

Twitter Thread by DONVESH



DONVESH
[@DONVESH](#)



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Thread:

I had no experience.
No testimonials.
No confidence.

I had \$150.
A money-back guarantee.
Nothing to lose except my time.

Service?
Lead gen using cold emails.

10+ calls with highly qualified leads every month.

Target?
SEO & FB ads agencies

Price?
\$1,200 for month 1
\$2,000 from month 2

Guarantee?
100% money back + \$100 extra

Here's what I did:

Got 2 domains + Gsuite (~\$30)

Got card pro (\$19)

Got d7 lead finder & any mail finder (~\$70)

Last but not least: Lemlist (\$30)

Scraped around 400 emails.

Started writing first lines myself while the domain was warming up.

Made a shitty carrd page with some conva and calendly magic.

Had 300 first lines written in the next 2 weeks.

Then I wrote an awesome script using [@blackhatwizardd](#) course and started the campaign.

Hey {{first name}}. {{Personalised line}}

I looked at your agency and have 2 ideas which you can implement to get more clients:

1. You could use cold emails to get meetings with multi-million dollar brands for your SEO services.
2. Normal cold emails don't work anymore. I manually research every prospect and send individually personalised cold emails like this one.

I'll either get you 10+ qualified meetings every month or your money back + \$100 extra!

Would you be free for a quick chat this week or next week?

{{Signature}}

I got some 'interested..tell me more' replies initially and got 3 meetings booked.

First call: I told my price \$1,200 for month 1

He said he doesn't have money.

Me: "No problem, I'll get you 5 leads for \$600" (BIG MISTAKE)

He said he'll think about it.

Call 2: Messed up again

Call 3: CLOSED.

Everything went magical and as planned and I closed him so easily that I thought "MY TIME HAS COME. I'll be the richest teen" (lol)

\$1200 month 1

\$2000 next