

Twitter Thread by Sahil Sharma



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#Garware #HiTechFilms Search this company on twitter, all you see is news of **@LuckyInvest_AK** Ashish sir investing in it. This thread adds some fundamental research about this company, to demystify it. If you like the thread, please retweet so max investors can gain the knowledge



Primary business of GHTF is manufacturing polyester (PET) films. These are transparent plastic films used for a variety of purposes. Packaging of items. The tint you see on windows (not in India, but abroad) is a PET film. The tint you see on buildings (yes, in India); PET Film.



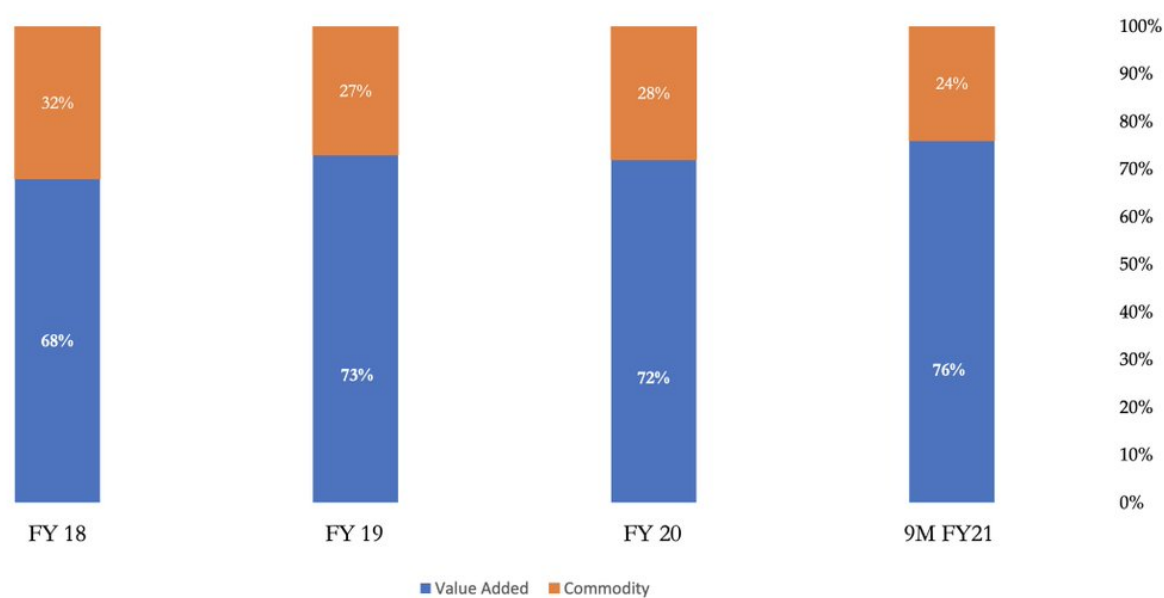
Not all polyester films were made equal though. The basic PET film is a commodity. Primary use is packaging. There are 11 manufacturers in India. Most PET manufacturers are thus commodity producers. Not GHTF though.

Aman Vij: So, this packaging is the commodity packaging. I have to put it, as many companies do that.

Management: Yes, there are several companies in there, there are about 11 companies in India, most of them are in the packaging industry.

76% (& increasing) of GHTF's business is into value-added PET films. It is the largest exporter of PET films in India. GHTF's products find applications in auto, real estate, electronics and FMCG industries.

Trend – Increasing Revenue share from Value-Added Products



They also claim to be the only fully vertically integrated producer of PET films in the world. RM is crude oil derivatives for them, not PET, coz they make their own PET (Polyethylene Terephthalate).

Dhiral Shah:

Sir majority of our RM are source from domestic market, or we buy from import, we do import?

Management:

No, that is sourced locally from Reliance.

Company has 2 main segments: Industrial Product Division (end use: insulation of electrical equipment is one example, packaging is another), Consumer Product Division (window tint, paint protection film). All of CPD is value-added, some of IPD is value-added.



As an aside, you might be thinking, this company is an ESG investor's nightmare with all that plastic (Carbon) it produces. That is not the case. They consume more carbon than they produce, net carbon negative.



**100% closed loop waste
processing – Net Carbon-
negative company**

The IPD segment is the uninteresting one because it is not growing that fast, has some commodity elements and the company has a large market share already in some sub-segments. Eg: Shrink films, used in electronics & FMCG, company has 80-90% market share.

Industrial Product Division (IPD)



Polyester Films	Metalizing & Coating	Thermal Lamination
• Leader in India in Shrink Films & Low Oligomer Films • PET Shrink films for label • Electronics and Electricals – (Compressor/Motor Insulation) • Packaging Application • Release Liner • Other Products- Clear Film/ TRDR films	• Lidding (Peelable) • PET Labels • BOPP Labels	• Book Covers • Magazines • Digital Prints • Catalogues • Label Application (Glossy/Matte)
		

The CPD segment.

Sun Window films is the traditional product they made. The tint we see in our car glasses is this. People install this to protect against UV rays and to reduce the amount of light inside cars. Only banned in India and 2 other countries.

