Twitter Thread by TY FRANKEL



TY FRANKEL
@THETYFRANKEL

****THREAD****

HOW TO HIRE A ■ VA

This thread is so valuable ■

Go On, Keep Reading ■■

I could make this a $200 course

But instead I'm giving it away for free

Am I stupid for doing this?

Whatever - don't give a shit

Let's get into it

FIRST THINGS FIRST

Hire a Filipino VA - not Indian, Bangladeshi, Russian, whatever. Filipino

Filipinos are hardworking, honest, & their English is almost native-level ■■

They make great VAs

Let's get into the steps...

STEP 1 - SUBSCRIBE TO https://t.co/qtMspfOIRl

Easily the best site for finding top Filipino talent

Sign up, buy a $69 PRO subscription & cancel it right away so you only get charged once

You have 1 month to find your ■ VA

STEP 2 - CREATE JOB OUTLINE

Open up Notepad & sart writing

Introduce your company.... short sentences about exciting shit going on, your past & your future

Write your job outline in a dope way... stand out

Include
- What your VA will handle
- How role has growth potential

STEP 2 (CONT.)

Do NOT include skills needed for the role - you'll turn off top talent

Use words like lead, grow, build, manage, & create to fluff perceived role responsibility - helps attract top talent

STEP 2 (CONT.)

Ex1: Lead our email marketing efforts
Ex2: Create new funnels for lead gen, spurring 2-3x revenue growth by EOY 2021

STEP 2.5 - FINISH JOB OUTLINE

At the end of your Job Outline

Include a keyword like banana pudding & tell applicants to address you by name

You will rule out 90% of applicants within 2 seconds

Saving you valuable time & frustration

STEP 3 - POST JOB

Post your job

Wait...

Applications will roll in

You'll get 200-400 applications in a few days

STEP 4 - TESTS

Reach out to applicants who followed your job outline's rules

Test them - you'll test 20-30 candidates

Typing, data entry, internet speed, answer emails etc

Tell them to title tests a certain way & send them back to u on WeTransfer within 24 hrs

STEP 4 (CONT.)

If they make ANY mistake (spelling, not sending on time), don't hire them

They don't know how to follow simple directions

They'll be a headache & fuck up your business

Link to the ALL the tests I give my VA applicants is below

https://t.co/dWu7IaQfXo

STEP 5 - SCHEDULE INTERVIEWS

Schedule video interviews with your top 2-3 candidates

Pick 1 of em

Boom. Your agency is well on it's way

Onboarding will get a thread

If this threads first tweet gets 400 likes

Like & RT if you found this valuable ♥■■

Follow me & check my pinned tweet ■ for more ■ threads

END THREAD

my email list. click. sign up. great success.

■■■■

https://t.co/CP4zyKzGLT