Twitter Thread by Alex



Alex
@alexh459

Business to start if you enjoy WRITING

I was always a good writer in school

and e-commerce is one of the most rapidly growing industries and very scaleable

how can we merge these?

Email Marketing

{THREAD}

I love writing emails and the art of copywriting

Not only is it such a powerful skill, to me it’s fun and a creative outlet

what better than getting paid a lot of money for It?

so why is email marketing so great?

It costs ZERO dollars to send an email

You’re literally picking up e-commerce brands extra money they wouldn’t of got without you

You can charge a straight retainer, retainer + %, or strictly performance based of the revenue you generate them

(Easiest option without any testimonials)

so how do you start

First step is lead generation

@blackhatwizardd is the ultimate master of booking appointments with ecom stores

his guide will show you how to achieve a 4-12% booking rate with cold email

(Send 100 emails, book 4-12 sales calls)

close rate should be minimum 20%

You can get his course below (aff)

https://t.co/EfV7j9rsBW

That means roughly for every 5 sales calls, you'll bring on one new client

If you need help with sales, you can hit me up

Now you're able to sign clients, but you need to get them great results to retain them

Then also get a testimonial and scale

You can use @wizofecom email templates to get them killer results

You can grab that below (aff)

https://t.co/R02CjdXnkH

Now once you have a testimonial

Use that in your emails

Outsource the cold emailing to a VA

^ the cold email course above shows you how

then you can focus on sales calls, and even outsource fulfillment

now you just create standard operating procedures, outsource, and scale

If you found this thread valuable (legit a guide to 10k/m +)

Tossing me a RT would be appreciated■■