

# Twitter Thread by GREG ISENBERG



**GREG ISENBERG**

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**Life is crazy. Today is a good day to stop and reflect**

**10 simple questions that CHANGED my life**

**(startup life, personal life)**

**Here they are:**

Q: Can you really control that?

Smart people know what they can and cannot control

If you're living in the past, you're nostalgic

If you're living in the future, you're anxious

If you're living in the present, you're at peace

Q: Did you start today with a victory?

Starting every day with a victory sets you up to win

I don't care what it is:

- Make your bed
- Make a wonderful coffee
- Hug your wife or children

No such thing as a small win. It's a win!

You'll win more, if you start winning early

Q: What are you optimizing for?

#MFSA

1. Money
2. Freedom
3. Stability
4. Ability

The world rewards those who are focused

Perfectly prioritize

Are you being optimistic?

Guaranteed: more luck when you're optimistic

Q: Are you reacting or responding?

Remember:

1. Reacting is emotional
2. Responding is rational

My most terrible mistakes are when I act emotionally. True in both my startup and personal life

Act rational (especially on the internet)

Q: Can you disagree politely?

90% of the time: how you say it matter more than what you say

The art of the disagreement is underrated

Disagreement breeds productive conversations

No disagreement, no growth

Q: Are you thinking in decades or years?

10 year resolutions are the new "new year's resolution"

Q: Are you earning trust?

Don't focus on building success, focus on earning trust

Trust is the rarest commodity on earth

If you can earn trust, you can build anything

Q: Do you understand the rules?

Every game has rules. Startup game, crypto game or school game

Success is 40% talent and 60% understanding how to beat the game.

Key: don't hate the player, know the rules

Q: Why don't you get straight to the point?

People are busy

When you want something from someone, just say it

Beating around the bush is a sin

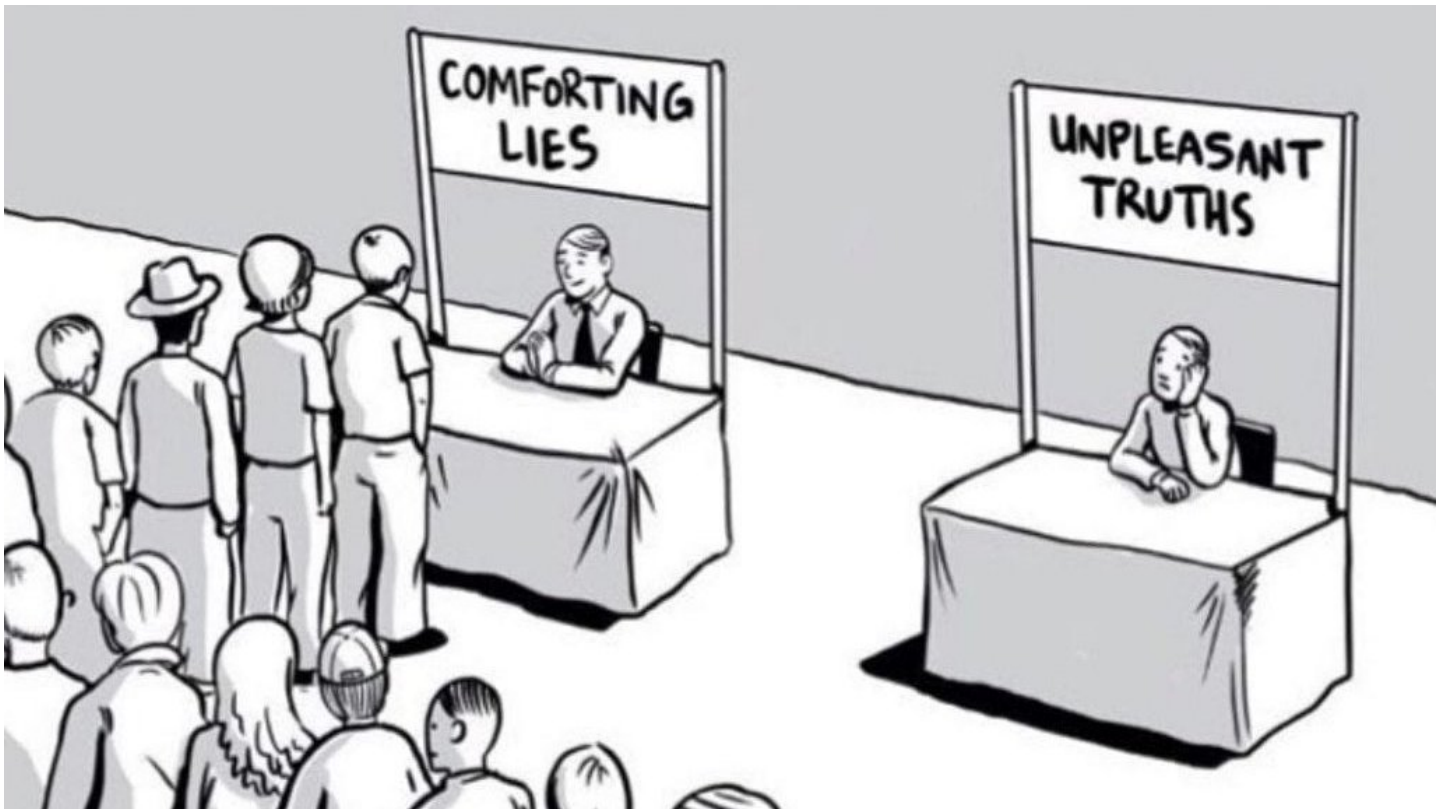
Q: Why do you take things so personally?

- "When you're 20 you care what everyone thinks
- When you're 40 you stop caring what everyone thinks
- When you're 60 you realize no one was thinking about you in the first place." - Reddit

Q: Are you seeking the truth or do you want to just validate your beliefs?

Seeking the truth is courageous

Validating your beliefs is easy



Q: Are you learning fast or are you learning well?

Good learning is slow

And it's your ticket to a new job, raising capital, product market fit or startup success

Good learning sticks around longer

Point: learn slow to learn well

Q: Are you building something authentic?

The internet rewards uniqueness

Be weird ■■

Q: If you could be paid to do absolutely anything on earth, what would you do for a living?

I hope something your childhood self would be proud of

Q: Which parallel universe versions of yourself would you want to meet and why?

Explain this to me in one sentence

Q: If our legs bent the other way, what would chairs look like?

Q: What is love?

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