

Twitter Thread by Sean



Sean

[@sean0to10k](#)



HOW TO GO FROM \$0 - \$10K A MONTH

WITH AN AGENCY

[THREAD]



DEFINE YOUR OFFER

What service will you offer?

- Cold email lead-gen
- Facebook Ads
- Webdesign services

I personally offer lead-gen using cold email and will use this as the example

FIND YOUR NICHE

<https://t.co/oNZWMn9j5S>

WANT TO KNOW HOW TO FIND A NICHE FOR YOUR AGENCY?

Here's how

[THREAD] [pic.twitter.com/uUzQXjssFG](https://t.co/pic.twitter.com/uUzQXjssFG)

— Sean (@sean0to10k) [February 2, 2021](#)

SET-UP 1/2

- Name your business, ideally around your niche
- Buy two domains through Google & add Workspace
Example: <https://t.co/DYIIXZ8B6K> & <https://t.co/ZO2oBJ87sH>
- Use Warmupinbox/com to warm domains - \$9 per domain
- Use Carrd to create a landing page

SET UP 2/2

- Use Canva & Loom to record a Video sales letter
- Add this to your landing page as well as a link to your Calendly
- Allow domains to warm-up for 2 weeks before starting outreach

BUILD YOUR OFFER

- Decide on your price
- Give a guarantee

"I'll provide (results) within 1 month or I'll give you your money back"

With your first client offer to split your fee in two:

Half up-front and the other half when you deliver results

Reduce their perceived risk

FINDING PROSPECTS TO CONTACT

-Use Kleanleads (\$47) to scrape domains for your target prospects

-Input those domains back into Kleanleads to get decision-maker contact emails + LinkedIn

-Use Neverbounce (1K free credits) to clean emails

You've now got 1,000 leads to contact

OUTREACH 1/2

-Write PERSONALIZED first lines for each lead

-Create email sequence including follow-ups

-Use Mailshake (\$59) to send your emails (once domains warmed)

Want to know EXACTLY how to do this?

You need @blackhatwizarddd CEM

(aff' link)

<https://t.co/WendbvhQv5>

OUTREACH 2/2

LinkedIn

Connect with 50 of your ideal prospects everyday

Send a PERSONALIZED connection request

Then a PERSONALIZED message once accepted request

@linkedin_king can help with this

CLOSING

A prospect agrees to get on the phone

- Have a structure for the call

- LISTEN

- Qualify

- Offer a guarantee

- Close in silence

If you need help ■

<https://t.co/lz8haCpVZb>

GET RESULTS

Now you have a client, you need to get results

The beauty of cold email lead-gen as a service is

How you get results, is exactly the same as how you got your clients

Here are some more points to help

<https://t.co/1vt8RMYaLO>

HOW TO RETAIN YOUR CLIENTS

Something I don't see anyone talking about

[THREAD]

— Sean (@sean0to10k) [January 30, 2021](#)

SCALE

Hire VA's to

- Write personalized first-lines - \$0.6 - \$1 per first-line through Upwork
- Source leads - \$0.15 per lead through Upwork/Fiverr

Create systems and processes to allow you to

- Ensure existing clients get results
- Concentrate on new client outreach

HITTING \$10K A MONTH

- Charge \$2,000 per month for your service
- Get 5 clients
- Earn \$10,000 a month