Twitter Thread by Rik Nieu ■



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@RikNieu

K, I got @arvidkahl 's book The Embedded Entrepreneur.

I'll be live-tweeting quotes as I read it over the next couple of days.

Here we go.

"At first, communities are hunting grounds for great opportunities, then they turn into places to build meaningful relationships, and later they'll be the fertile soil in which you will grow your business." - @arvidkahl, The Embedded Entrepreneur

"Every day, a developer some where considers building another variation of an existing tool. They build this because they need it themselves,
but they don't consider if their need is a commonly shared one." - @arvidkahl, The Embedded Entrepreneur

"No business was ever successfully built by a founder who didn't care about the people they were selling their product to." - @arvidkahl, The Embedded Entrepreneur

"For bootstrappers, a market has to be both large enough to sustain your business and small enough not to attract giant competitors." - @arvidkahl, The Embedded Entrepreneur

"As a general rule, people will pay for a solution:

■ if it saves them time

■ if it saves them money

■ if it makes them money

If your solution does all 3, you've hit the jackpot." - @arvidkahl, The Embedded Entrepreneur