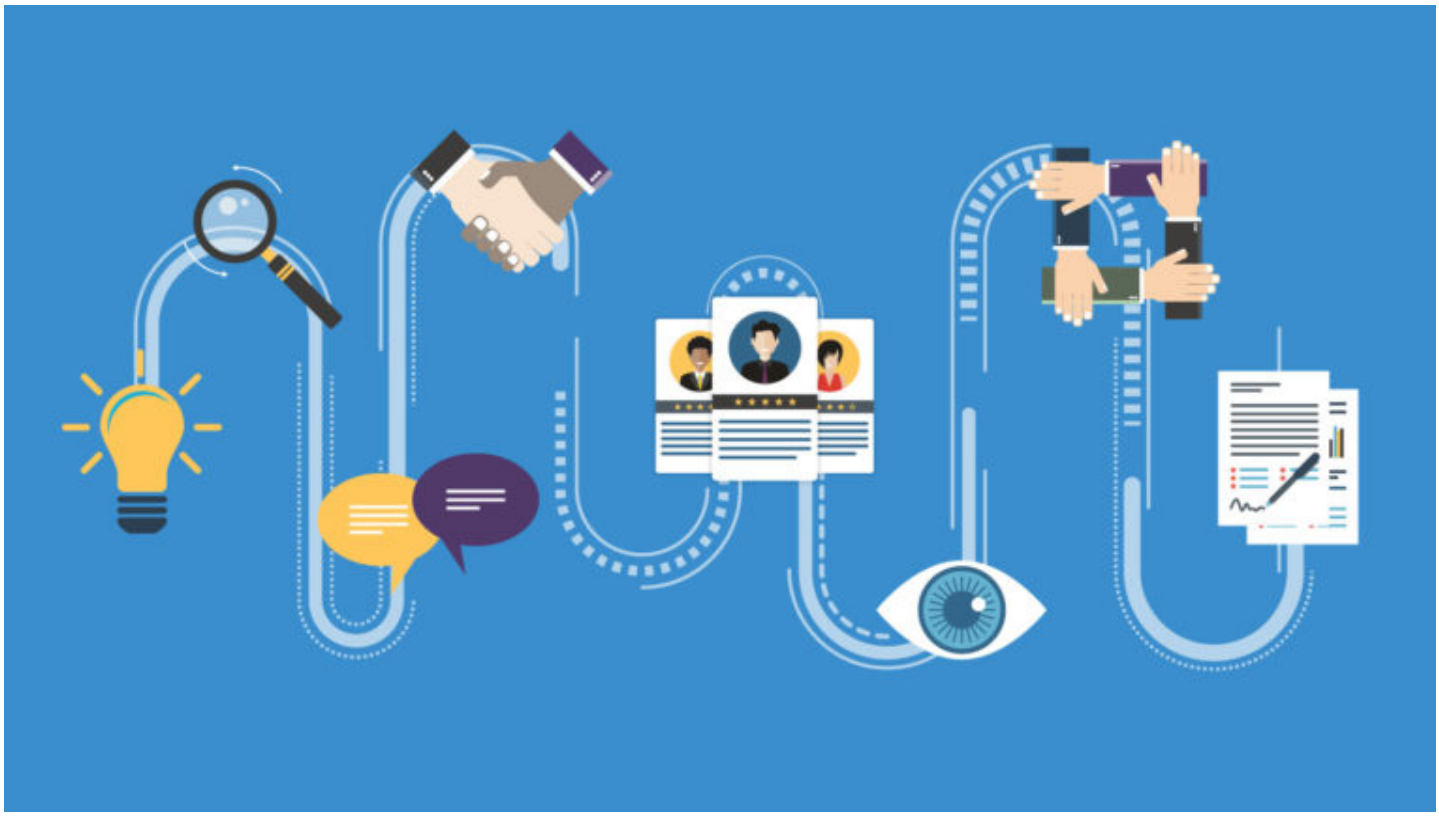
Twitter Thread by Sean

Sean
@sean0to10k

HOW TO GO FROM $0 - $10K A MONTH

WITH AN AGENCY

[THREAD]



DEFINE YOUR OFFER

What service will you offer?

- Cold email lead-gen
- Facebook Ads
- Webdesign services

I personally offer lead-gen using cold email and will use this as the example

FIND YOUR NICHE

https://t.co/oNZWMn9j5S

> WANT TO KNOW HOW TO FIND A NICHE FOR YOUR AGENCY?
>
> Here's how
>
> [THREAD} pic.twitter.com/uUzQXjssFG
>
> — Sean (@sean0to10k) February 2, 2021

SET-UP 1/2

- Name your business, ideally around your niche

- Buy two domains through Google & add Workspace
Example: https://t.co/DYllXZ8B6K & https://t.co/ZO2oBJ87sH

- Use Warmupinbox/com to warm domains - $9 per domain

- Use Carrd to create a landing page

SET UP 2/2

- Use Canva & Loom to record a Video sales letter

- Add this to your landing page as well as a link to your Calendly

- Allow domains to warm-up for 2 weeks before starting outreach

BUILD YOUR OFFER

-Decide on your price

- Give a guarantee

“I’ll provide (results) within 1 month or I’ll give you your money back”

With your first client offer to split your fee in two:

Half up-front and the other half when you deliver results

Reduce their perceived risk

FINDING PROSPECTS TO CONTACT

-Use Kleanleads ($47) to scrape domains for your target prospects

-Input those domains back into Kleanleads to get decision-maker contact emails + LinkedIn

-Use Neverbounce (1K free credits) to clean emails

You've now got 1,000 leads to contact

OUTREACH 1/2

-Write PERSONALIZED first lines for each lead

-Create email sequence including follow-ups

-Use Mailshake ($59) to send your emails (once domains warmed)

Want to know EXACTLY how to do this?

You need @blackhatwizardd CEM

(aff' link)

https://t.co/WendbvhQv5

OUTREACH 2/2

LinkedIn

Connect with 50 of your ideal prospects everyday

Send a PERSONALIZED connection request

Then a PERSONALIZED message once accepted request

@linkedin_king can help with this

CLOSING

A prospect agrees to get on the phone

- Have a structure for the call
- LISTEN
- Qualify
- Offer a guarantee
- Close in silence

If you need help ■

https://t.co/Iz8haCpVZb

GET RESULTS

Now you have a client, you need to get results

The beauty of cold email lead-gen as a service is

How you get results, is exactly the same as how you got your clients

Here are some more points to help

https://t.co/1vt8RMYaLO

> HOW TO RETAIN YOUR CLIENTS
>
> Something I don\u2019t see anyone talking about
>
> [THREAD]
>
> — Sean (@sean0to10k) January 30, 2021

SCALE

Hire VA's to

- Write personalized first-lines - $0.6 - $1 per first-line through Upwork

- Source leads - $0.15 per lead through Upwork/Fiverr

Create systems and processes to allow you to

- Ensure existing clients get results

- Concentrate on new client outreach

HITTING $10K A MONTH

- Charge $2,000 per month for your service

- Get 5 clients

- Earn $10,000 a month