

Twitter Thread by Wages to Freedom ■■■■



Wages to Freedom ■■■■

[@bitsee2](#)



Did some cyberhornet sleuthing.

Some interesting corporate attendees at the Microstrategy conference. Now, keep in mind that MSTR does offer intelligence products that are used by CFO's and Treasury teams, so not all of these are necessarily #Bitcoin related


You be the judge:

Salesforce.


Definitely seems like something is happening in terms of investing into Cryptocurrencies.

Might be related to the 'Blockchain' solutions they've been working on. (We know how that worked out for IBM)

<https://t.co/JGMBNDBv0S>



Adam Pomerantz, CTP · 3rd
Debt & Capital Markets, Senior Treasury Manager at Salesforce
San Francisco Bay Area · 500+ connections · [Contact info](#)



Adam Pomerantz
Sr. Treasury Manager

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Recommendations

Received (0)

Given (1)




Moises Gonzalez
Certified Salesforce Administrator | 4x Superbadges | 2x Salesforce Ranger | Tableau Certified | Year Up Alum
July 23, 2020, Adam managed Moises directly

As a Year Up intern, Moises came to Salesforce with an ambitious, can-do attitude and a hunger to make a difference. From day one, he exemplified the Salesforce Ohana spirit by showing a real desire to learn new skills and solve tough problems.

His work has made an impact in many ways. Moises became a trailhead ranger and a Certified Tableau Desktop Specialist. He also took on the highly visible and challenging task of leading a two-part Tableau Demo for over 180 Salesforce employees. As a temporary member of the Treasury team, Moises drove a daily cadence (previously a monthly cadence) with the maintenance design of our internal dashboards, helping the team gain near real-time visibility and insights into all of Salesforce's cash balances and investment portfolio metrics.

Moises saw his internship as an opportunity to elevate his professional skills, an attitude that did not change even during the unexpected obstacles presented by COVID. The entire Treasury team is grateful for all the hard work, effort, and passion Moises has exhibited.

I know that Moises will be a valuable addition to any team and am excited to see his career blossom. [See less](#)

Cameron Bowen
Investment Treasury ...

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Cameron Bowen, CPA · 3rd

Capital Markets: Treasury Investments Manager at Salesforce

San Francisco, California, United States · 500+ connections · [Contact info](#)

Experience

Capital Markets: Treasury Investments Manager
Salesforce

Oct 2019 – Present · 1 yr 5 mos

Senior Associate
PwC


Jan 2018 – Oct 2019 · 1 yr 10 mos
San Francisco, California

- Provides accounting advisory and valuation specialists services to PwC audit teams related to testing of hedging and derivative activities (ASC 815) including: hedge documentation, hedge effectiveness, treasury controls testing, and derivative valuation

- Provides valuation methodology reviews related to Cryptocurrencies, Tokens, and Simple Agreements for Future Tokens

- Consults for top leaders in technology regarding foreign exchange exposure and related foreign currency matters (ASC 830).

[see less](#)

Cameron Bowen, CPA · 3rd+
Capital Markets: Treasury Investments Manager at Salesforce

It was great hearing that you are executing on the issues we discussed when we were at the FASB. Hope you are well!

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Mercado Libre.

They are like the Amazon of South America. Their CEO has apparently Tweeted about Bitcoin recently. Several folks from their Treasury in attendance at the conference.

<https://t.co/WTfJFom7Zr>




Ricardo Montero
Corporate Treasury ...

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Ricardo Montero · 3rd

Corporate Treasury Sr. Manager en Mercado Libre
Argentina · 500+ connections · [Contact info](#)

Experience



Mercado Libre
3 yrs 11 mos

Corporate Treasury Sr. Manager

Full-time

Jul 2019 – Present · 1 yr 8 mos

Gran Buenos Aires, Argentina

corporate finance, Asset and liabilities management, risk management & capital markets


Financial Planning & Analysis Manager

Full-time

Apr 2017 – Jul 2019 · 2 yrs 4 mos

Bs As Argentina

Fintech specialist, business economics, strategic plan

Nemesio Lozano ...
treasury senior direc...

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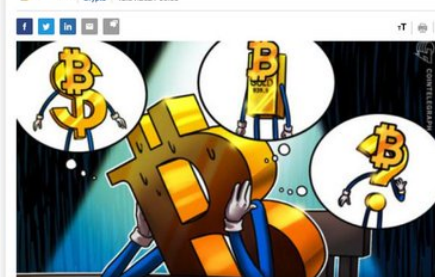
Nemesio Lozano Correa · 3rd

Treasury Director en Mercadolibre

Argentina · 500+ connections · [Contact info](#)


Mercado Libre CEO opined that Bitcoin is better than gold as a store of value

Crypto · 12.01.2021 00:35



J.M. Smucker Co.

