Twitter Thread by Brian Feroldi



Brian Feroldi
@BrianFeroldi

Last week, I asked my followers to share their favorite Twitter threads

I receive tons of wonderful replies and read through them all

Here are 31 amazing threads that are well worth your time ■■

1/ @10kdiver on leverage

https://t.co/2lFZoXR6tU

> 1/
>
> Get a cup of coffee.
>
> In this thread, I'll walk you through the basics of leverage -- in our personal lives and in the companies we invest in. pic.twitter.com/9MilmwE9f7
>
> — 10-K Diver (@10kdiver) April 10, 2021

2/ @aaronbush100 on 20 semi-controversial investing beliefs

https://t.co/mzO7AGtHGt

> 20 semi-controversial investing beliefs [THREAD]:
>
> — Aaron Bush (@aaronbush100) May 24, 2020

3/ @annieduke on category decision

https://t.co/Dt1lCjpfUM

The most dangerous category of poor decisions are ones that remain easily hidden from view because any instance of that type of decision is so easy to rationalize.

1/12

— Annie Duke (@AnnieDuke) October 7, 2020

4/ @awilkinson on losing $10,000,000

https://t.co/7Dn6yWUnbV

This is a story about how I lost $10,000,000 by doing something stupid.

Ten. Million. Dollars.

Literally up in smoke. Money bonfire.

That\u2019s enough to retire with $250,000+ in annual income.

Here\u2019s what happened\u2026

— Andrew Wilkinson (@awilkinson) March 30, 2021

5/ @alexgarcia_atx on marketing

https://t.co/DnEzidh1ij

25 Marketing Threads That Will Teach You More Than Any Marketing Class \U0001f9f5

— Alex Garcia \U0001f50d (@alexgarcia_atx) April 18, 2021

6/ My thread on why mission statements matter was nominated

https://t.co/lAjlYULB9j

1/ Mission Statements \U0001f9f5

I used to think mission statements were just corporate fluff

False words that companies created for HR reasons

I've slowly changed my mind about them

They are THE BEST stakeholder alignment & decision-making tool ever

EVER!

Need convincing? \u2b07\ufe0f\u2b07\ufe0f\u2b07\ufe0f\u2b07\ufe0f

— Brian Feroldi (@BrianFeroldi) January 6, 2021

7/ @dalosortiz on audience building

https://t.co/OFGLjYU9dl

Audience Building 101:

- Why It's Important
- How To's
- Advice
- Resources

Insights from @jackbutcher, @david_perell, @APompliano & @mkobach

A thread \U0001f447

— Dalos Ortiz (@DalosOrtiz) September 10, 2020

8/ @david_perrell on 50 ideas that shaped his worldview

https://t.co/Fmxz4PjUH6

MEGA THREAD TIME

Here are 50 ideas that shape my worldview.

These are my guiding principles and the light of my intellectual life. All of them will help you think better, and I hope they inspire curiosity.

— David Perell (@david_perell) May 10, 2020

9/ @damn_ethan on newsletters

https://t.co/QZaAkyXeC2

"How 7-Figure Newsletters Make Money"

For the last few weeks, I've been doing this talk, based on 6+ months of dedicated research.

Time to see if it translates well to Twitter. For your viewing pleasure...\U0001f9f5 pic.twitter.com/LkrZQbNSZq

— Ethan Brooks (@damn_ethan) April 13, 2021

10/ @dickiebush on Twitter's advanced features

https://t.co/1eiTY2LRvk

> If you use it right, Twitter is the most powerful platform in the world.
>
> But Twitter does a horrible job of showing you its advanced features.
>
> Here are 10 of them you probably know nothing about:
>
> — Dickie Bush \U0001f6a2 2\ufe0f\u20e32\ufe0f\u20e3 (@dickiebush) March 30, 2021

11/ @G_S_bhogal on 40 powerful concepts

https://t.co/KfCHqzssCj

> MEGATHREAD TIME: In 40 tweets I will describe 40 powerful concepts for understanding the world. Some are complex so forgive me for oversimplifying, but the main purpose is to incite curiosity. Okay, here we go:
>
> — Gurwinder (@G_S_Bhogal) February 6, 2020

12/ @george_mack on the top 0.1% of internet ideas

https://t.co/IPbxK7xdTX

> THREAD: The top 0.1% of ideas I\u2019ve stumbled upon on the internet.
>
> The rabbit holes (without the distractions).
>
> — George Mack (@george__mack) April 12, 2021

13/ @gregisenberg on when life gets better

https://t.co/xeWxKNENl7

> Life gets better when:
>
> — GREG ISENBERG (@gregisenberg) March 6, 2021

14/ @jackbutcher on Build Once, Sell Twice

https://t.co/x0Qdsd3XTx

> 10 Concepts from Build Once, Sell Twice: (thread)
>
> — Jack Butcher (@jackbutcher) October 10, 2020

15/ @jamesclear on habits

https://t.co/M1PALDjosH

> (Thread)
>
> I spent the last 6 years researching, writing, and thinking about habits. The culmination of this work was my recent book, Atomic Habits. (Now a NY Times best seller!)
>
> In this thread, I'll share tweets from myself and others that illustrate some key lessons I learned.
>
> — James Clear (@JamesClear) November 5, 2018

