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Copywriting is arguably THE most profitable skill in business.

The good news is: You can learn to write high-converting copy.

Whether you want to start writing copy professionally or for your own business, check out these 6 resources.

Links below ■

My 6 favorite free copywriting resources

Copywriting is arguably THE most profitable skill in business.

If you like it or not, you need words on a page to sell your products.

In fact, every touchpoint with your audience requires messages they truly care about to get and hold their attention.

The good news is: Copywriting is a skill you can learn.

So whether you want to start writing copy professionally or for your own business, check out these six great resources.

1. **Copyhackers.com**: From the essentials to advanced techniques, Copyhackers has videos and blogs covering it all. Their 5-min drunk copywriting course is hilarious.
2. **Copywritingcourse.com**: Neville Medhora has one of the most entertaining ways of explaining copywriting in his blog posts (think stick figure cartoons).
3. **Copyblogger.com**: Although slightly more focused on content marketing, Copyblogger's articles are still full of copywriting wisdom. A must for writers in general.
4. **Marketingbullets.com**: A collection of 29 articles by copywriting legend Gary Bencivenga with his best secrets for boosting response and conversion rates.
5. **The Copywriter Club Podcast**: Hosts Rob and Kira interview the best copywriters in the industry. Over 225 episodes of copywriting and marketing gold.
6. **Marketingexamples.com**: I love how Harry visualizes copywriting and marketing best practices with before and after examples.

Do you have any copywriting resources you love but that I haven't mentioned? Let me know!

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 juliasaxena.com/newsletter

[#copywriting](#)

1. <https://t.co/CqyKeArKHL> by [@copyhackers](#)

2. <https://t.co/Ylqii2bxPQ> by [@nevmed](#)

3. <https://t.co/OrEJwaHts3>
4. <https://t.co/JuJD4lxTJ4>
5. <https://t.co/DHFh3WGnbg> by @kirahug
6. <https://t.co/BGffwejeN> by @GoodMarketingHQ