A little harder to tell here. The treasury employees could be trying to learn about Bitcoin, or they might just be trying to learn about Microstrategy intelligence solutions for data analytics.



SA

Sachi Argabright
Manager, Treasury

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Sachi Argabright · 3rd

Manager, Treasury Special Projects and M&A Support at The J.M. Smucker Co.

Greater Cleveland · 499 connections · [Contact info](#)

Experience



The J.M. Smucker Co.

8 yrs 10 mos

Manager, Treasury Special Projects and M&A Support

Full-time

Oct 2020 – Present · 5 mos

Manager, Finance Projects and Implementation

Jan 2019 – Oct 2020 · 1 yr 10 mos

Orrville, Ohio

Lead Analyst, Financial Planning & Analysis (FP&A)


Jul 2017 – Jan 2019 · 1 yr 7 mos

Orrville, Ohio

Senior Financial Analyst, FP&A

Aug 2016 – Jul 2017 · 1 yr

Orrville, Ohio



DT

Dan Testa
Manager, Treasury C...

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Dan Testa · 3rd

Manager, Treasury Capital Markets at The J.M. Smucker Co.

Cuyahoga Falls, Ohio, United States · 500+ connections · [Contact info](#)

Experience



The J.M. Smucker Co.

6 yrs 7 mos

Manager, Treasury Capital Markets

Full-time

Oct 2020 – Present · 5 mos


Orrville, Ohio, United States


- Created the company's capital structure strategy to manage the \$6B+ debt portfolio
- Lead annual and long-range financial forecasting of cash, corporate interest expense and interest rates
- Manage the Company's \$350M annual foreign exchange exposure through research and execution of foreign exchange derivatives
- Develop and implement financial models to evaluate commercial paper, fixed income, foreign exchange and interest rate risk investment and hedging decisions
- Serve as the treasury departments lead on all internal and external auditing functions
- Perform in-depth market research of industry, currency and economic trends and financial markets for senior leadership presentations
- Prepare all updates and presentation materials for credit rating agency interactions
- Function as lead support of cash forecasting and cash positioning desk
- Prepare disclosure statements for SEC required documents

MGM Grand.

Not sure this is Bitcoin related. They do a lot of analytics and fraud detection, and may be using MSTR intelligence to parse through that data.

But, \$33.9 billion in assets! Just 1% in #Bitcoin would be a good start.





Tom Wolfe
VP, Treasury
MGM Resorts Intern...

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Tom Wolfe, CFA · 3rd

Vice President, Treasury at MGM Resorts International

Las Vegas, Nevada, United States · 500+ connections ·

[Contact info](#)

Experience



MGM Resorts International

3 yrs 11 mos

Vice President, Treasury

Jun 2019 – Present · 1 yr 9 mos

Las Vegas, Nevada Area

- * Lead strategic investment and liquidity activities for unique multi-billion-dollar cash portfolios
- * Operate loan administration for four separate credit facilities, as well as associated interest rate swaps
- * Oversee executive stock compensation plan
- * Direct merchant credit card processing and customer cash access programs
- * Execute share repurchases, interest rate swaps, and foreign exchange
- * Created comprehensive corporate cash forecast from scratch, with weekly updates for senior executives
- * Established centralized spot foreign exchange trading

[see less](#)

Executive Director, Treasury

Apr 2017 – Jun 2019 · 2 yrs 3 mos

MGM Resorts International



MGM RESORTS
INTERNATIONAL®

Formerly

Grand Name Co. (1986–1987)

MGM Grand Inc. (1987–2000)

MGM Mirage (2000–2010)

Type

Public

Traded as

NYSE: [MGM](#) 

S&P 500 component

Revenue

\$12.899 billion (2019)^[1]


Total assets

▲ \$33.9 billion (2019)^[1]

Texas Trust.

This one was most interesting to me. \$65-70B in assets, and they invest in a broad spectrum of asset classes.

Texas buying Bitcoin?




TEXAS TRUST
TEXAS TREASURY SAFEKEEPING TRUST COMPANY
COMPTROLLER GLENN HEGAR, CHAIRMAN

Treasury Pool
End of day: 2/1/21
Est. Daily Yield: .503%
Balance: \$41,579 MM

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Welcome to the Trust Company

The Texas Treasury Safekeeping Trust Company is a special purpose trust company whose mission is to preserve and grow the State's financial resources by competitively managing and investing them in a prudent, ethical, innovative and cost-effective manner while focusing on client needs.

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Managing Texas' Money

The Trust Company invests, manages, and oversees approximately \$65 billion in assets. Investments include cash-equivalent funds such as the Texas Treasury Pool and separately managed portfolios for various Texas state agency clients.

[more on Investments](#)

REPORTS & POLICIES
Open & Accountable

Investments are governed by the Comptroller's Investment Policy, TexPool/TexPool Prime Investment Policies and the Endowment Investment Policy. Performance is routinely measured by regular reporting and audits.


