

## Twitter Thread by Kartikeya Tanna



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**Many flashes in the pan routinely propped up as the 'next big thing'. Kanhaiya Kumar, Hardik Patel & now Tikait.**

**Why don't they last enough to erode Modi?**

**Worried about the continuous onslaughts nonetheless & what we can do about it?**

**Read on..**

### **[Thread]**

1/ To try to understand Modi's overall approach as I see it, I'll rely on a financial term.

Modi is, to borrow a phrase I've seen [@harshmadhusudan](#) use often, 'long India'. You're 'long' when you invest in / own something expecting it to continually rise in the long term.

2/ Modi has invested his all in a fund that is most valuable to him - a fund he, together with his team, actively manages.

The fund is, India.

That fund comprises of national security, healthcare, economy, social empowerment and so on.

He is long India.

3/ If you track Modi's public addresses or social media posts, almost 75% of them pertain to the 'boring' stuff.

Kisaan Sammaan Yojana, Jan Dhan, rural empowerment, LPG, strengthening the defense sector etc.

India grows if all its sectors grow - the 'boring' approach.

4/ Kanhaiya, Hardik, Tikait etc are relied upon by forces inimical to India to go short on India.

Going short on something essentially means you bet that it'll fall in value.

You don't actually invest in / own the asset because your position is that the asset will lose value.

5/ From time to time, emotions are shored up, fissures are created, highways blocked and fragile minds captured.

By the 'short India' gang.

What does/should Modi do? How should he react?

This is where I feel he uses the Compounding Principle.

6/ Nation's investment in the fund India yields returns on a slow, gradual basis.

Indeed, this isn't a short-term bet which could yield sudden windfall.

Importantly, these returns are re-invested in India, i.e., compounded.

That makes the next return a compounded return.

7/ To put this in context, Warren Buffet's example is useful.

His net worth in 2020 was \$84.5 billion. Of that, \$84.2 billion was accumulated after he was 50. \$81.5 bn, \*after\* his mid-60s. [Source: Psychology of Money]

A seriously long-term horizon & the value of compounding.

8/ Does this mean Modi never places short-term bets to gain windfall?

No.

Any such bet, however, is almost always done with the interest earned on the principal, almost never the principal.

Even if the bet is lost, the principal is intact.

Boring, right? Until you realize 9/

9/ Modi's opponents not only break into their capital (domestic) to lay a bet (that India is falling), they often borrow (globally) in heavy amounts.

Where do they borrow from? I'm sure you can guess.

This hubris on their part - betting it all - is great news for Modi. Why?

10/ Because it hasn't worked against India in a deeply erosive way, at least since 2014. Two reasons:

(a) Modi, as fund manager, is always on guard;

(b) Despite the entertainment value of shorts & their bets, Indians at large know that their growth is tied to India's growth.

11/ But why doesn't Modi shut them up for good? What is the point of 303 seats???

Napoleon has an answer:



**Morgan Housel** ✓  
@morganhousel



**Napoleon's definition of a military genius:**

**"The man who can do the average thing when everyone else around him is losing his mind."**

**Same in investing, especially weeks like this.**

10:43 AM · Feb 28, 2020 · Twitter Web App

12/ What is the 'average' thing?

The 'boring' stuff - healthcare, agriculture, infrastructure etc. Continue building India **\*\*brick by brick\*\*** without losing focus.

One won't see gains today, nor tomorrow, but over a long-term horizon - the compounding effect.

13/ To do the 'un-average' thing - to instantly destroy those shorting India - Modi has to break into the principal amount, the leverage that 303 seats give him.

When their hubris & the fatal flaw of going short on a resilient India will very likely make them lose in due course.



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Their biggest mistake is, they don't understand Modi.

Their second biggest mistake, they don't understand India.

Their third, they don't understand the anatomy of their hatred for Modi and how easily it often transmutes to a hatred for India.

12:27 PM · Feb 2, 2021 · Twitter for Android

14/ What is the leverage 303 seats give him? To satiate our bloodlust in instantly crushing those we think are breaking India?

Or, to actually focus on reforms critical to India without the looming threat of the government falling?

Let's understand the real reward of money:

15/ Mostly, we think that the real reward of money is it helps us buy goods.

But, the more goods we buy, the less money we have.

Because what money really gives us is freedom. Freedom to not be stuck in a job we don't like, to not be able to do what we really want to.



**Zen FI**  
@zen\_fi



Money can be converted into goods or freedom. The more goods you buy the less units of freedom remain.

2:07 AM · Feb 7, 2021 · TweetDeck

**332** Retweets   **20** Quote Tweets   **2,124** Likes

16/

303 seats = Money.

Buying goods = spending political capital to keep crushing dissent.

Freedom = not stuck in a coalition government, actually being able to do what's good for the country. No pressure of pleasing extraneous 'bosses' [Hint: UPA's NAC]

17/ This doesn't mean Modi will never break into these re-invested savings or capital. Just that it'll be rare.

Like what happened in response to the recent 'digital strike' by global celebs.

They tried to short India. India short-squeezed them, showing its collective might.

18/ What can/should we, the average person who is invested (not just financially) in India's growth, do?

I am no one to advise on anything specific, except that there is one golden Do and one obvious Don't.

19/ DO: Everything you feel contributes to Long India & the compounding methodology - it can be on social media, articles, on-ground or through business/profession.

No contribution too small. We are in this together. ♥■

DON'T: Indulge in abuse or violence.

\*\* End of thread \*\*