It is mandatory in some countries. Global Market is 4500cr. In this FY on annual run rate basis the company did roughly 500cr. Only manufacturer in India. Only 2 manufacturers in world. Sells under 3 brands: Global (In US, Europe), Garware (In India), Sun control films.

Huge potential to acquire market share. 3rd largest brand in the USA and Europe. Have 70% market share in India (small market).



Garware Polyester Ltd. is the only one of its kind to manufacture chip-to-films, films to metalized films to Suncontrol Window Films giving it the ability to create unique chemistry for films for specialist end-applications designed for high performance.



Garware Polyester Ltd. is a global market Leader and the only Indian company to manufacture of Suncontrol Films and Globally second to manufacture colored polyester films.



GPL Suncontrol USP Deep Dyed film (patented technology)



4,000 tinter-network across United States for all automotive applications



Garware SunControl advantages:

- Balances Privacy & Visual Clarity
- 99% UV rejection. Protection from skin disease and fading of interior.
- Rejects I.R. to further improve energy efficiency
- Uniform Cooling & Comfort by reducing Hot spots
- Longer life span due to no metal content
- Neutral Films to adjust with existing glass façade
- Recyclable films meeting Green building requirements



Revenue from SunControl Films (% of Revenue)



Global has grown from 31cr in 2011 to 195cr in 2020. US and Europe are also high margin markets for them. It is small transformations like these that are underlying co's 10 yr journey of no topline growth but margin improvements.

Profit & Loss

Consolidated Figures in Rs. Crores / View Standalone

	Sep 2009	Mar 2010	Mar 2011	Mar 2012	Mar 2013	Mar 2014	Mar 2015	Mar 2016	Mar 2017	Mar 2018	Mar 2019	Mar 2020	TTM
Sales +	564	315	899	795	777	843	896	857	874	833	948	925	922
Expenses +	458	257	614	707	709	774	836	776	801	750	804	763	712
Operating Profit	106	58	285	88	69	69	60	81	73	83	144	162	210
OPM %	19%	18%	32%	11%	9%	8%	7%	9%	8%	10%	15%	17%	23%
Other Income	3	1	-6	16	14	16	27	6	8	5	9	12	12
Interest	53	16	25	29	30	37	44	44	33	25	19	18	19
Depreciation	33	16	40	42	39	34	15	17	14	14	14	20	23
Profit before tax	24	27	214	33	13	14	27	27	34	50	120	135	179
Tax %	52%	0%	11%	3%	-113%	26%	35%	38%	33%	34%	32%	36%	
Net Profit	11	27	191	32	28	10	18	16	22	33	82	86	115
EPS in Rs	4.96	11.72	83.03	13.72	12.15	4.41	7.64	7.08	9.66	14.26	35.14	37.03	49.59
Dividend Payout %	20%	13%	7%	11%	0%	0%	0%	0%	10%	14%	28%	27%	

Other reasons:

Co has consciously focussed on margin improvement, stopped loss making products, loss making markets. Reduced commodity as % of revenues. Window films were banned in India in 2012 by SC. Was a 75cr biz. In FY20, took a 45 day shutdown to upgrade 2 of 5 lines.

Back to CPD. The 2nd exciting division is: Paint Protection Films. Only manufacturer in India. Entire car is covered with a transparent film. Protects cars against bugs, small rocks, scratch, dirt. Film is self healing. <https://t.co/y2FIfCfAzK>



Through complete in-house R&D co made this completely independently. 4500cr market. 0 sales today. Co targeting 300cr revenues in FY23. 30% margins. Already done 60cr capex, will do 60 more in FY22. Co doesn't give credit to distributors. Look at the (unit economics) ROCE. Wow

Having covered the business. Let's cover the financials. As I alluded to before, co has not grown topline in the last 10 or so years. However, what has grown are the co's margins (both gross and operating).

Attribute/Year		TTM	FY20	FY19	FY18	FY17	FY16	CAGR %
Garware Hi-Tech	Sales	922	925	948	833	874	857	1.5
	Gross Profit Margins	62.70%	55.60%	50.30%	46.30%	44.80%	44.80%	
	Selling, General & Admin Expenses	105.5	95.9	80.7	76.9	77.3	79.5	6.1
	Depreciation & Amortization	23	20	13.8	13.6	13.1	16.9	6.7
	Other Operating Expenses	261	254.7	250.9	225.1	240.3	222.7	3.3
	All Operating Expenses	389.5	370.6	345.4	315.6	330.7	319.1	4.2
	Operating Income	188.594	143.7	131.444	70.079	60.852	64.836	25.2
	Operating margins	0.204	0.155	0.138	0.084	0.069	0.075	

This is due to better product mix (remember the pic about increasing contribution of value-added) and better market mix (focus on US and Europe where margins are higher). After a decade of no top line growth, co has now started doing concalls and guided for 1500cr revenue in FY23

There is profitability guidance too but they have already exceeded that. Will provide new guidance in Q4 results. Co has planned 120cr capex for the PPF line. Will do additional capex over and above to achieve 1500cr revenue guidance.

Let's look at unit economics (ROCE).

