

# Twitter Thread by Luke Constable

Luke Constable

@l\_constable



**Some “obvious” research workflows & shortcuts that everyone already knows:**

**(once someone tells you)**

The general principle: most productivity is lost in \*transporting\* work-in-process, not in doing the actual work.

[@ilovepdf\\_com](#) immediately pulls PDF tables into Excel. Avoid manual data entry at all costs.

<https://t.co/3cuqgOOHdu>

Excel > Insert > Data from Picture lets you take a photo of any table and pull in data directly from the PNG or JPG file. Again, avoid manual data entry at all costs.

The Table Capture extension by [@georgemike](#) lets you copy HTML tables into Google Sheets or Excel. (Noticing a theme here?)

<https://t.co/8Y1Jnf6N8z>

Graph Reader helps you extract data points when you have an image of a chart but not the underlying dataset. It does the pixel counting for you.

<https://t.co/GnvB0tEmVW>

The HTML to Figma extension by [@builderio](#) lets you import any web page into [@figma](#) layers. Wonderful for understanding the graphic design of any site.

<https://t.co/ltGkgXuKFI>

Use OneTab to save or email links of groups of Chrome tabs. Use Cmd + Shift + A to search currently open tabs.

<https://t.co/fuVc8MLtq5>

Use SingleFile to download full HTML pages for offline reading. No more printing to PDF.

<https://t.co/QyZzWQuOVB>

^^ If you are worried about privacy with any extension, just use one browser for all of your extensions and then another browser for day-to-day use.

Adding “site:https://t.co/Nd4n3N6Fw0” is the best Google search tip I know of.

Buy a massive whiteboard.

If you think they're too expensive, just google “site:https://t.co/Nd4n3N6Fw0 cheap whiteboard”

<https://t.co/hIRXGnEK8O>

Google Custom Search Engines let you search any site with a keystroke. Just insert “%s” for the search query in the URL in Chrome > Settings > Search Engines.

Adding “login” or “account” to Google Trends searches is a decent proxy for product usage

Be wary of:

- YoY % shifts where holidays fall
- thinking more volume = positive news (negative news spreads fast)
- unknown methodology changes by Google

h/t [@NolanAntonucci](#) [@ByrneHobart](#)

You can create multiple Google Calendar events at once with a simple csv. Use this template, then Settings gear icon > Import.

Template here: <https://t.co/2w0kRrDQnb>

Typing “https://t.co/CyVkfU0A5H” in your Chrome browser immediately creates a new Google Calendar event.

Same idea for “https://t.co/UHnTdY0M78” for Docs and “https://t.co/PNn4vAwXxl” for Sheets.

Cloudytabs lets you open all your iPhone cloud tabs in Chrome on your Mac

<https://t.co/WvJkXSY9gi>

RSS lets you see feeds in one place without bookmarking 200 sites to check weekly.

[@Inoreader](#) will find RSS feeds automatically for you on any site (eg Medium articles), and <https://t.co/PSIA04uco5> converts email subscriptions to RSS.



Lastly, A+ work output > learning the n+1 productivity hack.

Obviously.

This was everything I could think of in 30 mins for a young financial analyst who is coming into the field.

If there's anything else you'd add, lmk!