Twitter Thread by Wages to Freedom ■■■■



Wages to Freedom ■■■■
@bitsee2



Did some cyberhornet sleuthing.

Some interesting corporate attendees at the Microstrategy conference. Now, keep in mind that MSTR does offer intelligence products that are used by CFO's and Treasury teams, so not all of these are necessarily #Bitcoin related

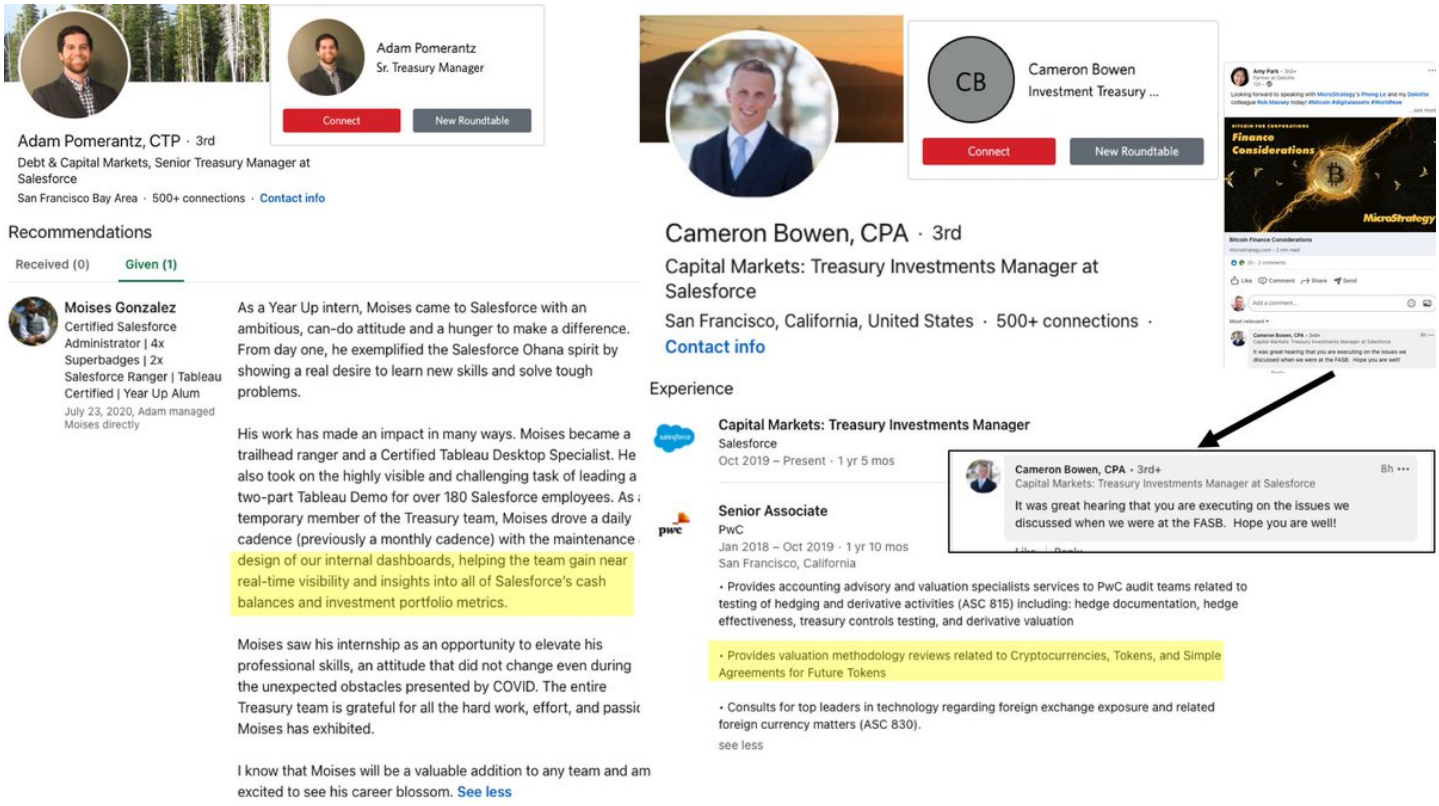
You be the judge:

Salesforce.

Definitely seems like something is happening in terms of investing into Cryptocurrencies.