Optically it will seem low. This is because co has a huge land bank in Maharashtra. Estimates range from 400cr to 1000 cr about the current market value of the land.

Many analysts have requested management to dispose of the land and do share buybacks. Management has said they would consider it.

Management had re-evaluated this land in FY17 due to IND-AS requirements. 650cr was added. If we subtract this from fixed assets, we get 630cr.

The Working Capital is 70cr. Works out to Capital Deployed of 700cr. TTM EBIT is 198cr. Let's also exclude the other income of 12cr to get operating EBIT of 186cr. This works out to ROCE of 26%. Not bad at all.

Let's talk about industry tailwinds. Most dangerous competitor for GHTF is XPEL. XPEL product revenues grew by 89% in Q1CY21. PPF revenues grew by 81%. Very positive commentary from management for Q2 and 2021. This is due to pent up demand for cars in US.

So there are definitely short-term tailwinds for GHTF. Longer term, they would have to gain market share to grow.

Lets talk about competitive advantages.

GHTF has invested in R&D through which they have developed technology enabling them to manufacture Sun films and PPF. Competitors did not. See the pic for how they make Sun films and tell me its a commodity producer.

C. J. Pathak:

Okay, thank you. The sun control films is made out of various components of polyester film, the basic film is a polyester which is manufactured from 100% virgin polyester chips manufactured with an in-house design recipe for making this because it has got a particular requires a particular shrinkage, it requires a particular age and clarity. So, there are specifications which are required for this, which is controlled by the company, the company has bought the full setup like the sole R&D center, where all the recipes are designed, monitored, controlled and quality assurance is taken care, we have our own manufacturing plants, where we manufacture our own raw material from the PTA and anything basic raw material, then we make our own plane films required for this purpose, then dying or coloring of this polyester film is a very critical process and only two companies in the world are having that technology, we are one of them. So, we need to be coloring of the films in-house, then there are different types of solar metallized films which are required again that is a technology involved in that, so that also is manufactured in-house then, we make the different kinds of adhesives required for this and this is the process and there's a nanotechnology involved for making some of the products. So, all these things are, so we are the only vertical integrated company for making these products and we made this. About my colleague Mr. Krishnan may also add to this, that how it works in the domestic market as well as international market. There are two different applications like for auto application, auto window glass application, in India there is a ban on that, but internationally only two countries are having ban on using this type of products. Rest all countries we are supplying to almost 80 countries. This also used for the safety and security on the building window glasses and there are regulations in many countries for use of this film and that is made compulsory. So that the use of glass is increasing day-by-day and in order to have a safety, the safety pins are recommended which we are also

They also plan to ramp up R&D spends. Currently do not disclose how much they spend. Many new products in the pipeline. This is a company which is looking to add value.

R&D Facility, Aurangabad

- The R&D facilities have been recognized by the Department of Science and Technology, Government of India for its superior performance
- The R&D undertakes product application, modification and process improvement related research



Polaroid Microscope



Automatic K-Bar Coater



Ultra-violet & Visible Spectrophotometer



Fourier Transform-Infra Red Spectrophotometer.



Particle size Analyser



Differential Scanning Calorimetry (DSC).



Gas Chromatograph

Lets talk about corporate governance.

Many companies meet with analysts privately. But how many post minutes of the meeting to BSE? I have not seen any. This one did. <https://t.co/wxJckjQWVc>

One line in specific from this filing really reinforced this corporate governance standard for me: In response to a question about maintenance capex

“Mr. Mehta replied that the company hasn’t publicly disclosed the number”.

Valuations:

Land, valued at 400-1000cr. Some of it might or might not get unlocked. TTM p/e of 17 with improving margins and guidance of sales growth. Almost Monopoly Market share in the domestic market and growing market share in exports

[@CapitalSapling](#) since you are very interested in smallcap dominance, do check out this thread and this company: Garware Hi-tech films.

Have stated the the facts about the valuations. Growth guidance, optional value unlocking, high and improving unit economics and margins. Now everyone must make their own judgement on valuations.

Risks (Most important thing IMO):

1. XPEL has completely changed the game. Is gaining market share very fast. Changed distribution dynamics by making tinters work for it directly (cut off distributors). Building a brand. Can GHTF grow in the face of XPEL?

Income Statement	12/31/16	12/31/17	12/31/18	12/31/19	12/31/20	LTM
Revenues	51.76	67.30	109.92	129.93	158.92	182.40
Other Revenues						
Total Revenues	51.76	67.30	109.92	129.93	158.92	182.40
% Change YoY	24.8%	30.0%	63.3%	18.2%	22.3%	

2. It is possible that current price discounts all future business improvements. Everyone must make their own judgement calls about valuations.

3. <https://t.co/K2w6rTBBLa>

4. Current Quarter and year high growth are unlikely to sustain (pent up demand). End user Market is not growing that fast. Can result in derating, unless GHTEF can maintain growth momentum.

As a bonus, here are the financials for a few Indian peers of GHTEF. Look at how secular the improvement in GHTEF gross margins has been, compared to peers. Even XPEL does not have such high gross margins (Xpel's is 34%).

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