

## Twitter Thread by [Chris Hladczuk](#)



**[Chris Hladczuk](#)**

[@chrishlad](#)



**Frameworks are useless...**

**Unless you use them to solve specific problems.**

**Here are 10 frameworks that'll solve problems for you:**

How to choose your next project:

If a project is successful, it should make the rest of your career look like a footnote.

[@sama](#)

How to write:

Your creativity is a backed-up pipe of waste water.

And the waste water must be emptied before you get to clear water.

The path to clear water (or great writing) is through bad first drafts.

[@julian](#)

How to build a network:

- ATTRACT interesting people to you with your content
- SEARCH for interesting people with your DMs
- STRENGTHEN relationships with Zoom

[@chrishlad](#)

How to send the perfect cold email:

- SHORT = keep it under 5 lines
- SPECIFIC to the person + their work
- SPACING = no one reads big blocks of text

@chrishlad

How to learn anything:

- 1) Pretend to teach it to a 6th grader
- 2) Identify gaps in your teaching then revisit the source
- 3) Organize and simplify

The better you understand, the simpler the explanation.

@ProfFeynman

How to build an audience:

- 1) Create great content
- 2) Hustle for distribution

If you aren't willing to promote yourself, why would anyone else?

@SahilBloom

How to market anything:

Don't list the features.

Show how the customer will level up with your product.

@heyblake



How to persuade:

AIDA

- Attention - What is it?
- Interest - I like it
- Desire - I want it
- Action - I'm getting it

How to get stuff done:

To-do lists don't work.

Instead, focus on the One Big Thing (OBT)

What is the OBT you can do today that would make it a success?

Do that and you win.

@shaanVP

How to build a habit:

- 1) Make it easy
- 2) Keep a streak
- 3) Simpler is better

4) Make boredom Impossible

5) Make friction your best friend or greatest enemy

@JamesClear

if you liked this,

1) follow me @chrishlad for more frameworks, systems, and epic business stories!

2) Retweet the 1st tweet! It helps a lot