Might be related to the 'Blockchain' solutions they've been working on. (We know how that worked out for IBM)

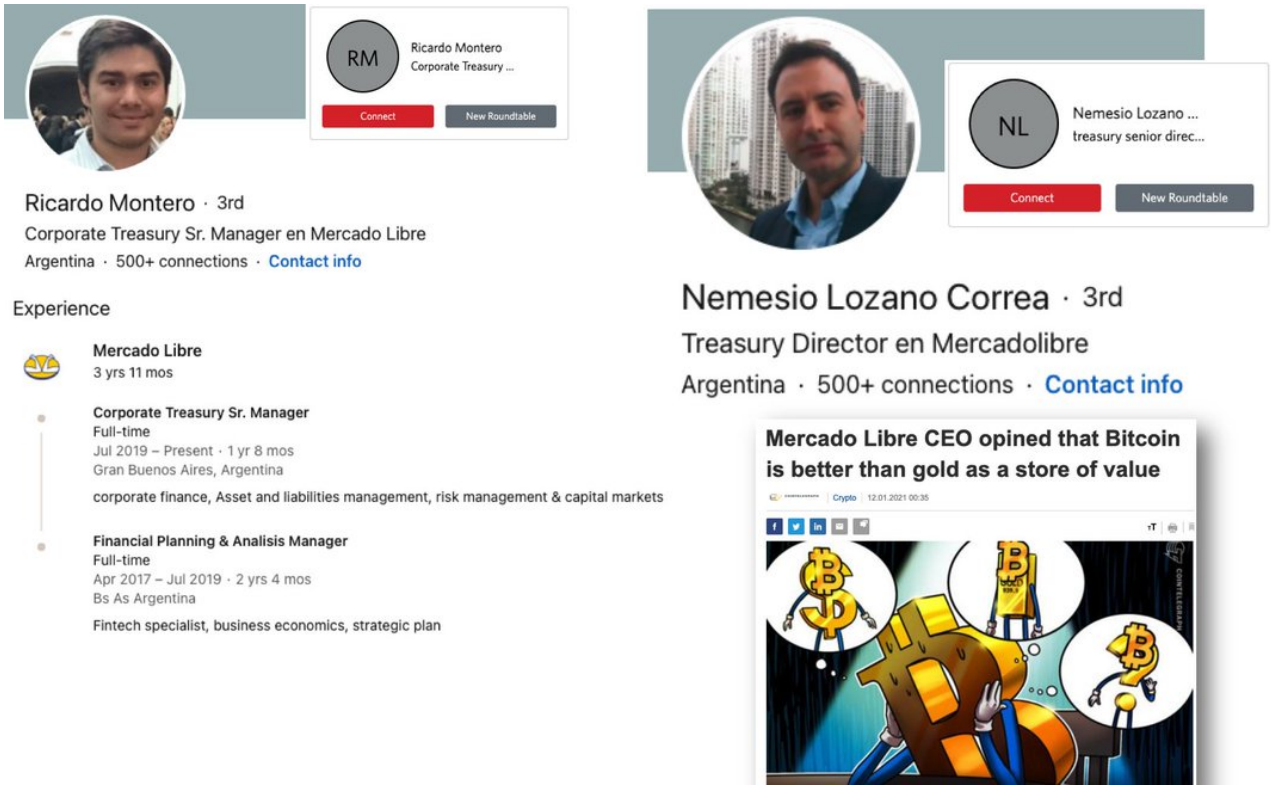
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Mercado Libre.

