Twitter Thread by [redacted]



[redacted]
@Shawpreneur

How to cold DM prospects & close them for $2-4k+/month retainers

// THREAD //

Disclaimer:

There are many ways to do this.

BUT

This is the exact step-by-step sequence my students use to close $10,000's in deals.

Want to automate the process?

I go much more in-depth in my LinkedIn Lead Gen Guide ■ https://t.co/wrkkUirtKR

Let's get into it...

Message 1: Connection

The 1st of contact.

You wouldn't kick through someone's front door and walk inside…

... so don't hit prospects with a sales pitch right away.

>ask how business is going

>address their problems + how you can solve them

>ask if they want to hear more

Worst case scenario?

They don't want your help OR you're not fit to solve their issues.

Maybe you can refer them to someone who can.

The important part:

You're just trying to see if you can help.

Message 2: Main Message

So they want to hear more?

Show how you've helped others in the past with similar problems.

Ex: "Glad to hear that. We recently helped [x] achieve [y] and I'd love to see if we can do something similar for you. open for a chat this or next week?"

Follow Up 1

No response?

No problem.

It happens.

Remember this:

Most deals are secured after the follow up.

This is consistent for everyone... trust me.

So…

Don't forget to follow up.

Ex: "Hey [person], just following up on my last message. open for a quick chat?"

Follow Up 2:

Same idea, different message.

Don't be afraid to send multiple follow-ups.

The worst that could happen?

>They ignore you

>They tell you to f*ck off

Either way, no skin off your back.

Ex:

"Hey [person], I'm respectful of your time so I'll stop pestering you from here on now.

I'd love to have a quick chat on how [you can solve that problem for them], feel free to drop me a message and we can have a chat about it."

Keep it simple + don't overcomplicate.

Follow-up sequences like these are the key to booking calls & securing deals.

You can do this manually

OR

Automate it, sending up to 100+ messages per day... on autopilot.

You can do the latter with LinkedIn Lead Generation.

Learn how with my course ■https://t.co/UdqjNDglOX