Twitter Thread by Subbu HINDU

Subbu HINDU
@SubbuHindu

DMK is going to lose the TN assembly elections very badly.

Why?

Read this thread ■■

DMK’s negatives:
-For the Past 10 years, DMK has concentrated their attack against BJP only. This created negative image for BJP in TN, but this has given a free run for ADMK
-DMK’s strategy helped 2019 Parliament elections, by getting highest success rate 39/40 seats Inc Pondy.

-Unfortunately once the peak is achieved, there can only be a downfall in DMK success rate
-Awareness created by MariDass / Madan /Kishore etc., about fakeness of EVR, Misa arrest of Stalin, Moola Patram issue has created a big negative impact on DMK

-Incessant attack on Hinduism by DK/ Ezra/ Jagath Kaper/ Islamists /VCK/ DMK has created a strong dislike for DMK among Hindus
-Vile attack on women/ Hinduism by A Raja, Ezhilan was created hate against DMK

-BJP & ADMK has been partially successful in bringing the facts that detrimental schemes were introduced by DMK in TN - NEET/Neduvasal/Sterlite etc.,-turning the masses against DMK
-Fact that DMK is a dynasty party & its working only for its first family is known to the masses.

DMK’s attack on Parpaans is not acceptable to masses due to the fact DMK has engaged a "Paarpaans' for its benefits (Supreme court cases, Business models etc.,) & engagement of Bihari Paarpan IPAC for this elections. This shows DMK will not practice what it preaches

-Fear of 259 clause DMK manifesto united OC/MBC/OBC people against DMK’s rowdyism
-BJP’s Social Media warriors were successful in projecting Stalin as a joker due to his goofups while speaking.

-Hindi vendam Poda–in 2020 a non-starter as it has exposed double standards of DMK, which runs multiple CBSE schools with Hindi language
-People are well aware of DMK's misrule during 2006-2011 about Power-cuts/ Land grabbing/Law & order issues

-DMK's claim to provide scam free rule has become laughable as people remember 2G scam till now

ADMK Positives:
-Literally no attack by DMK till recently, gives ADMK a positive Projection
-People are not considering ADMK rule as a continuation of 10 year rule, but perceiving as EPS rule for last 4 years.

-Delivery of free ration, no shortage of essential commodities, vegetables, during corona Pandemic created goodwill
-General handling of Corona pandemic created goodwill for EPS admin
-Issue of Pongal gift Rs 2500 to rice card holders made a huge positive impact & fresh in memory

-ADMK's manifesto promise of Rs 1500 pm to house wives, Free Washing m/c, free Solar Cooker, Free 6 LPG cylinders are a hit
-EPS image of being a farmer & pro poor is well acknowledged by rural people
-Vanniar Quota has a positive impact to ADMK alliance

-Farm bills are welcomed by TN farmers
-Devendra Kula vellalars will support BJP/ADMK en-mass, fully satisfied with State & Govt for acceptance of their demands in toto
-Hollowness of protests (CAA/TripleTalaq/Farm bills/NEET/8-way Salem highway) r understood by general public

-Futility of 38 MPs understood by people. They want deliverance Govt working in coordination with Central Govt

-Modiji schemes are trickling down to TN public (Mudra/ Selva Magal /Magan Thittam/Low interest Home Loans/Rs 2.67 subsidy to homes/Subsidy for Toilet construction/Rs 6000 payment to Farmers/ Crop insurance etc.,) are creating positive vibes.

Conclusions:
- Increase in Petrol / Diesel prices negative impact but limited to BJP only
- DMK's attack will impact BJP, but not ADMK.
- New / young voters who are weary of ADMK / DMK are getting attracted by NTK & MNM. This is a loss to DMK combine

-Sane voices (Vellore Ibrahim etc.,) have created awareness among Muslims not to vote to DMK enmass

-Traditionally DMK has come to power when there is an anger against ADMK or when ADMK got split (JJ /Janaki faction)(1996-Scams/Foster son, 2006-Anti conversion bill/RainWaterHarvesting). No such anger exists now. TN people r liking EPS style & willing to give him one more chance

- BJP 5-7 seats
- PMK 15 seats +

- ADMK 120+
- MNM – 0
- NTK – 1 or 2
- AMMK-0

Disclaimer: This is not based on any survey. Arrived as per feedback from general public and analysis of TV/News Papers/Social Media posts/ study of TN elections

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