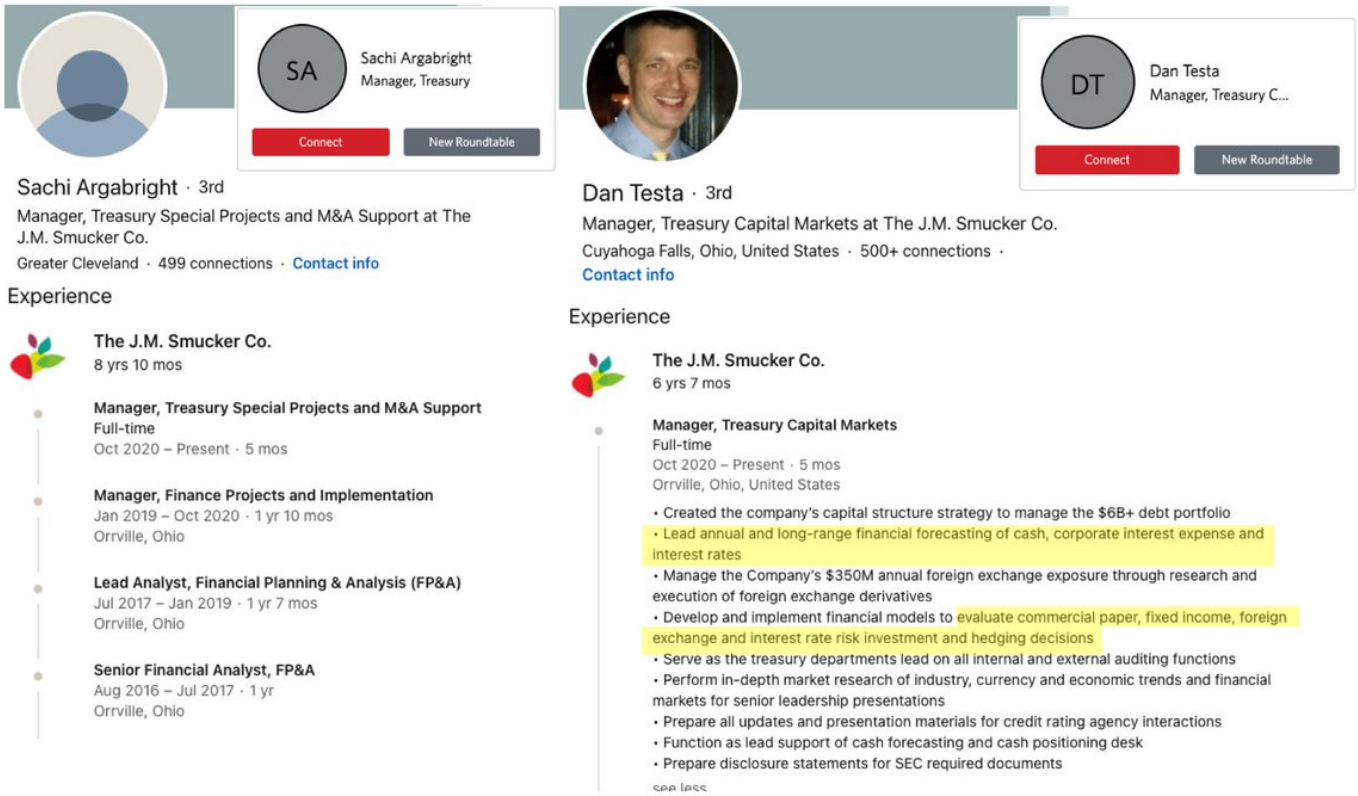
They are like the Amazon of South America. Their CEO has apparently Tweeted about Bitcoin recently. Several folks from their Treasury in attendance at the conference.

https://t.co/WTfJFom7Zr



J.M. Smucker Co.

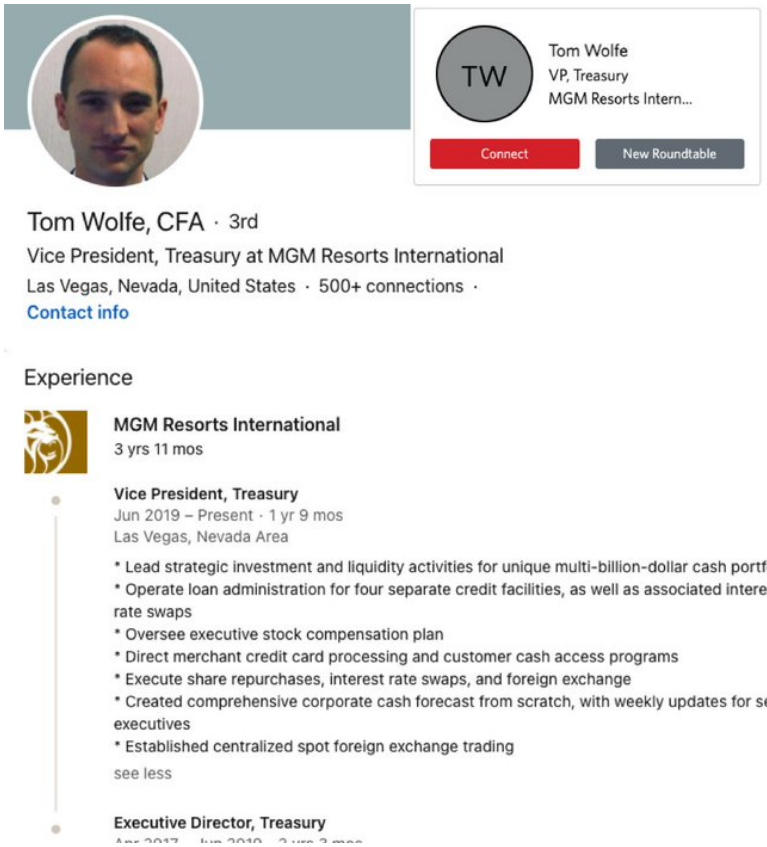
A little harder to tell here. The treasury employees could be trying to learn about Bitcoin, or they might just be trying to learn about Microstrategy intelligence solutions for data analytics.



