

Twitter Thread by Sam Parr ■■

**Sam Parr** ■■[@theSamParr](#)

Testing out YouTube.

\$25 cpm (per 1,000 views).

I think 5,000,000 monthly views is doable. That'd be \$125k/month in revenue (5000*\$25).

Honestly...doesn't seem that hard if you spend 1-2 years doing it.

What am I missing here?

