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How to acquire quality traffic for your Shopify store?

People usually advise to acquire traffic from social media first. However, usually it doesn't work as expected...

The problem with Facebook and Instagram marketing is that you constantly need to come up with interesting content.

If you just spam your account with the products from your store, good luck with the reach that FB will give you.

On the other hand, if you don't feel like producing engaging content, you need a lot of budget to sustain paid ads on social media.

Usually, you need to test lots of creatives and copy before you reach satisfiable ROI.

What I found is that advertising your products closer to the bottom of the funnel will give you better results when you're just starting with your store.

What do I mean by that? Advertise where customers are already in a shopping mode.

You can use apps like Adeagle to advertise your Shopify store in other online shops

This way you can acquire customers already looking to buy products similar to what you're offering

Much quicker and effective way. Precise marketing. Check it out here ■ https://t.co/7zZPnorSVS