Twitter Thread by Julia Saxena ■■

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Copywriting is arguably THE most profitable skill in business.

The good news is: You can learn to write high-converting copy.

Whether you want to start writing copy professionally or for your own business, check out these 6 resources.

Links below ■

My 6 favorite free copywriting resources

Copywriting is arguably THE most profitable skill in business.

If you like it or not, you need words on a page to sell your products.

In fact, every touchpoint with your audience requires messages they truly care about to get and hold their attention.

The good news is: Copywriting is a skill you can learn.

So whether you want to start writing copy professionally or for your own business, check out these six great resources.

1. **Copyhackers.com:** From the essentials to advanced techniques, Copyhackers has videos and blogs covering it all. Their 5-min drunk copywriting course is hilarious.
2. **Copywritingcourse.com:** Neville Medhora has one of the most entertaining ways of explaining copywriting in his blog posts (think stick figure cartoons).
3. **Copyblogger.com:** Although slightly more focused on content marketing, Copyblogger's articles are still full of copywriting wisdom. A must for writers in general.
4. **Marketingbullets.com:** A collection of 29 articles by copywriting legend Gary Bencivenga with his best secrets for boosting response and conversion rates.
5. **The Copywriter Club Podcast:** Hosts Rob and Kira interview the best copywriters in the industry. Over 225 episodes of copywriting and marketing gold.
6. **Marketingexamples.com:** I love how Harry visualizes copywriting and marketing best practices with before and after examples.

Do you have any copywriting resources you love but that I haven't mentioned? Let me know!

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juliasaxena.com/newsletter

#copywriting

1. https://t.co/CqyKeArKHL by @copyhackers
2. https://t.co/YIqii2bxPQ by @nevmed

3. https://t.co/OrEJwaHts3
4. https://t.co/JuJD4lxTJ4
5. https://t.co/DHFh3WGnbg by @kirahug
6. https://t.co/BGftfwejeN by @GoodMarketingHQ