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5 ways to get your first client

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1. Facebook Groups

There are 2 ways to go about this:

1.1. Join existing Facebook groups of your target clients.

For this one, you need to add value by commenting, answering questions & giving suggestions.

Do not sell your services right away, give value first, then pitch.

1.2. Create your own Facebook group and add your target clients as members.

Some tips for your group:

- Interact with your members
- Add valuable articles and videos
- Pitch your services once a month

2. LinkedIn Outreach

- Use InMail Messages
- Connect with 20-30 profiles of your ideal client every day

While doing this, post valuable tips (for your niche) and after a while, reach out to them to offer your services.

(LinkHelp .io is a great tool to automate this)

3. Freelancing Platforms

How I did it:

- I charged $5 for a website analysis report
- I upsold to a $100 wireframe
- I upsold to a $1k website
- I upsold to a $1k marketing retainer

Don't overlook starting with "small" services.

→ Fiverr, UpWork, Hubstaff Talent

4. Google Ads

To succeed with this, you need to have great ad copy, target the right audience & have a good landing page.

Here are 4 search terms you should consider:

"web design agency"
"web design services"
"freelance developer"
"freelance web designer"

(for your niche)

5. Manual Outreach

This strategy involves more work than the others, but it's worth it.

→ Email
→ Calls
→ Instagram DM
→ Facebook DM
→ Poor SEO Results

...continued ■

Then try to find out the following:

- Does their website need improvement?
- Can you see any marketing improvements they can make?

If yes, that means you can sell your services to them.

For a lot more detail on each of these, take a look at ■

https://t.co/U8oVmq2Ova

Hope this helps ■