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Adam Levine · 3rd

Over twenty years of experience working in cross functional teams to build innovative products and services.

Austin, Texas, United States · 500+ connections · [Contact info](#)



adam Levine
portfolio manager
texas treasury safek...

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Investments

The Trust Company invests, manages, and oversees over \$70 billion in assets. Investments include cash-equivalent funds such as the Texas Treasury Pool and separately managed portfolios for various Texas state agency clients. It oversees the state's two largest Local Government Investment Pools: TexPool and TexPool Prime. It manages 11 separate endowment funds with assets totaling over \$4 billion. Endowment portfolios are invested across a broad spectrum of asset classes, ranging from traditional fixed-income and long-only equity investments to hedge funds, private equity and real estate.

University of Maryland Foundation.

Seems they have a nice tidy \$1B endowment. Maybe throw a bit into #Bitcoin ?



Sam Gallo

Chief Investment Officer

University System of Maryland Foundation

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Samuel Gallo, CPA, CAIA · 3rd

Chief Investment Officer (CIO)

Washington, District of Columbia, United States ·

500+ connections · [Contact info](#)

Experience



Chief Investment Officer

University System of Maryland Foundation

May 2012 – Present · 8 yrs 10 mos

Washington D.C. Metro Area

University System of Maryland

	UNIVERSITY SYSTEM of MARYLAND
Abbreviation	USM
Formation	1988
Type	Public education
Purpose	Higher Education
Headquarters	Baltimore, Maryland, United States
Region served	Baltimore-Washington Metropolitan Area, Eastern Shore of Maryland, Western Maryland
Membership	12 universities and 3 regional higher education centers ^[1]
Chancellor	Jay A. Perman ^[2]
Parent organization	Government of Maryland
Budget	\$5.8 billion (2019)
Endowment	\$1.436 billion (2019) ^[3]

New York Life.

\$330B+ in total assets! We know about Mass Mutual recently buying Bitcoin. Could New York Life be getting FOMO and wanting to jump in next? They have dabbled in Bitcoin venture investments...



Tony Malloy · 3rd

Chief Investment Officer at New York Life Insurance Company

New York, New York, United States · 434 connections · [Contact info](#)

Experience



New York Life Insurance Company
22 yrs

Executive Vice President and Chief Investment Officer
2017 – Present · 4 yrs

Chief Executive Officer, NYL Investors
2012 – Present · 9 yrs

Senior Managing Director, Head of Fixed Income
2005 – 2012 · 7 yrs

Managing Director, Head of Leveraged Finance
Mar 1999 – 2005 · 6 yrs



Tony Malloy

Chief Investment Off...

New York Life

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TECH

Bitcoin firm raises funding from Bain, New York Life, MasterCard

PUBLISHED TUE, OCT 27 2015-8:32 PM EDT | UPDATED WED, OCT 28 2015-1:02 PM EDT

REUTERS

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VIDEO 00:30

Bitcoin firm raises funding

New York Life Insurance Company




Type	Private. Mutual
Industry	Insurance: life and annuity
Founded	1845; 176 years ago
Headquarters	New York Life Building New York, New York, U.S.
Key people	Ted Mathas, Chairman and CEO
Products	Life insurance, annuities, long-term care, asset management
Revenue	▲ US\$44.117 billion (2019) ^[1]
Net income	▼ US\$1.004 billion (2019) ^[1]
AUM	▲ US\$593 billion (2020) ^[2]
Total assets	▼ US\$330.8 billion (2019) ^[1]
Total equity	▲ US\$22.03 billion (2019) ^[1]
Number of employees	11,388 (2020) ^[3]
Website	newyorklife.com

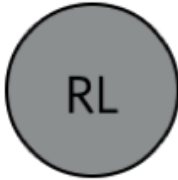
TRENDING NOW

Here's worth c
35 to 4

Space X.

We know Elon is a fan of #Bitcoin . But, will he maybe go with SpaceX balance sheet first instead of Tesla? It's still private, so probably less of a reporting hassle to deal with.





Richard Lee
Sr. Director, Treasury
SpaceX

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Richard J. Lee

Senior Director, Tax & Treasury

Los Angeles, California, United States · [Contact info](#)

About

Head of tax and treasury at SpaceX.

I saw all sorts of treasury employees from small/medium businesses, family offices, wealth management firms.

I am no finance or treasury expert, so anyone who has a background in FX hedging, treasury operations, and processes probably would have a lot to add

Fun to speculate!

Likely a lot of others that aren't showing up as well. There is an incognito mode for those who want to keep their registration for the conference private.



I work for a tech company with a large corporate balance sheet, and noticed some of our employees in the conference.

After chatting with them, they confirmed they were there for the purposes of learning about Bitcoin. (Not MSTR intelligence products)