

## Twitter Thread by Adam Hayes



**Adam Hayes**

@Adam\_Ha\_Yes



**You can launch your own Airbnb for \$500.**

**Or Tinder for \$450... and Uber for \$2,000**

**"App clones" are popping up everywhere.**

**Here's why the "app clone" market is insane:**



Imagine you have an idea that is Uber for X or Airbnb for Y.

Now you want to build it, but aren't technical.

You can:

- A) Pay a freelancer or dev shop \$15,000+
- B) Find a technical co-founder
- C) Spend 2+ learning how to code
- D) Use an app clone




That's why companies like AppDupe are getting 100,000 visitors a month.

They build "clones" of the most popular sites and give you a white-labeled solution.

Their sell to founders is...

- Launch quickly
- In-house customization
- Save \$ on development

But here's the problem...

<b>On-Demand App</b> Mechanics App Laundry App Uber For Courier - Cursor X Movers App Uber For TowTrucks - Renovo Plumbers App Uber For Beauty - Gemma X Uber For Massage - Sano X Uber For Tutors - Cultor Handyman App Dogwalkers App Marijuana App Uber For Alcohol Delivery - Vocatus X Cuddling App Flower Delivery App Uber For Babysitters - Cunaria Pharmacy Delivery App Doctors App <b>Social Media App</b>	<b>Doctor &amp; Health Care App</b> All In One Medical App Telemedicine App Development Practo Clone - Medice Ausum ZocDoc Clone Teladoc Clone Doctor On Demand Clone Babylon Health Clone <b>Entertainment App</b> 9GAG TV Clone 9GAG Clone Flipboard Clone Spotify Clone Gaana Clone <b>On-Demand Video Streaming App</b> Video Streaming App Netflix Clone - Maxflix Hulu Clone YouTube Clone	<b>Celebrity Subscription App</b> OnlyFans Clone  Cameo Clone Patreon Clone Greetzly Clone <b>Cashback &amp; Rewards App</b> Rakuten Clone Pei Clone Stormx Clone Ibotta Clone Lolli Clone Coinout Clone Dosh Clone Magicpin Clone <b>Services</b> Digital Marketing Services Mobile App Marketing Services Social Media Marketing Services	<b>E-Commerce App</b> Amazon Clone Flipkart Clone Etsy Clone Alibaba Clone Groupon Clone EBay Clone Yoink Clone Woot Clone Fancy Clone Meesho Clone App AliExpress Clone Walmart Clone Best Buy Clone Target Clone <b>E-Commerce Solutions</b> Multi Vendor E-Commerce Script Ecommerce App Development Fashion Ecommerce App Shopping Cart Development	<b>Trending App</b> Reface Clone Parler Clone Clubhouse Clone Nextdoor Clone Signal Clone <b>Finance App</b> Venmo Clone Mobile Wallet Development FinTech App Development Cash Advance App Development Dave App Clone Earnin Clone Payday Loan App Development Paypal Clone Phonepe Clone Freecharge Clone Amazon Pay Clone Paytm Clone	<b>COVID-19</b> COVID-19 Proof Business Solutions Coronavirus Tracker App  Super App Solution  Social Distancing And Face Mask Detection System  <b>Video Conference App</b> Zoom Clone Virtual Events Software Airmeet Clone Houseparty Clone <b>Job Marketplace App</b> Fiverr Clone Freelancer Clone Upwork Clone Toptal Clone <b>Other Products</b> Chattbot Software Laten Clone
--	--	---	--	--	---

You might get sold a car, but leave with a horse.

There are horror stories of people getting:

- Nonfunctional code
- Not owning the proper rights
- Being drastically upsold to customize

If you don't know anything about dev, you won't know if you're getting a car or a horse.

Let's weigh the pros and cons:

Pros:

- Quick launch
- Fast market validation
- It's cheap

Cons:

- Not a code base you want to build from
- Maintenance is questionable
- You can get scammed

There are also really cool companies who started as an app clone.

If I were to launch something like Tinder for Dogs, I would use 100% use one.

But you know what the better route is?

Learn a no code tool, then buy a theme.

You can buy an Airbnb theme for \$69 on Wordpress.

Change the messaging and branding yourself.

Get market validation.

And if you get traction... you can get fundraising to build the real thing.

Thanks for reading!

Follow [@Adam\\_Ha\\_Yes](#) and I'll launch Tinder for dogs as an app clone ■

TLDR:

- App clones are cheap ways to validate ideas
- You can get ripped off, so be careful
- Learn no code tools to empower you to test on your own