Twitter Thread by Jamie



Jamie
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15 action-packed threads from the biggest names on twitter ■

■■ mega-thread

1/ @naval on how to get rich

https://t.co/MbKHvRTqc4

> How to Get Rich (without getting lucky):
>
> — Naval (@naval) May 31, 2018

2/ @david_perell on 50 ideas that shaped his worldview

https://t.co/6yekqEK3eS

> MEGA THREAD TIME
>
> Here are 50 ideas that shape my worldview.
>
> These are my guiding principles and the light of my intellectual life. All of them will help you think better, and I hope they inspire curiosity.
>
> — David Perell (@david_perell) May 10, 2020

3/ @shreyas on biases and fallacies we encounter when building products

https://t.co/AHykFvsDGK

> Why do smart product people & teams often build products with mediocre or no impact?
>
> A cautionary thread of biases and fallacies we encounter when building products\U0001f447\U0001f3fe

1/10 pic.twitter.com/G32kWjE2EZ

— Shreyas Doshi (@shreyas) July 12, 2020

4/ @SahilBloom on 5 powerful mental models to help you win in a competitive world

https://t.co/ZU1ERBFvm1

THREAD: 5 powerful mental models to help you win in a competitive world.

In investing, business, startups, writing, or life...

— Sahil Bloom (@SahilBloom) January 18, 2021

5/ @jamesclear on lessons he has learned after 10 years in entrepreneurship

https://t.co/2iPiPsZNAO

How I run my business

2020 was my 10th year as an entrepreneur. Here are some "rules" I try to follow after a decade of stumbling around building my company.

(Not rules for all businesses. Just how I choose to run mine.)

A thread \U0001f447\U0001f447\U0001f447

— James Clear (@JamesClear) December 31, 2020

6/ @AmandaMGoetz on how to build a marketing plan from 0-1

https://t.co/5VcFaX4rpY

How to build a marketing plan from 0-1: beginner\u2019s guide

// thread \U0001f9f5

— Amanda Goetz (@AmandaMGoetz) August 17, 2020

7/ @jackbutcher on building a personal monopoly

https://t.co/SbySEQrC37

Building a Personal Monopoly: (thread)

How to combine competence, curiosity, and character to create a category of one.

\u2193 pic.twitter.com/WHVG0vlErF

— Jack Butcher (@jackbutcher) February 1, 2021

8/ @ShaneAParrish on the 5 biggest reasons we fail to make effective decisions

https://t.co/D6y2lsG333

I've taught thousands of people make smart decisions without getting lucky.

Here is a thread on 5 of the biggest reasons we fail to make effective decisions.

— Shane Parrish (@ShaneAParrish) February 2, 2021

9/ @george__mack on rules of thumb that simplify decisions.

https://t.co/0rliwrcXcd

THREAD: 15 of the most useful razors and rules I've found.

Rules of thumb that simplify decisions.

— George Mack (@george__mack) January 16, 2021

10/ @sweatystartup on big fish vs small fish

https://t.co/oD5FILeQhJ

A hill I'll die on:

95% of entrepreneurs should forget about technology (a few big fish and a lot of sophisticated fishermen) and focus on small business (small fish everywhere and really crappy fishermen).

A THREAD:

— Nick Huber (@sweatystartup) January 23, 2021

11/ @dickiebush on 10 thoughtful ideas about the future

https://t.co/6an7Xc69FI

The most FASCINATING thinker I'd never heard of: @balajis.

After his recent chat with @david_perell, I inhaled every other podcast he's been on with:

\u2022 @APompliano
\u2022 @ShaneAParrish
\u2022\xa0@Jason
\u2022 @KyleTibbitts

Here are his 10 most thoughtful ideas on the future

Thread...

— Dickie Bush \U0001f6a2 (@dickiebush) September 2, 2020

12/ @rohit_jindal29 on reading recommendations h/t Naval

https://t.co/FhB0adki5A

An exhaustive list of @naval's reading recommendations

Non-fiction, fiction, short stories, graphic novels and blogs

[THREAD] \U0001f447\U0001f447

— Rohit Jindal \U0001f4da (@rohit_jindal29) June 2, 2020

13/ @lolitataub on community-driven companies

https://t.co/fKxVRwnyPl

\U0001f4daUnderestimated founders + investors: what do you think about community-driven cos?

In this thread I explore:
\U0001f914 What makes for a community-driven co
\U0001f973 The benefits of community-driven cos
\u2705 Community must-haves
\U0001f9f0 Tactics to build community
\U0001f64c\U0001f3fd Community-driven cos

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— lolitataub (@lolitataub) August 25, 2020

14/ @businessbarista on brand fragility

https://t.co/46P435VFOE

Robinhood is officially a case study in the fragility of brand.

It took them 7 years to build up confidence in their platform.

It took them 1 day to switch from "by the people" to "against the people."

— Alex Lieberman \u2615\ufe0f (@businessbarista) January 28, 2021

15/ @GoodMarketingHQ on the marketing genius of Lil Nas X

https://t.co/9PHmx2RTou

\U0001f4a1The marketing genius of Lil Nas X

THREAD ...

— Harry's Marketing Examples (@GoodMarketingHQ) February 4, 2020