16/ @joepompliano on an NBA player who became rich

https://t.co/1AFmFn7PVP

> An NBA role player turned his $350,000 salary into a net worth of $600M.
>
> Time for a thread \U0001f447\U0001f447\U0001f447
>
> — Joe Pompliano (@JoePompliano) August 14, 2020

17/ @jdnoc on going from employee to entrepreneur

https://t.co/hdW64efucx

> My blueprint for transitioning from employment to entrepreneurship
>
> \U0001f447 \U0001f447 \U0001f447
>
> — Jordan O'Connor (@jdnoc) January 4, 2021

18/ @julian on thinking clearly & decision making

https://t.co/NwAYwLY9VK

> Elon Musk is on record that he makes decisions using the same technique as Jeff Bezos.
>
> I found YouTube videos of them explaining it.
>
> A thread on thinking more clearly:
>
> — Julian Shapiro (@Julian) April 3, 2021

19/ @naval on how to get rich

https://t.co/nKZnnHiFLY

> How to Get Rich (without getting lucky):
>
> — Naval (@naval) May 31, 2018

20/ @orangebook_ on uncomfortable truths

https://t.co/PvQIVCEtSO

> A thread of uncomfortable truths.
>
> — Orange Book \U0001f34a\U0001f4d6 (@orangebook_) November 7, 2020

21/ @positive_call on mastering your mind

https://t.co/Xn5KhybXYt

> 3 ways to master your mind
>
> // thread //
>
> — Positive Call (@Positive_Call) April 14, 2021

22/ @sahilbloom on competitive advantages

https://t.co/O9aDWowfq7

> To outperform, you need serious competitive advantages.
>
> But contrary to what you have been told, most of them don't require talent.
>
> 10 competitive advantages that you can start developing today:
>
> — Sahil Bloom (@SahilBloom) March 20, 2021

23/ @seananthonysays on how to grow on Twitter

https://t.co/A5OiwlbWW5

> I spent $716 on 7 Twitter growth courses in the last 40 days.
>
> Learning from the top people on how to grow and monetize a Twitter account.

Here are the top lessons I learned so you don't have to spend the cash... pic.twitter.com/HbshnhOlb9

— Sean Anthony \U0001f6f3 (@SeanAnthonySays) March 30, 2021

24/ @sathyanand1985 on a summary of Cal Newport's Deep Work

https://t.co/sx0s837qul

Cal Newport offers useful strategies in his books like 'Deep Work' and 'So Good They Cannot Ignore You'.

He offers no non-sense advice that can help you create a meaningful and deep life, by producing at an elite level.

Here's a summary of the best insights from his work\U0001f9f5

— Sathya is a Peacemaker\U0001f7e1 (@Sathyanand1985) November 26, 2020

25/ @saveyoursons on 20 life lessons every father must teach his son

https://t.co/euowMEU8yV

20 life lessons every father must teach his son

=THREAD= pic.twitter.com/06jXd4018f

— Save Your Sons (@SaveYourSons) December 23, 2020

26/ @shaanVP on semi-controversial beliefs

https://t.co/mxdaSBPyZQ

A few semi-controversial things I believe \U0001f447

— Shaan Puri (@ShaanVP) February 24, 2021

27/ @shaneaparrish on amateurs vs. professionals

https://t.co/jImy5C4Fdt

Here\u2019s the difference between amateurs and professionals.

\U0001f447\U0001f447\U0001f447

— Shane Parrish (@ShaneAParrish) November 12, 2020

28/ @shreyas on High Agency

https://t.co/ONZUNH3A5G

> Let\u2019s talk about High Agency: an attitude I\u2019ve seen in every successful product manager & leader I\u2019ve known.
>
> Some ppl are born/raised with High Agency. It can also be developed later in life.
>
> High agency is a prerequisite for making a profound impact in one's life & work
>
> 1/20 pic.twitter.com/8vPSbj4lKF
>
> — Shreyas Doshi (@shreyas) June 27, 2020

29/ @sixthformpoet's "funny" post that went viral

https://t.co/vkV3waIJK1

> ONE
>
> My dad died. Classic start to a funny story. He was buried in a small village in Sussex. I was really close to my dad so I visited his grave a lot. I still do. [DON\u2019T WORRY, IT GETS FUNNIER.]
>
> — sixthformpoet (@sixthformpoet) June 9, 2019

30/ @sweatystartup's thread on bad advice

https://t.co/b1LxRI1GUD

> I\u2019ve gotten a lot of bad advice in my career and I see even more of it here on Twitter.
>
> Time for a stiff drink and some truth you probably dont want to hear.
>
> \U0001f447\U0001f447
>
> — Nick Huber (@sweatystartup) January 3, 2021

31/ @the_MMW on money truths no one talks about

https://t.co/q3PrtFfmHj

> 12 Money Truths that No One Talks About
>
> // Thread //
>
> — Fiona | The Millennial Money Woman (@The_MMW) April 21, 2021

Many of these accounts have multiple threads that are fantastic, so make sure to follow each of them

You'll be smarter if you do