MGM Grand.

Not sure this is Bitcoin related. They do a lot of analytics and fraud detection, and may be using MSTR intelligence to parse through that data.

But, $33.9 billion in assets! Just 1% in #Bitcoin would be a good start.

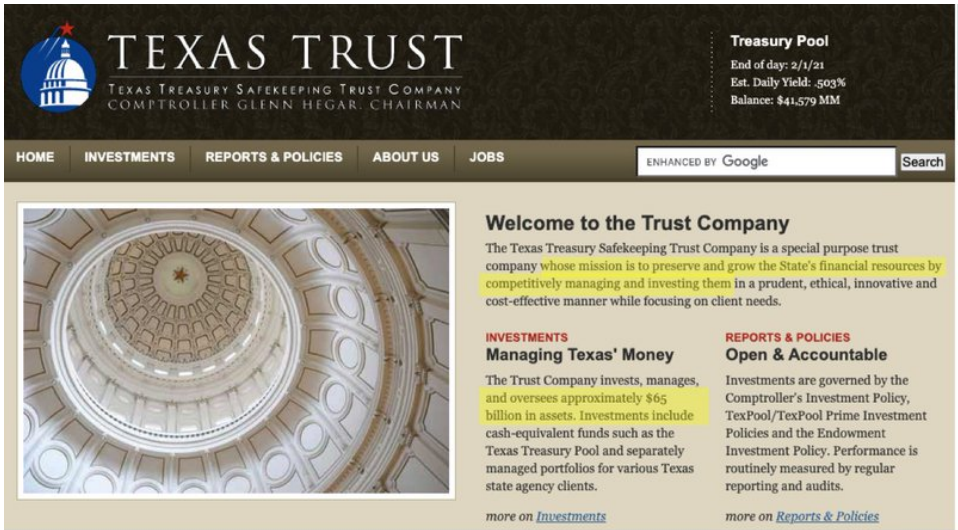


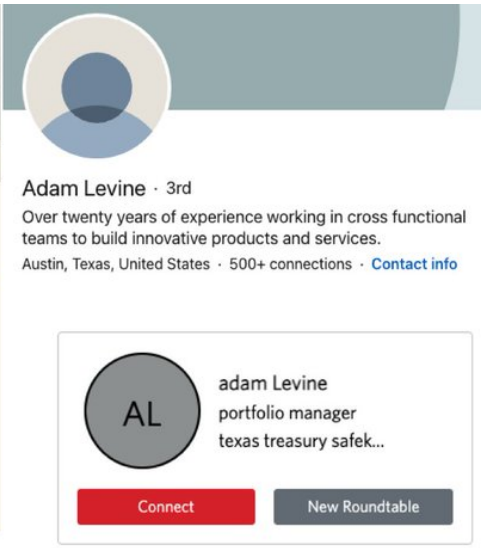


Texas Trust.

This one was most interesting to me. $65-70B in assets, and they invest in a broad spectrum of asset classes.

Texas buying Bitcoin?







University of Maryland Foundation.

Seems they have a nice tidy $1B endowment. Maybe throw a bit into #Bitcoin ?



Samuel Gallo, CPA, CAIA · 3rd

Chief Investment Officer (CIO)

Washington, District of Columbia, United States · 500+ connections · Contact info

Experience

Chief Investment Officer
University System of Maryland Foundation
May 2012 – Present · 8 yrs 10 mos
Washington D.C. Metro Area

SG

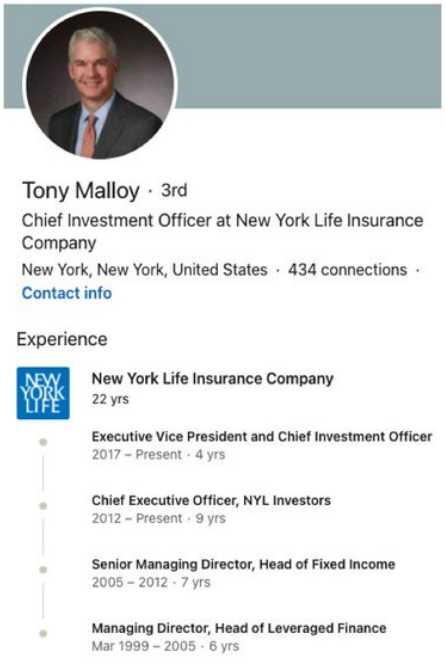
Sam Gallo
Chief Investment Officer
University System of Maryland Foundation
Connect | New Roundtable

