molina (@OneJkMolina)

JK drops the best insights on online business and mindset.

My favorite thread:

<https://t.co/AhKjTaA1T0>

12 hand drawings that will change how you think about business + life

1) Multitasking pic.twitter.com/D9soWfN0qJ

— JK MOLINA (@OneJkMolina) [January 8, 2022](#)

Alex & Books (@AlexAndBooks_)

Alex will help you find amazing books & develop a reading habit.

My favorite thread:

<https://t.co/sCFfP8AAp5>

I asked, "What book created the biggest mental shift in your life?"

I received 275+ responses.

Here are 20 books that might just change your life forever:

— Alex & Books \U0001f4da (@AlexAndBooks_) [January 6, 2022](#)

Chris Hladczuk (@chrishlad)

Follow Chris for frameworks, systems, and crazy business stories.

My favorite thread:

<https://t.co/LAjonzDei5>

If you use it right, Google is the most powerful tool in the world.

But the truth is most people suck at it.

Here are 8 Googling tips that you probably don't know\U0001f447

— Chris Hladczuk (@chrishlad) August 28, 2021

Wes Kao (@wes_kao)

Wes Kao shares her views on education, community, and marketing.

My favorite thread:

<https://t.co/8rgJ8JhO9f>

Most people suck at asking for things.

Here\u2019s an easy framework for how to ask (and get a yes):

— Wes Kao \U0001f3db (@wes_kao) November 13, 2021

Ryan Breslow (@theyanking)

Ryan shares his learnings building his companies @bolt @eco

My favorite thread:

<https://t.co/fLMRq93QEt>

The CEO\u2019s job, a thread:

— Ryan Breslow \U0001f57a (@theyanking) December 26, 2021

Naval Ravikant (@naval)

Naval breaks down reading, happiness, decision-making, habits, and mental models.

My favorite thread:

<https://t.co/bBPnfvtEFC>

How to Get Rich (without getting lucky):

— Naval (@naval) May 31, 2018

David Perell (@david_perell)

David tweets about writing, learning, and business.

My favorite thread:

<https://t.co/UYP4ok6kcA>

Some paradoxes of modern life:

1. The paradox of reading: The books you read will profoundly change you even though you'll forget the vast majority of what you read.

— David Perell (@david_perell) April 5, 2021

Blake Burge (@blakeaburge)

Blake shares insights on business, productivity, & building a better you.

My favorite thread:

<https://t.co/caDE0BytTZ>

Gmail has 1.8 billion users.

But most of them don't know how to use it effectively.

Here are 8 ways to double your Gmail productivity today: \U0001f4e9

— Blake Burge \U0001f4a1 (@blakeaburge) September 17, 2021

Amanda Natividad (@amandanat)

Amanda tweets on marketing, content, life.

My favorite thread:

<https://t.co/MxG7dzgumE>

13 ways to transform your career:

— Amanda Natividad (@amandanat) December 28, 2021

Jesse Pujji (@jspujji)

Jesse tweets about DTC, growth marketing, bootstrapping and investing.

My favorite thread:

<https://t.co/0cuvi03vWP>

Starting a business can be painful.

You feel lost 97% of the time - the ups and downs are gut-wrenching.

I wish I had a cheat sheet of principles for my first startup.

So I wrote one.

Here are 40+ learnings about entrepreneurship I wish I knew sooner:

— Jesse Pujji (@jspujji) [September 15, 2021](#)

Zain Kahn (@heykahn)

Zain deconstructs how leading companies & individuals leverage marketing & psychology to grow exponentially.

My favorite thread:

<https://t.co/jgRvQ9K8ye>

Apple, Nike, Coca Cola.

3 legendary companies. 1 common marketing trait:

Great copywriting.

Here are 10 copywriting tips to help you master marketing:

— Zain Kahn (@heykahn) [September 7, 2021](#)

Alex Garcia (@alexgarcia_atx)

Alex's timeline is a library for actionable growth marketing content.

My favorite thread:

<https://t.co/YY94aCpP6i>

Copywriting is a superpower.

Learn it and you can sell just about anything.

Use these 7 threads to master copywriting in the next 5 min \U0001f9f5

— Alex Garcia \U0001f50d (@alexgarcia_atx) [June 16, 2021](#)

Abhishek Shah (@abhishekshah173)

Abhishek curates the best of many things on the internet among productivity, psychology, and startups.

My favorite thread:

<https://t.co/1iDtmTsONt>

Most documentaries are boring.

But the right ones will blow your mind.

Here's a list of 20 documentaries you cannot miss:

— Abhishek Shah (@abhishekshah173) February 1, 2022

Dickie Bush (@dickiebush)

Dickie talks about digital writing and digital leverage.

My favorite thread:

<https://t.co/gEm3Z4QVYK>

The world's most valuable skill:

Writing effectively.

But colleges charge you 120k and still do a terrible job teaching it.

Instead, here are 9 writing frameworks that cost you nothing and will save you hundreds of hours:

— Dickie Bush \U0001f6a2 (@dickiebush) June 15, 2021

Lastly, follow me @heyeaslo.

I write threads every week on the best resources for no-code, startups, and personal growth.

My favorite thread:

<https://t.co/cTJfx08t7b>

No-code is the future.

Build your next startup without writing code.

Here are the best no-code tools for 2022:

— Easlo (@heyeaslo) January 17, 2022

If there's someone else we must follow, tag their account below.

And if you enjoyed the thread, retweet the first tweet to share.