

Twitter Thread by Jamie



Jamie

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15 action-packed threads from the biggest names on twitter ■

■■ mega-thread

1/ [@naval](#) on how to get rich

<https://t.co/MbKHvRTqc4>

How to Get Rich (without getting lucky):

— Naval ([@naval](#)) [May 31, 2018](#)

2/ [@david_perell](#) on 50 ideas that shaped his worldview

<https://t.co/6yekqEK3eS>

MEGA THREAD TIME

Here are 50 ideas that shape my worldview.

These are my guiding principles and the light of my intellectual life. All of them will help you think better, and I hope they inspire curiosity.

— David Perell ([@david_perell](#)) [May 10, 2020](#)

3/ [@shreyas](#) on biases and fallacies we encounter when building products

<https://t.co/AHykFvsDGK>

Why do smart product people & teams often build products with mediocre or no impact?

A cautionary thread of biases and fallacies we encounter when building productsU0001f447U0001f3fe

1/10 pic.twitter.com/G32kWjE2EZ

— Shreyas Doshi (@shreyas) [July 12, 2020](#)

4/ [@SahilBloom](#) on 5 powerful mental models to help you win in a competitive world

<https://t.co/ZU1ERBFvm1>

THREAD: 5 powerful mental models to help you win in a competitive world.

In investing, business, startups, writing, or life...

— Sahil Bloom (@SahilBloom) [January 18, 2021](#)

5/ [@jamesclear](#) on lessons he has learned after 10 years in entrepreneurship

<https://t.co/2iPiPsZNAO>

How I run my business

2020 was my 10th year as an entrepreneur. Here are some "rules" I try to follow after a decade of stumbling around building my company.

(Not rules for all businesses. Just how I choose to run mine.)

A thread \U0001f447\U0001f447\U0001f447

— James Clear (@JamesClear) [December 31, 2020](#)

6/ [@AmandaMGoetz](#) on how to build a marketing plan from 0-1

<https://t.co/5VcFaX4rpY>

How to build a marketing plan from 0-1: beginner\u2019s guide

// thread \U0001f9f5

— Amanda Goetz (@AmandaMGoetz) [August 17, 2020](#)

7/ [@jackbutcher](#) on building a personal monopoly

<https://t.co/SbySEQrC37>

Building a Personal Monopoly: (thread)

How to combine competence, curiosity, and character to create a category of one.

\u2193 pic.twitter.com/WHVG0vIErF

— Jack Butcher (@jackbutcher) [February 1, 2021](#)

8/ [@ShaneAParrish](#) on the 5 biggest reasons we fail to make effective decisions

<https://t.co/D6y2lsG333>

I've taught thousands of people make smart decisions without getting lucky.

Here is a thread on 5 of the biggest reasons we fail to make effective decisions.

— Shane Parrish (@ShaneAParrish) [February 2, 2021](#)

9/ [@george__mack](#) on rules of thumb that simplify decisions.

<https://t.co/OrliwrcXcd>

THREAD: 15 of the most useful razors and rules I've found.

Rules of thumb that simplify decisions.

— George Mack (@george__mack) [January 16, 2021](#)

10/ [@sweatystartup](#) on big fish vs small fish

<https://t.co/oD5FLeQhJ>

A hill I'll die on:

95% of entrepreneurs should forget about technology (a few big fish and a lot of sophisticated fishermen) and focus on small business (small fish everywhere and really crappy fishermen).

A THREAD:

— Nick Huber (@sweatystartup) [January 23, 2021](#)

11/ [@dickiebush](#) on 10 thoughtful ideas about the future

<https://t.co/6an7Xc69FI>

The most FASCINATING thinker I'd never heard of: [@balajis](#).

After his recent chat with [@david_perell](#), I inhaled every other podcast he's been on with:

\u2022 [@APompliano](#)
\u2022 [@ShaneAParrish](#)
\u2022 [@Jason](#)
\u2022 [@KyleTibbitts](#)

Here are his 10 most thoughtful ideas on the future

Thread...

— Dickie Bush \U0001f6a2 ([@dickiebush](#)) [September 2, 2020](#)

12/ [@rohit_jindal29](#) on reading recommendations h/t Naval

<https://t.co/FhB0adki5A>

An exhaustive list of [@naval](#)'s reading recommendations

Non-fiction, fiction, short stories, graphic novels and blogs

[THREAD] \U0001f447\U0001f447

— Rohit Jindal \U0001f4da ([@rohit_jindal29](#)) [June 2, 2020](#)

13/ [@lolitatab](#) on community-driven companies

<https://t.co/fKxVRwnyPI>

\U0001f4da Underestimated founders + investors: what do you think about community-driven cos?

In this thread I explore:

\U0001f914 What makes for a community-driven co

\U0001f973 The benefits of community-driven cos

\u2705 Community must-haves

\U0001f9f0 Tactics to build community

\U0001f64c\U0001f3fd Community-driven cos

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— lolitatab ([@lolitatab](#)) [August 25, 2020](#)

14/ [@businessbarista](#) on brand fragility

<https://t.co/46P435VFOE>

Robinhood is officially a case study in the fragility of brand.

It took them 7 years to build up confidence in their platform.

It took them 1 day to switch from "by the people" to "against the people."

— Alex Lieberman (@businessbarista) January 28, 2021

15/ @GoodMarketingHQ on the marketing genius of Lil Nas X

<https://t.co/9PHmx2RTou>

The marketing genius of Lil Nas X

THREAD ...

— Harry's Marketing Examples (@GoodMarketingHQ) February 4, 2020