

# Twitter Thread by [Sam Thompson ■ Jetpack.so](#)



**[Sam Thompson ■ Jetpack.so](#)**

[@ImSamThompson](#)



**The easiest way to make \$9,000 every month.**

**A thread ■■**

I used this strategy when I was just getting started in online business. I wanted to make enough to:

1. Live a comfortable life
2. Not have to work for somebody else.

\$9,000/month can change your life ■ Especially if you are looking to step into entrepreneurship full-time.

You are going to create and sell a high-value digital product.

Why a digital product? Why not SAAS or Ecom?

- Faster To Build
- Easier To Sell
- Simpler To Operate
- No Cost of Goods

This means you can go from making \$0 to \$9,000/month in 60 days or less.

First, you need VALUE ■

Digital products are designed to do ONE THING.

Take a customer from Point A (painful problem) to Point B (enjoyable solution).

It doesn't really matter what you talk about.

It could be running profitable facebook ads or baking the perfect muffin.

Your primary goal is to understand the problem a group of people is experiencing and create a ROADMAP to their desired outcome.

Example: This 30 Day Blueprint Helps Unemployed Full-Stack Developers Land Their Dream Job in Silicon Valley.

Clear ■Point A --> ■Point B.

Second, you need a PRODUCT ■

What is the vehicle through which you deliver the ROADMAP? You have a few options:

- Video Courses like [@PaikCapital](#) & [@blackhatwizardd](#)
- Masterclasses like [@SaaS Wiz](#) & [@ecomchasediamond](#)
- Templates like [@JanelSGM](#) & [@OneJKMolina](#)

Pick one.

Your goal is to build a product that you can sell for \$100.

Why \$100?

- Affordable enough to sell a lot
- Expensive enough to earn your real money

And most importantly:

It FORCES you to create something that is ACTUALLY VALUABLE.

Third, you need a SALES MECHANISM ■

I recommend [@gumroad](#).

Why?

- Fastest to set-up your account
- Customers are used to buying there
- Handles both transactions & value delivery
- Let's you build an email list directly
- FREE to start

[@shl](#) smashed it■

Next, you need CUSTOMERS ■

The internet makes this part EASY.

Social Media: Twitter, Facebook, LinkedIn, Instagram

Forums: Reddit, Quora, Digg

Communities: IndieHackers, Makerpad, Jetpack

Blogs: Medium, Substack

Your customers are online. You just have to find them.

Once you find them, follow this simple formula every day.

50 Outbound DMs.

50 Comments on other's content.

1 High-Value Post.

Your goal is to spark CONVERSATIONS. Once you are having conversations with your target customers you are in a prime position to SELL.

Speaking of...

Lastly, you need SALES ■

This is where people will either double down and make money OR give up and not make a dime.

There is no magic sales hack to \$9,000/month.

It is 100% on you and your commitment.

You either show up and hustle OR you don't.

Your goal is to sell 3 products a day.

$\$100 \text{ product} \times 3 \text{ sales/day} \times 30 \text{ days} = \$9,000/\text{month}.$

100 Interactions (DMs/Comments).

■

10 Good Conversations.

■

3 Sales.

Showcase your value in the conversation and show them why it makes sense for them to buy your product.

Yes, it is that simple.

You don't need Facebook ads, a funnel, or anything complicated. Save all that for scaling from \$9k/month to \$90k/month.

Create something valuable, talk to your target customers and share your product with them.

That's it.

Now go make money ■■

Need some inspiration?

These people sell digital products extremely well.

[@jackbutcher](#) [@arvidkahl](#) [@DruRly](#) [@SaaS Wiz](#) [@PaikCapital](#) [@blackhatwizardd](#) [@wizofecom](#) [@THETYFRANKEL](#) [@traf](#)

Check out their stuff ■