University System of Maryland

Abbreviation	USM
Formation	1988
Type	Public education
Purpose	Higher Education
Headquarters	Baltimore, Maryland, United States
Region served	Baltimore-Washington Metropolitan Area, Eastern Shore of Maryland, Western Maryland
Membership	12 universities and 3 regional higher education centers [1]
Chancellor	Jay A. Perman [2]
Parent organization	Government of Maryland
Budget	$5.8 billion (2019)
Endowment	$1.436 billion (2019)[3]

New York Life.

$330B+ in total assets! We know about Mass Mutual recently buying Bitcoin. Could New York Life be getting FOMO and wanting to jump in next? They have dabbled in Bitcoin venture investments...



Tony Malloy · 3rd

Chief Investment Officer at New York Life Insurance Company

New York, New York, United States · 434 connections · Contact info

Experience

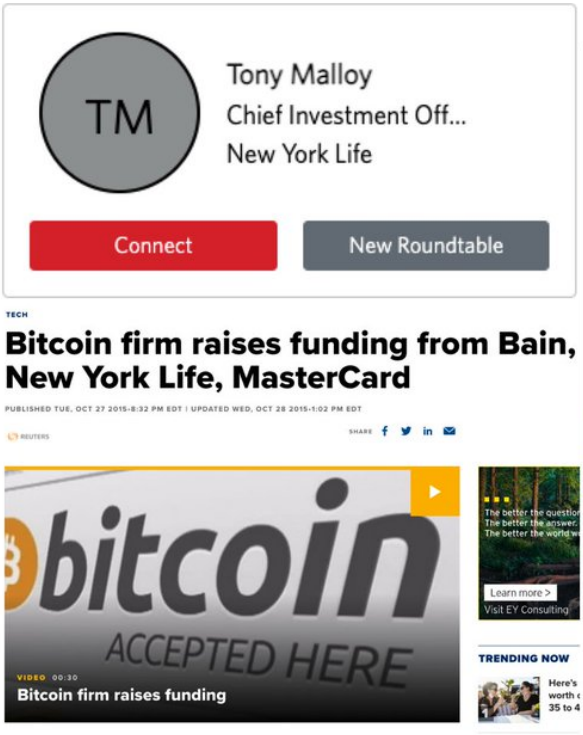
New York Life Insurance Company
22 yrs

Executive Vice President and Chief Investment Officer
2017 – Present · 4 yrs

Chief Executive Officer, NYL Investors
2012 – Present · 9 yrs

Senior Managing Director, Head of Fixed Income
2005 – 2012 · 7 yrs

Managing Director, Head of Leveraged Finance
Mar 1999 – 2005 · 6 yrs

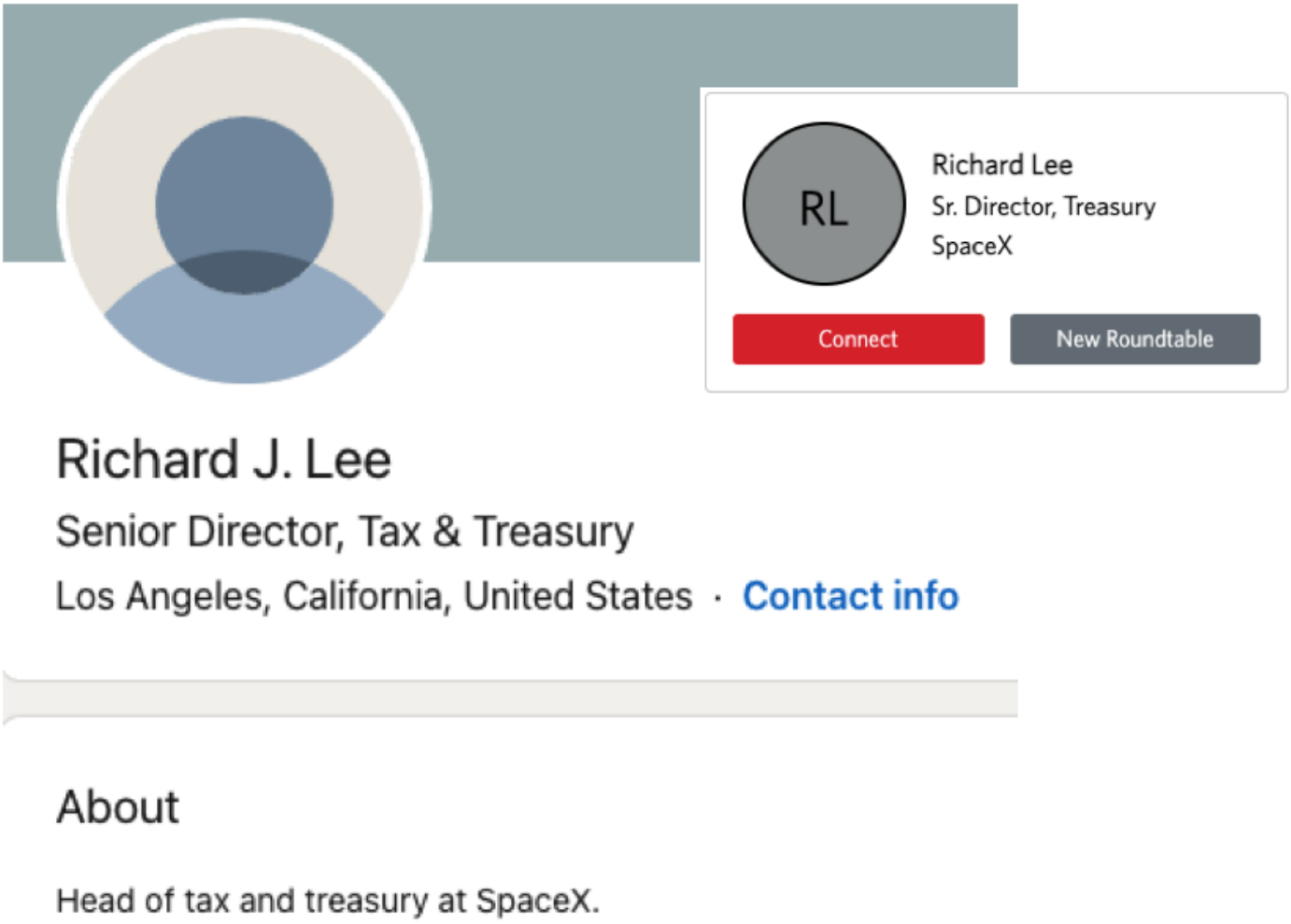


New York Life Insurance Company

Type	Private. Mutual
Industry	Insurance: life and annuity
Founded	1845; 176 years ago
