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The billion dollar Google Chrome extension club:

- Loom
- Honey
- Grammarly

These companies started as Chrome Extensions and created billions of value

Here's why it works:

- People barely uninstall extensions
- Barrier to install is low
- Extensions are "always on"
- People pay for many of them

Chrome Extensions are underrated

The cool thing about Chrome Extensions?

You could make millions to billions from extensions

Tons of opportunities small and large

Chrome Web Store:

2 billion users: 200,000 extensions = 10,000 users : 1 extension

Apple App Store:

100 million iPhone users : 2 million iOS apps = 50 users : 1 iOS app

Google Play Store:

2 billion Android users : 3 million apps = 667 users : 1 app

Bottom line:

Launching a Chrome extension gives you 200 times more potential users than an iOS app

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