Twitter Thread by Two Comma Pauper



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Some inside info on FUD & fucking with markets by someone who's had blood on their hands (many times) before.

This is going to be decently detailed, so sit down & take your time.

I'll also add some proof as I dig through some old drives (without doxing any clients obvs).

1/n

1st a quick intro. Prior to my move to crypto I was a Sr. exec in the dominant company in one of the most competitive sectors out there. My P&L alone was larger than that of some small nation states. We were also highly regulated with over 125 licences in ~100 jurisdictions.

in 2016 I YOLO'ed into crypto by launching a full service company covering:

• Legal and regulatory - Meh
• Solidity development - Pumping out those shitcoins you all love
• Marketing & PR - Pumping your bags to the moon
• OTC - For the smart money to exit with minimal rekage

In all we serviced ~50 clients, mostly vanilla ERC20s but also some early ERC721 (NFTs as the kids call them). Back then we were using them to build stuff like SKRs for physical gold for private banks in HK, CH, MC etc.

We also did a lot of sentiment management for our OTC desk

So, say you're a fund wanting exposure to $BTC but think you missed the optimal entry. If only there was a dip you could enter in.

Cue us - What flavour of dip would Sir prefer this morning? Flash crash? Liquidity hunt? Ah, excellent choice! The End of the Bull Market it is!

So we're gonna crash the markets to allow you to scoop up cheap sats.

Step 1 the ground work - We pay several low tier media outlets to publish bearish news but not promote it on their channels. It just sits there for now.

Step 2 - Pay several contributors to Bloomberg/Forbes etc to publish hot takes on the story citing the article
It's easy as:

a) The starving writer meme is real
b) They're desperate for fresh content
c) Compensation is tied to the amount of traffic their stories generate

Site	Cost
HuffPost USA	$4,000
Bloomberg	$7,500
Reuters	$8,200
TheStreet.com	$5,000
Inc.com	$5,000
Forbes	$7,500
TheNextWeb.com	$3,000
Benzinga	$2,500
BuzzFeed (Community)	$1,500
Born2Invest	$2,000
Equities.com	$2,500
Financemagnates (In Depth review)	€ 2,000
Financemagnates (Single branded article)	€ 1,150
Financemagnates (Single branded article)	€ 1,500
Financemagnates (3 branded articles)	€ 2,500
Financemagnates (3 branded articles)	€ 3,000
Site	**Cost**
Coin Idol (PR)	$ 100
Coin Idol (Sponsored article)	$ 300
Coin Idol (Featured article)	$ 450
The Merkle	$ 1,000
The Bitcoinist	$ 799
Bitcoin.com	$ 2,499
Coins.Newbium	$ -
NewsBTC	1000 (or $2000 for sponsored st
Cryptosaurus	$ 199
Cointelegraph	1BTC
Inside Bitcoins	$ 500
ZyCrypto	$ 100
Coin Speaker	$999 - $599
Coin Speaker	$1999-$1099
Coin Speaker	$2999-1999
CoinSpectator.com	$532
CCN	$ 249
Bitcoinmagazine.com	$ 4,000
The-blockchain.com	Enquired
Coinstaker.com	Enquired
https://coins.newbium.com/write-post - F	$ -
https://www.ioebusiness.com/advertising	?
https://thebitcoinnews.com/advertise/	$ 990
blockonomi.com	$ 149
Coinspeaker (see below)	999-3000
kryptomoney.com	$ 200

So now the content is on some low tier news sites & a few tier 1s. This is where you break out the rolodex and ping every pasty tech writer you ever bought drinks for at a conference & FOMO them in.

You're missing the story dude, it's on Reuters too FFS, you need to publish NOW

Story is gaining momentum & it hits the PR wires. Its on all sites from NewsBTC to Reuters so it's obviously legit.

Time to break out the CT Influencers. These guys all tweet out the story or variants of it with key words that sentiment algos pick such as "ban", "hack" etc.

It's now time to tie it all together by initiating the dump via our algo. This is the opposite of the standard OTC algo, in that it looks for the thinnest books on exchanges which comprise Futes price indexes (CB, Kraken, Gemini etc) and market dumps on them.

Retail sees the dump, rush to twitter to find that CT in engrossed in this new story. They panic as algos start to dump and liqs begin.

Retail sells, cascading SLs & Liqs finish the job & drive price to your orders. We dump on any rally to keep momentum high.

Bingo.

That's all for today. I hope this was educational, and when the next perfect storm hits crypto you'll remember that it's perfect because it's engineered with military precision by professionals.