Headquarters	New York Life Building New York, New York, U.S.
Key people	Ted Mathas, Chairman and CEO
Products	Life insurance, annuities, long-term care, asset management
Revenue	▲ US$44.117 billion (2019)[1]
Net income	▼ US$1.004 billion (2019)[1]
AUM	▲US$593 billion (2020)[2]
Total assets	▼ US$330.8 billion (2019)[1]
Total equity	▲ US$22.03 billion (2019)[1]
Number of employees	11,388 (2020)[3]
Website	newyorklife.com

Space X.

We know Elon is a fan of #Bitcoin . But, will he maybe go with SpaceX balance sheet first instead of Tesla? It's still private, so probably less of a reporting hassle to deal with.

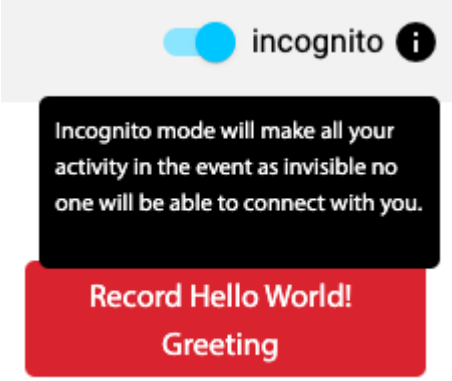


I saw all sorts of treasury employees from small/medium businesses, family offices, wealth management firms.

I am no finance or treasury expert, so anyone who has a background in FX hedging, treasury operations, and processes probably would have a lot to add

Fun to speculate!

Likely a lot of others that aren't showing up as well. There is an incognito mode for those who want to keep their registration for the conference private.



I work for a tech company with a large corporate balance sheet, and noticed some of our employees in the conference.

After chatting with them, they confirmed they were there for the purposes of learning about Bitcoin. (Not MSTR intelligence products)